

FOCUS PROGRAM
Application for Technical Assistance FY 11/12
Cycle 3

Enter information in the spaces provided. E-mail this completed application form and attachments requested in this application form to FOCUSTechnicalAssistance@mtc.ca.gov. Applications due March 2, 2012.

Part 1 - APPLICANT CONTACT INFORMATION	
Lead Applicant -City/County	
Contact Person	
Title	
Department	
Street Address	
City	
Zip Code	
Phone Number	
Fax Number	
Email	

Part 2 – SCOPE OF TECHNICAL ASSISTANCE SERVICE REQUESTED							
<p>a. Type of Service:</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%; vertical-align: top;"> <input type="checkbox"/> Parking Policy & Demand Analysis <input type="checkbox"/> Development Feasibility Analysis <input type="checkbox"/> Equitable Development Analysis <input type="checkbox"/> Infrastructure Planning and Design <input type="checkbox"/> TOD-Supportive Zoning/Form-based Code <input type="checkbox"/> Sustainability Analysis <input type="checkbox"/> Other (specify): _____ </td> <td style="width: 50%; vertical-align: top;"> <input type="checkbox"/> Municipal Financing Mechanisms <input type="checkbox"/> Visualization, Web, or Other Technical Tool <input type="checkbox"/> Civic Engagement <input type="checkbox"/> Station Access & Circulation <input type="checkbox"/> Smart Growth Design Guidelines <input type="checkbox"/> Urban Parks Policies/Financing Strategies </td> </tr> </table>		<input type="checkbox"/> Parking Policy & Demand Analysis <input type="checkbox"/> Development Feasibility Analysis <input type="checkbox"/> Equitable Development Analysis <input type="checkbox"/> Infrastructure Planning and Design <input type="checkbox"/> TOD-Supportive Zoning/Form-based Code <input type="checkbox"/> Sustainability Analysis <input type="checkbox"/> Other (specify): _____	<input type="checkbox"/> Municipal Financing Mechanisms <input type="checkbox"/> Visualization, Web, or Other Technical Tool <input type="checkbox"/> Civic Engagement <input type="checkbox"/> Station Access & Circulation <input type="checkbox"/> Smart Growth Design Guidelines <input type="checkbox"/> Urban Parks Policies/Financing Strategies				
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<p>b. Expected Work Product :</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 33%;"><input type="checkbox"/> Written Report</td> <td style="width: 33%;"><input type="checkbox"/> Visual Aid or Technical Tool</td> <td style="width: 33%;"><input type="checkbox"/> Event/Event Materials</td> </tr> <tr> <td><input type="checkbox"/> Adopted Plan/Design Document</td> <td colspan="2"><input type="checkbox"/> Other (specify): _____</td> </tr> </table>		<input type="checkbox"/> Written Report	<input type="checkbox"/> Visual Aid or Technical Tool	<input type="checkbox"/> Event/Event Materials	<input type="checkbox"/> Adopted Plan/Design Document	<input type="checkbox"/> Other (specify): _____	
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<input type="checkbox"/> Adopted Plan/Design Document	<input type="checkbox"/> Other (specify): _____						
c. Anticipated Start Date:	d. Anticipated End Date:						
e. Total Technical Assistance Project Budget:	f. Estimated Cost of Requested Services:						
g. Project Title:							
h. Date local decision-making body discussed/approved Technical Assistance project:							
i. Brief Project Description (50 words max.):							

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Part 3 – PRIORITY DEVELOPMENT AREA INFORMATION											
a. Priority Development Area Name											
b. Priority Development Area Status (Planned/Potential)											
c. Relevant Neighborhood/Specific Plan for PDA (please provide URL if available online)											
d. Plan Status	<input type="checkbox"/> Plan adopted <input type="checkbox"/> Plan underway Adoption or anticipated completion date:										
e. Transit Service											
f. PDA Placetype (if known) ¹	<table style="width: 100%; border: none;"> <tr> <td><input type="checkbox"/> Regional Center</td> <td><input type="checkbox"/> Urban Neighborhood</td> </tr> <tr> <td><input type="checkbox"/> City Center</td> <td><input type="checkbox"/> Transit Neighborhood</td> </tr> <tr> <td><input type="checkbox"/> Suburban Center</td> <td><input type="checkbox"/> Mixed-Use Corridor</td> </tr> <tr> <td><input type="checkbox"/> Transit Town Center</td> <td><input type="checkbox"/> Employment Center</td> </tr> <tr> <td><input type="checkbox"/> Rural Town Center</td> <td><input type="checkbox"/> Rural Mixed-Use Corridor</td> </tr> </table>	<input type="checkbox"/> Regional Center	<input type="checkbox"/> Urban Neighborhood	<input type="checkbox"/> City Center	<input type="checkbox"/> Transit Neighborhood	<input type="checkbox"/> Suburban Center	<input type="checkbox"/> Mixed-Use Corridor	<input type="checkbox"/> Transit Town Center	<input type="checkbox"/> Employment Center	<input type="checkbox"/> Rural Town Center	<input type="checkbox"/> Rural Mixed-Use Corridor
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Part 4 – FOCUSED GROWTH/PROJECT IMPACT		
a. Planned Land Uses and Densities (Provide FAR and/or Dwelling Units/Acre; Horizon Year: 2035)	MINIMUM	MAXIMUM Commercial FAR Residential DU/acre
	CURRENT CONDITIONS	FUTURE GOAL (Horizon Year: 2035)
b. Total PDA Jobs		
c. Total PDA Housing Units (Market-rate/Affordable)	/	/
d. Affordable Housing Units Very Low Low Moderate Above Moderate	Jurisdiction's Current Regional Housing Needs Allocation (RHNA)	Housing production as reported in the 2009 ABAG Housing Report
e. Describe any policies or programs the jurisdiction has employed to ensure construction of planned affordable housing in the project area.		
f. Has the jurisdiction submitted their 2008 Housing Element to the California Department of Housing and Community Development for certification?	If yes, date it was certified _____ If no, when will it be submitted? _____	

¹ See MTC's 2007 Station Area Planning Manual (http://www.mtc.ca.gov/planning/smart_growth/Station_Area_Planning_Manual_Nov07.pdf)
 December 2011

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Part 5 – PROJECT SCOPE

Type below or attach separately a narrative that addresses the following question and provide any other relevant information. Refer to supporting documentation as needed (no more than two pages, 8½ x 11 with 12 point font).

1. Project Scope

- What is the scope of the requested technical assistance? Please provide information on expected process, outcomes, timeframe and estimated budget for proposed project (reference supporting documentation as needed).

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Part 6 – LOCAL PDA PLAN COMMITMENTS	
<p>1. List past and current planning efforts related to the PDA, including the completion date each</p>	
<p>2. Describe how the local community has been involved in the planning process that has led to the plan associated with the PDA.</p>	
<p>3. Has an implementation and/or financing plan been completed for the PDA? If so, provide a URL for the document, or attach the implementation plan to the application.</p>	
<p>4. What funding is available or has been committed for implementation? Will the outcome of the requested Technical Assistance project leverage other funding or planning efforts? If so, please describe.</p>	

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Part 7 – IMPLEMENTATION OUTCOMES

7a. Describe how your project advances PDA plan implementation. Describe actions that will be taken to ensure implementation. Answer one or more of the categories below *as they apply*. All outcomes may not apply to your proposed project – please answer only those that are applicable.

<p><i>Outcome as a result of your project:</i> New policies such as zoning code updates or new ordinances</p>	<p>Specific policy or ordinance: _____</p> <p>Planning Commission adoption? <input type="checkbox"/> Yes <input type="checkbox"/> No City Council adoption? <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>Anticipated timeframe for adoption: _____</p> <p>Other action: _____</p> <p>_____</p>
<p><i>Outcome as a result of your project:</i> Advancing development of new infrastructure, public development (commercial, residential, parks), or improving station access and circulation</p>	<p>Specific development, infrastructure or access improvements: _____</p> <p>Specific action (e.g. <i>parcel assembly, land owner negotiation, proforma development, etc.</i>): _____</p> <p>_____</p> <p>Anticipated timeframe for completion of the action and improvements: _____</p> <p>Other action: _____</p> <p>_____</p>
<p><i>Outcome as a result of your project:</i> Improved civic engagement or partnership development</p>	<p>Specific partnerships to be developed or community groups/segments to be engaged in the implementation process: _____</p> <p>_____</p> <p>Anticipated timeframe for partnerships to be developed or community groups to be engaged: _____</p> <p>_____</p> <p>How will you measure success?: _____</p> <p>_____</p>

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Part 7 – ADVANCING IMPLEMENTATION, CONT'D

7a. Cont'd. Describe how your project advances PDA plan implementation and describe actions that will be taken to ensure implementation.

<p><i>Outcome as a result of your project:</i> New programs</p>	<p>Specific program to be developed: _____</p> <p>Planning Commission adoption? <input type="checkbox"/> Yes <input type="checkbox"/> No City Council approval? <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>Anticipated timeframe for implementation of new program: _____</p> <p>Other action: _____</p> <p>_____</p>
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7b. What implementation steps or outcomes do you anticipate will occur in the following timeframes?

Short-term: 1-3 years: _____

Medium term: 3-5 years: _____

Long term: 5+ years: _____

7c. Which implementation steps or outcomes listed above are dependant on the outcome(s) of this Technical Assistance Project?:

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Part 8 – REGIONAL INNOVATION & REPLICABILITY

Regional Innovation and Replicability

- Describe how this technical assistance demonstrates innovative planning and/or provides useful ideas and strategies to inspire other cities and counties.

Part 9 – SUPPORTING DOCUMENTATION

Please attach the following:

- A map identifying the boundaries of the Priority Development Area, future land uses, transit stations, etc.
- Estimated budget for requested services indicating anticipated – see sample budget worksheet.
- For applications from county congestion management agencies or transit agencies, please provide letters of support from the planning directors of all impacted jurisdictions.
- Any other relevant information, i.e. letters of support, etc.

In addition to electronic submission, mail five hard copies of this application and attachments requested in this application form to the following address:

FOCUS Program
101 8th Street
Oakland, CA 94607
Attn: Therese Trivedi

For questions regarding the application, please contact Therese Trivedi, MTC Planner, at Ttrivedi@mtc.ca.gov or 510.817.5767.