

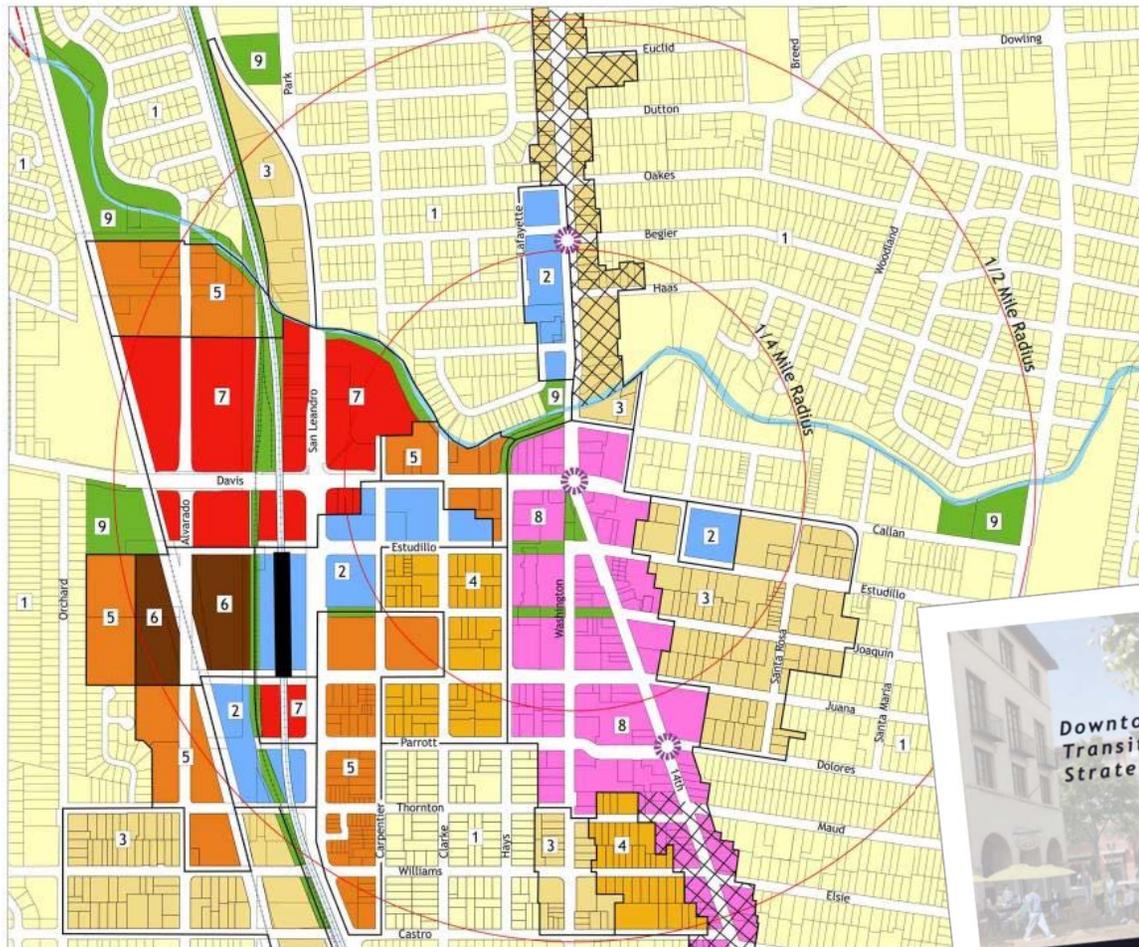


# City of San Leandro

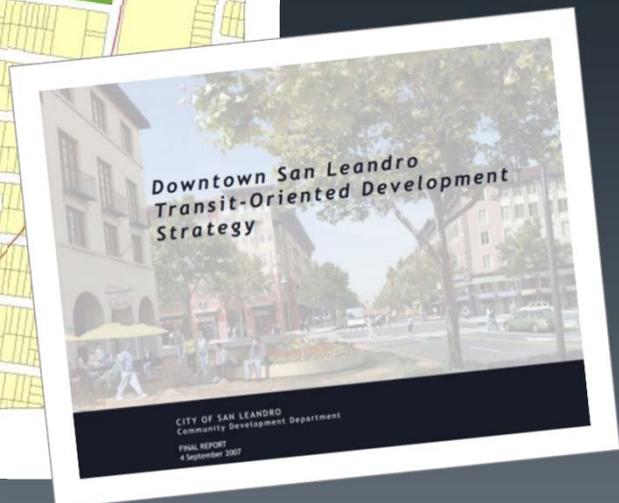
PDA Implementation Successful Place-making Strategies  
March 23, 2016

# TOD Strategy - Zoning

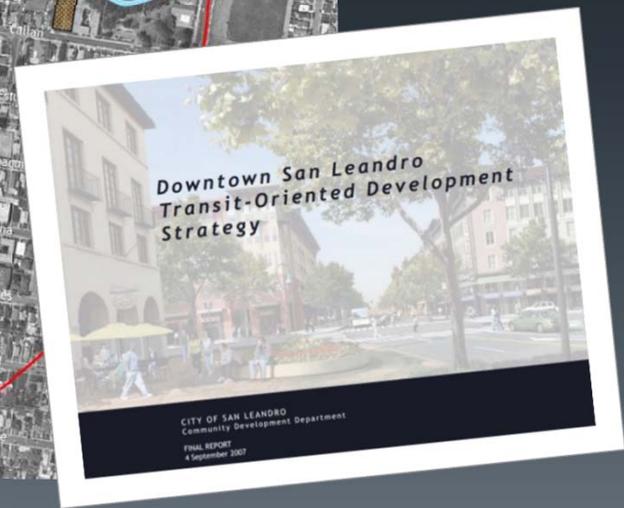
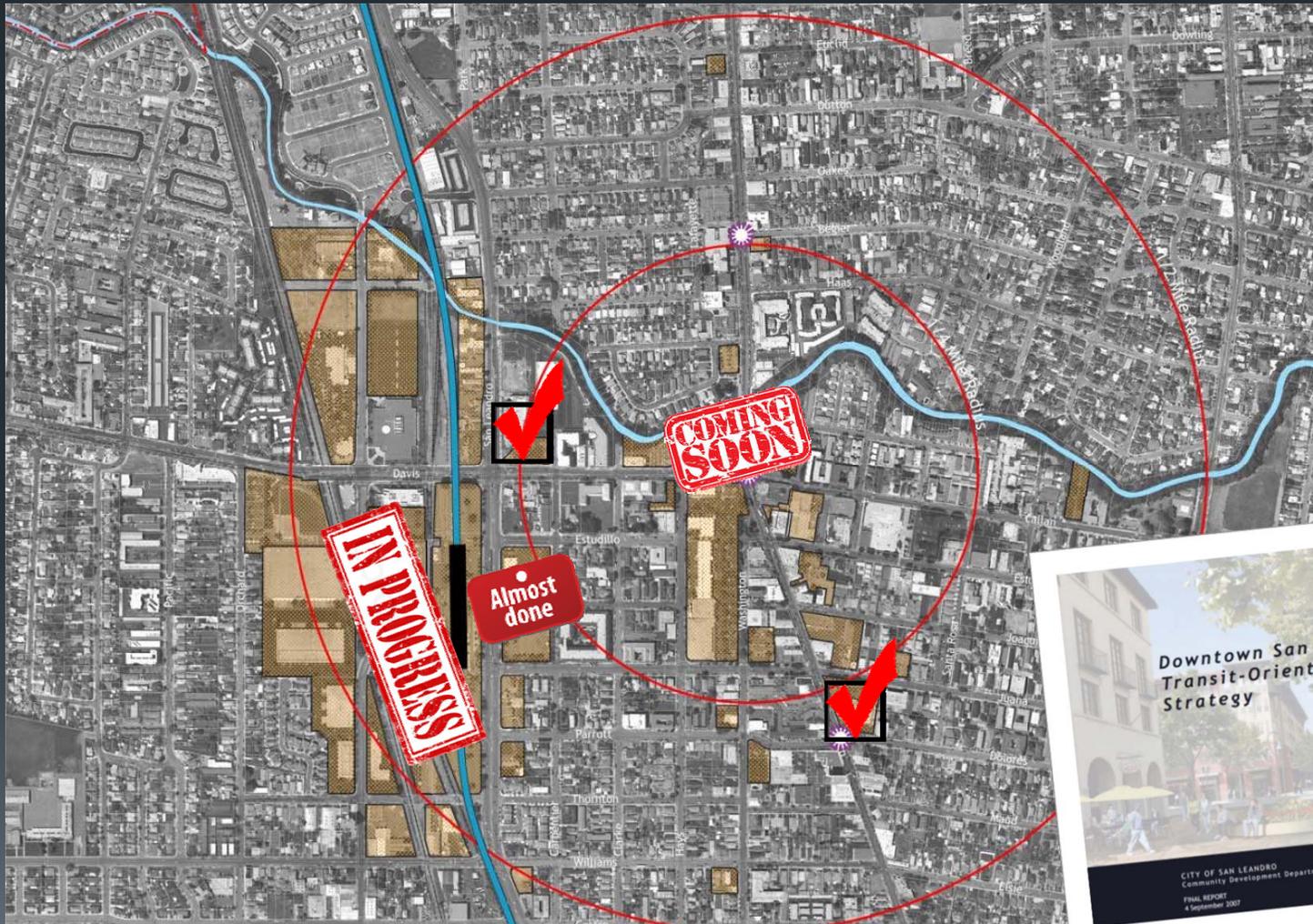
- Legend**
- 1 Residential Neighborhood
  - 2 Public/Institutional
  - 3 Multi-Use Infill
  - 4 TOD-Transition Mixed-Use
  - 5 TOD-Residential Mixed-Use
  - 6 TOD-BART Area Mixed-Use
  - 7 Office Mixed-Use
  - 8 Retail Mixed-Use
  - 9 Open Space
  - East 14th Street Study Areas
  - BART Track / Station
  - AC Transit Proposed BRT Station



**DOWNTOWN SAN LEANDRO TRANSIT ORIENTED DEVELOPMENT STRATEGY**  
 Land Use Plan  
 8 May 2007



# TOD Strategy - Opportunities



# The Village



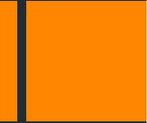
# Marea Alta



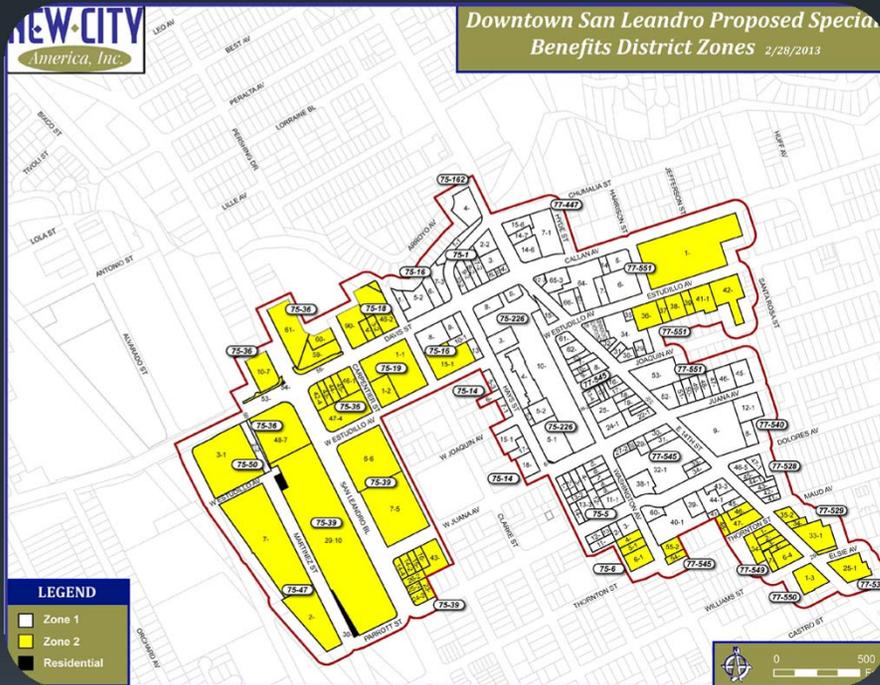
# San Leandro Tech Campus



# Housing Pipeline



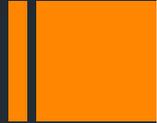
# Community Benefit District



# Placemaking: Public Wi-Fi



# Placemaking: Plaza Activation



# Placemaking: Public Art



# Transportation Partnerships



# Ongoing Changes

The TOD Strategy is still a great foundation, but:

- General Plan Update
- Zoning Code Changes
  - Higher Densities?
- Changes to the Transportation System
- Region Economic Forces

...all require a flexible approach.

