

Operations Committee

2011-06-10 09:30:00.0

Joseph P. Bort MetroCenter Lawrence D. Dahms
Auditorium 101 8th Street Oakland, California 94607
The MTC Operations Committee considers matters related
to transportation system management and operational
activities.

*This agenda was updated 2011-06-02 11:24:49.0. It is
accurate to the best of our knowledge at that time.*

For assistance, please contact [Martha Silver](mailto:MSilver@mtc.ca.gov),
MSilver@mtc.ca.gov, 510.817.5604

*This meeting will be [audiocast](#) on the MTC Web site
during the meeting, and an [audio file](#) will be available for
approximately one month after the meeting date.*

Chair

Jake MacKenzie

Vice Chair

Kevin Mullin

Members

Tom Azumbrado+ Dorene
Giacopini+ Mark Green Scott
Haggerty Anne Halsted Sam
Liccardo Jim Spring

Ex Officio

Adrienne Tissier*** Amy Reim
Worth***

Ad Hoc

All Other Commissioners

Staff Liaison

Melanie Crotty and Albert Yee

Roll Call

1.

Action: Confirm Quorum

Consent Calendar

2.

Action: Committee Approval

Minutes of May 13, 2011*

a)

- [MINUTES MAY 13 2011.PDF](#)

Hub Signage Program*

b)

Presented by: Jay Stagi

• [AGENDA ITEM 2B HUB SIGNAGE.PDF](#)

i) **Funding Agreement - Construction and Install Hub Signage in San Rafael: Golden Gate Bridge Highway and Transportation District (\$170,000)**

ii) **Contract - Hub Signage Construction Management Services and Design Services: PB Americas (\$135,000)**

Program for Arterial System Synchronization*

c) **Presented by:** Vamsi Tabjulu

• [AGENDA ITEM 2C ARTERIAL SYSTEM.PDF](#)

i) **FY 2010-11 Cycle of Projects (\$1,250,000)**

ii) **Contract Amendments: Kimley-Horn Associates (\$400,000); TJKM Consultants (\$360,000); and URS Corporation (\$320,000)**

FY 2010-11 SAFE Budget Amendment. SAFE Resolution No. 55*

Presented by: Jaime Maldonado

d)

Action: Authority Approval

• [AGENDA ITEM 2D SAFE BUDGET RES NO 55.PDF](#)

FY 2011-12 SAFE Budget. SAFE Resolution No. 56*

Committee members will be requested to refer next year's FY 2011-12 SAFE Budget to the Authority for approval.

3. **Presented by:** Jaime Maldonado

Action: Authority Approval

• [AGENDA ITEM NO 3 SAFE BUDGET RES 56.PDF](#)

Clipper Program Contract Actions*

Staff will provide a Clipper program status report and request approval of several contract actions.

4. **Presented by:** Jacob Avidon

Action: Committee Approval

• [AGENDA NO 4 CLIPPER CONTRACT ACTIONS.PDF](#)

a) **Contract - Customer Education Program Management: Synapse Strategies (\$475,000)**

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- b) **Contract Amendment - In-Person Customer Education/Outreach services: Caribou Public Relations (\$141,000)**
 - c) **Contract Amendment - Program Management Support: Kimley-Horn and Associates, Inc. (\$255,000)**
 - d) **Contract Amendment - In-Person Customer Education/Outreach Services: Promoguys Marketing Group (\$400,000)**
 - e) **Funding Agreement - In-Person Customer Service Center: AC Transit (\$250,000)**
Contract - 511 Website Services FYs 2012-2016: Civic Resource Group (\$1,346,000)*

Staff will present the Committee with a summary of the 511 Website services and request approval of a five-year contract.

5. **Presented by:** Carol Kuester

Action: Committee Approval

- [AGENDA_NO_5_511_WEBSITE_SERVICES.PDF](#)

Public Comment/Other Business/Adjournment

6. **Action:** Information

Next meeting

2011-07-08 09:45:00.0

Joseph P. Bort MetroCenter

Lawrence D. Dahms Auditorium

101 8th Street

Oakland, California 94607

*Attachment sent to Committee members, key staff and others as appropriate. Copies will be available at the meeting.

**All items on the agenda are subject to action and/or change by the Committee. Actions recommended by staff are subject to change by the Committee.

***The MTC chair and vice-chair are ex-officio voting members of all standing committees. A quorum of this committee shall be a majority of its regular non-ex-officio voting members four (4).

+Non-Voting member.

Every member of the Commission who is not otherwise designated as a member of this committee is an ad hoc non-voting member. Although a quorum of the Commission may be in attendance at this meeting, the committee may take action only on those matters delegated to it.

The committee may not take any action as the full Commission unless this meeting has been previously noticed as a Commission meeting.

The vote of an ex-officio member shall count to satisfy a committee quorum if there are not sufficient regular members of the Committee in attendance. In addition, an ad hoc non-voting committee member who is a voting member of the Commission may be designated by the committee chairperson as a voting member for this particular committee meeting if an additional voting member is needed for a committee quorum.

Public Comment: The public is encouraged to comment on agenda items at committee meetings by completing a request-to-speak card (available from staff) and passing it to the committee secretary or chairperson. Public comment may be limited by any of the procedures set forth in Section 3.09 of MTC's Procedures Manual (Resolution No. 1058, Revised) if, in the chair's judgment, it is necessary to maintain the orderly flow of business.

Record of Meeting: MTC meetings are tape-recorded. Copies of recordings are available at nominal charge, or recordings may be listened to at MTC offices by appointment. Audio casts are maintained on MTC's Web site for public review for at least one month.

Sign Language Interpreter or Reader: If requested three (3) working days in advance, sign language interpreter or reader will be provided; for information on getting written materials in alternate formats call 510/817-5757.

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Parking at the MetroCenter: Metered parking is available on the street. No public parking is provided at the MetroCenter. Spaces reserved for Commissioners are for the use of their stickered vehicles only; all other vehicles will be towed away.