



Wednesday, January 24, 2018

12:30 pm to 2:30 pm

*(note: the usual start time for this meeting is 12:00 pm)*

## **CASA Steering Committee Meeting #2**

Bay Area Metro Center

Board Room 1<sup>st</sup> Floor, 375 Beale Street, San Francisco

Remote location for video conference:

University Club

Presidents Room

1135 16 Street NW

Washington DC 20036

*CASA Co-Chairs:*

- Fred Blackwell, Chief Executive Officer, The San Francisco Foundation
- Leslye Corsiglia, Executive Director, Silicon Valley at Home
- Michael Covarrubias, Chief Executive Officer, TMG Partners

*Note:* The CASA Steering Committee meeting will start 15 minutes after the preceding meeting of the Metropolitan Transportation Commission adjourns.

*Note:* This meeting will be webcast live on the Metropolitan Transportation Commission's website: <http://mtc.ca.gov/whats-happening/meetings>

For information regarding CASA Steering Committee meetings, contact Wally Charles at [wcharles@bayareametro.gov](mailto:wcharles@bayareametro.gov) or 415-820-7993. For more information about the CASA process, visit the website at <http://mtc.ca.gov/CASA>.

## **Agenda**

<b>12:30 pm</b>	<b>I.</b>	<b>Welcome and Announcements</b> Leslye Corsiglia
<b>12:40</b>	<b>II.</b>	<b>Update on Statewide Housing Reform Efforts</b> Assemblymember David Chiu (17th District)
<b>1:00</b>	<b>III.</b>	<b>Regional Housing Fund</b> Fred Blackwell (The San Francisco Foundation), Caitlyn Fox (Chan Zuckerberg Initiative)
<b>1:20</b>	<b>IV.</b>	<b>CASA Housing Strategies (Attachment A)</b> <ul style="list-style-type: none"><li>• CASA Strategy Framework (Fred Blackwell)</li><li>• Key Elements of the "CASA Compact" (Co-Chairs and Jennifer LeSar)</li><li>• Magnitude of the CASA Undertaking (Steve Heminger)</li><li>• 2018 CASA Work Plan and Next Steps (Attachment B)</li></ul>
<b>2:10</b>	<b>V.</b>	<b>Public Comment</b> Ken Kirkey
<b>2:30</b>		<b>Close</b>

*Attachments:*

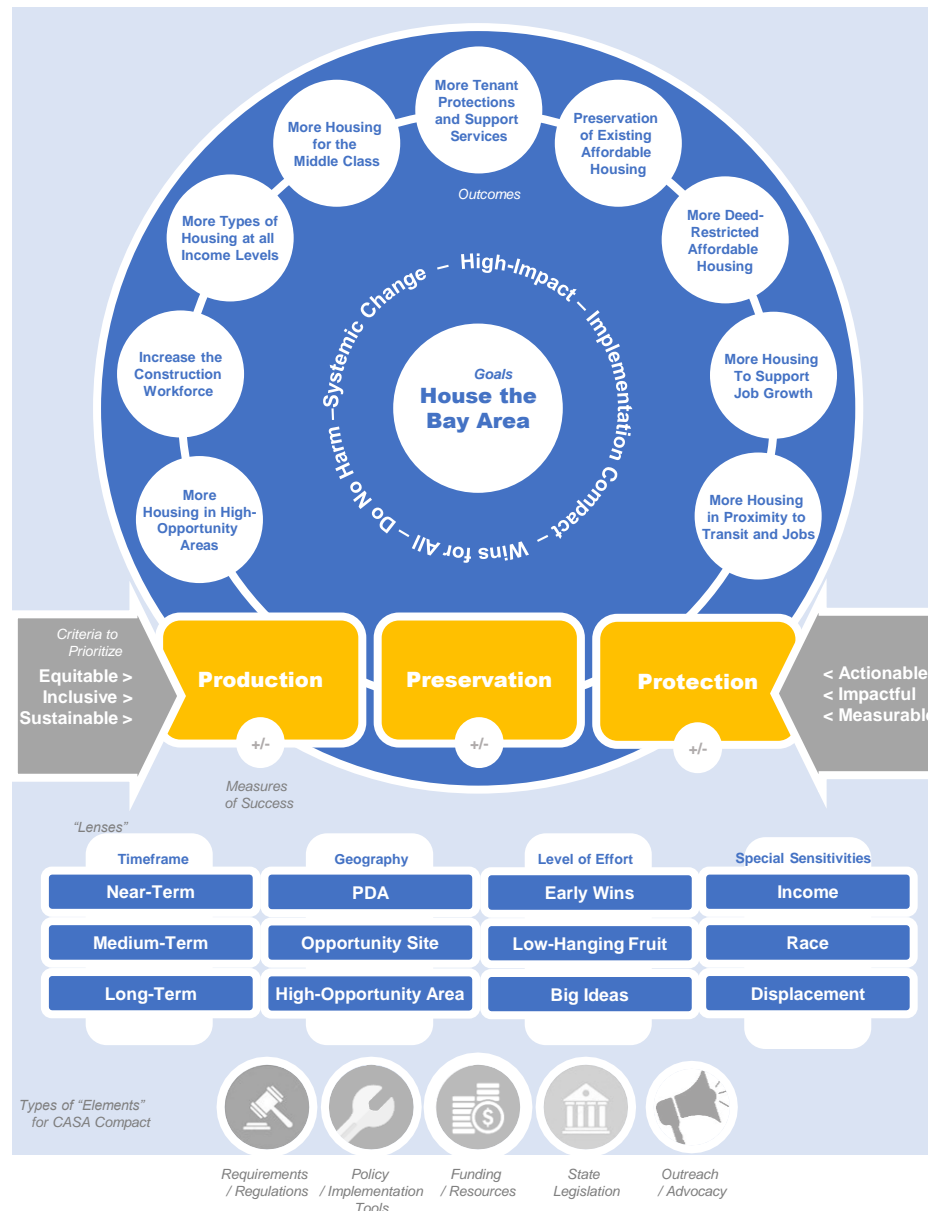
- A. CASA Housing Strategies Presentation
- B. 2018 CASA Work Plan

# Overview

- 1. CASA Compact Framework**
  - A. Goals and Outcomes
  - B. Criteria and Measures of Success
  - C. Lenses and Types of Strategies
  - D. CASA Compact
- 2. Magnitude of the Undertaking**
- 3. Key Elements of the CASA Compact**
- 4. Next Steps**



# CASA Compact Framework



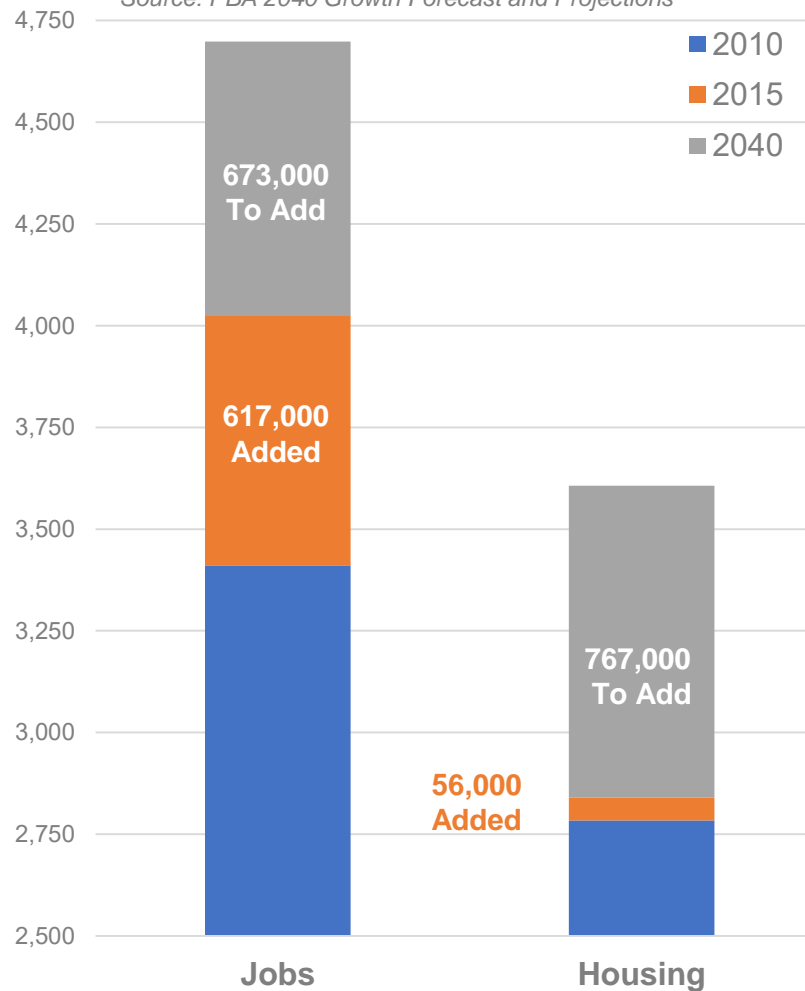
# Magnitude of the Undertaking

## Job and Housing Growth and Projections, Bay Area 2010, 2015, 2040

- A. PBA 2040 projects the region will add 1.3 million new jobs between 2010 and 2040.
- B. PBA 2040 also projects that the region will add 820,000 new homes in that time.
- C. By 2015, the region added almost half that projected job growth, or 617,000 of the 1.3 million jobs.
- D. By comparison, the region added only 56,000 new homes between 2010 and 2015, or 7 percent of the total projected for 2040.

## Jobs and Housing Growth and Projections, Bay Area, 2010-2040

Source: PBA 2040 Growth Forecast and Projections



**77 percent of the new homes and 55 percent of the new jobs will be located in Priority Development Areas.**

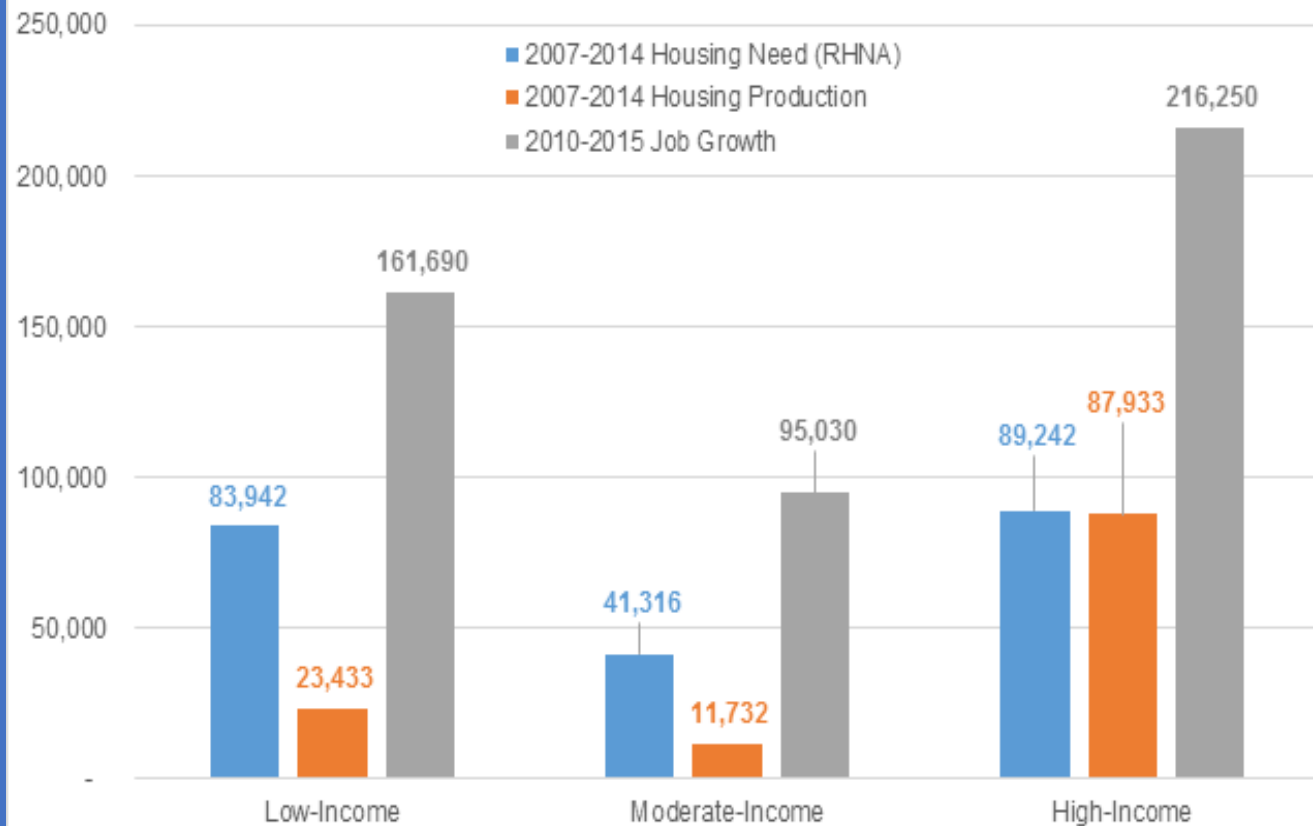
*Plan Bay Area 2040 Growth Strategy, 2010-2040*

# Magnitude of the Undertaking

## Housing and Population Growth in the Bay Area

- A. Jobs and population growth is anticipated to outpace housing production.
- B. Estimates of funding needed to build a sufficient number of deed-restricted affordable units range from \$1 billion to \$3 billion annually.

## Jobs Growth and Housing Production, Bay Area



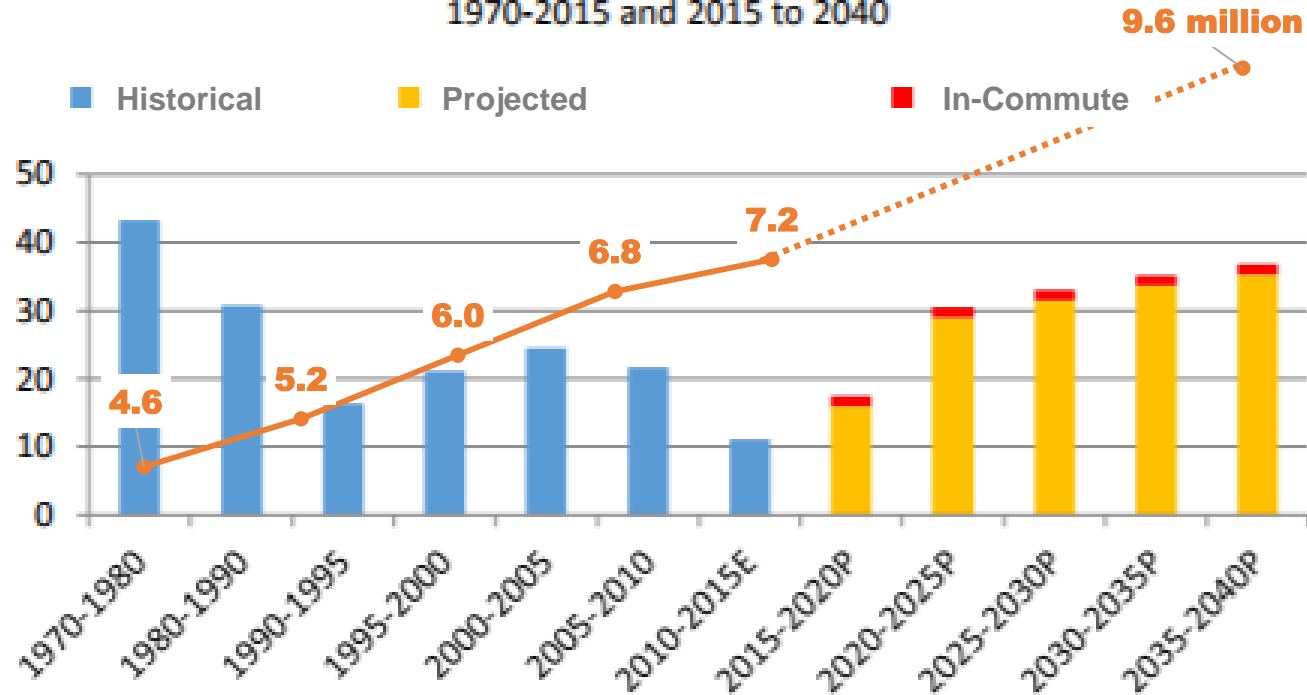
Source: MTC/ABAG compilation of data

# Magnitude of the Undertaking

## Housing and Population Growth in the Bay Area

- A. The region's population was 4.6 million in 1970 and is projected to grow to 9.6 million by 2040.
- B. PBA 2040 projects the region will ramp up to building 35,000 homes per year between 2030 and 2040.
- C. Between 2000 and 2015, the region built an average of 18,000 homes annually.
- D. By comparison, the region built 42,000 new homes annually between 1970 and 1980.

## Annual Housing Production, Historic and Projected 1970-2015 and 2015 to 2040



Source: US Census Bureau, CA Department of Finance, MTC/ABAG

# Key Elements of the CASA Compact

## Tenant Protection

1. Permanent anti-gouging rent cap
2. Stronger just cause requirements for evictions
3. Tenants' right to counsel
4. Address Costa-Hawkins

## Production (market-rate and affordable)

8. Housing opportunities in more neighborhoods (especially high-opportunity neighborhoods)
9. Cost reduction (from codes, fees, regulations, and review process) and offsets for fees
10. Housing production incentives for jurisdictions
11. Building permit approval time limited to 2 years max.

## Preservation

5. Notification system for expiring deed-restrictions
6. Housing preservation fund
7. One-to-one replacement of units

## Production of Affordable Housing

12. Affordable housing fund (w/ regional or local sources)
13. Policy tools for building more housing (supply-side strategies)
14. Public and surplus land for affordable housing
15. Enforcement of state surplus land laws

**Draft 2018 CASA Work Plan  
By Committee Meetings**  
*Updated: January 10, 2018*

	<b>Steering Committee Meetings</b>		<b>Technical Committee Meetings</b>	
	<i>Fourth Wednesdays, generally 12pm to 2pm</i>		<i>Third Wednesdays, 11am to 2pm</i>	
January 2018	<b>January 24<sup>th</sup></b> (12:30-2:30)	1. State Housing Legislation Updates – David Chu, Scott Weiner 2. CZI-TSFF Initiative Update – Caitlyn Fox and Fred Blackwell 3. <b>Review and approve CASA Strategy Framework</b> 4. <b>Key Elements of the CASA Compact</b> 5. Review and approve 2018 CASA Workplan	<b>January 17<sup>th</sup></b>	1. CZI-TSFF Initiative Update – Caitlyn Fox and Fred Blackwell 2. <b>Review and approve CASA Strategy Framework</b> 3. <b>Key Elements of the CASA Compact</b> 4. Review and approve 2018 CASA Workplan
February			<b>February 14<sup>th</sup></b>	1. Review policy action template 2. Presentation on Policy and Action Research Scopes 3. Potential Workshop on Timely State Housing Legislative Issue
March			<b>March 21<sup>st</sup></b>	1. First 1/3 of Key Element Action Plans for Discussion/Approval
April	<b>April 25<sup>th</sup></b>	1. Overview of PBA 2040 Performance and Housing Action Plan 2. <b>First Round Key Element Action Plans for Discussion/Approval</b> a. <b>Update on remaining Action Plans to be generated</b> 3. Overview of upcoming community engagement	<b>April 18<sup>th</sup></b>	1. Second 1/3 of Key Element Action Plans for Discussion/Approval
May	<b>First round of regional community outreach and engagement to occur after May 16<sup>th</sup> TC meeting</b>		<b>May 16<sup>th</sup></b>	1. Final 1/3 Key Element Action Plans for Discussion/Approval
June			<b>June 20<sup>th</sup></b>	1. Community Outreach report back 2. Prep work related to creating first draft of CASA Compact <ol style="list-style-type: none"> <li>Identifying final areas of agreement and disagreement</li> <li>Confirming next steps</li> </ol>



	Steering Committee Meetings		Technical Committee Meetings	
	<i>Fourth Wednesdays, generally 12pm to 2pm</i>		<i>Third Wednesdays, 11am to 2pm</i>	
July	<b>July 25<sup>th</sup></b>	1. Community Outreach report back 2. <b>1<sup>st</sup> Progress Review of CASA Compact; including areas of agreement and disagreement</b>	<b>July 18<sup>th</sup></b>	1. <b>1<sup>st</sup> Progress Review of CASA Compact; including areas of agreement and disagreement</b>
August	<i>No Meetings</i>  <b>Second round of regional community outreach and engagement to occur</b>			
September	<b>September 26<sup>th</sup></b>	1. <i>Community Outreach report back</i> 2. <i>Timelines for 2019 Legislative Cycle</i> 3. <b>2<sup>nd</sup> and Final Review of CASA Compact; including areas of agreement and disagreement</b> 4. <i>Next Steps</i>	<b>September 19<sup>th</sup></b>	1. <i>Community Outreach report back</i> 2. <b>2<sup>nd</sup> and Final Review of CASA Compact; including areas of agreement and disagreement</b>
October	<b>October 24<sup>th</sup></b>	1. <b>Presentation on final CASA Compact</b> 2. <i>Telephone Poll Results</i>	<b>October 17<sup>th</sup></b>	1. <b>Presentation on Final CASA Compact</b> 2. <i>Telephone Poll Results</i>
November	<i>No Meetings</i>			
December	<b>Year End Celebration</b> <b>December 12<sup>th</sup>, 2018</b> <i>11:30am to 2:30pm</i>			