

Active Traffic Management for Arterials

NCHRP Synthesis 447

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NCHRP
SYNTHESIS 447

NATIONAL
COOPERATIVE
HIGHWAY
RESEARCH
PROGRAM

**Active Traffic Management
for Arterials**

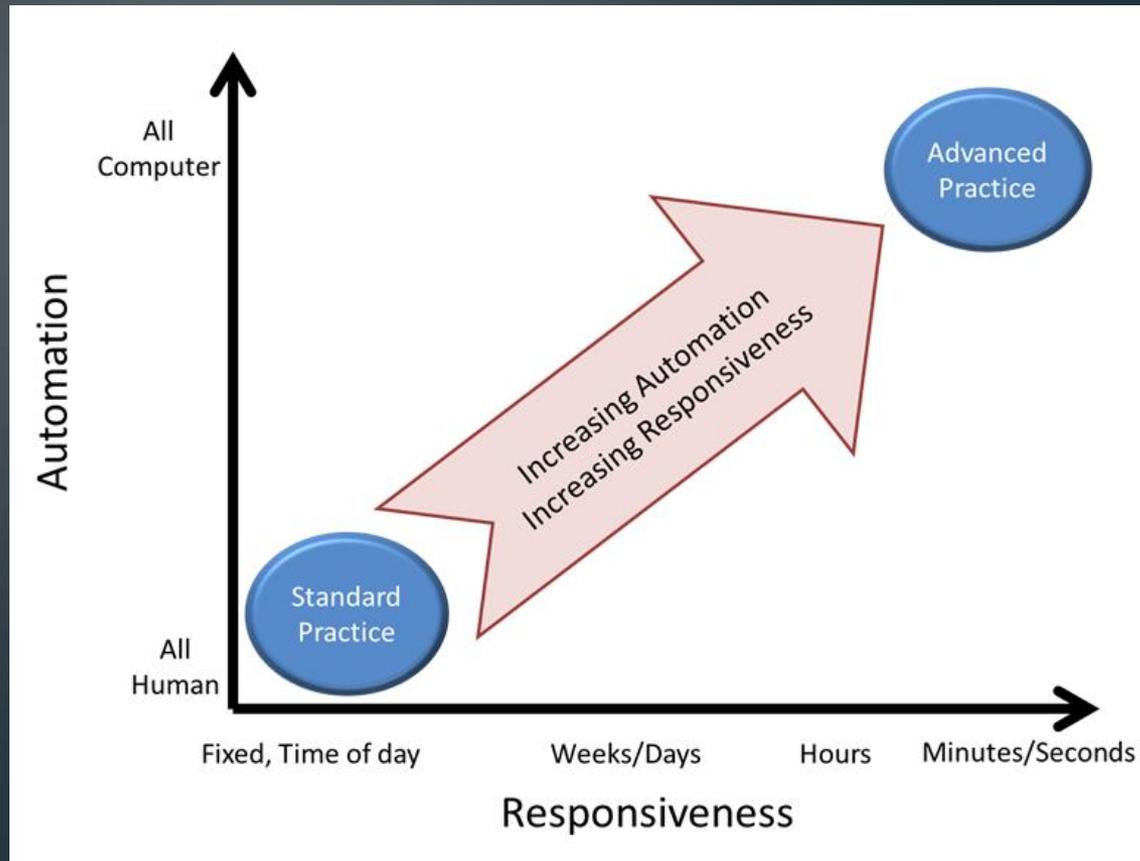


A Synthesis of Highway Practice

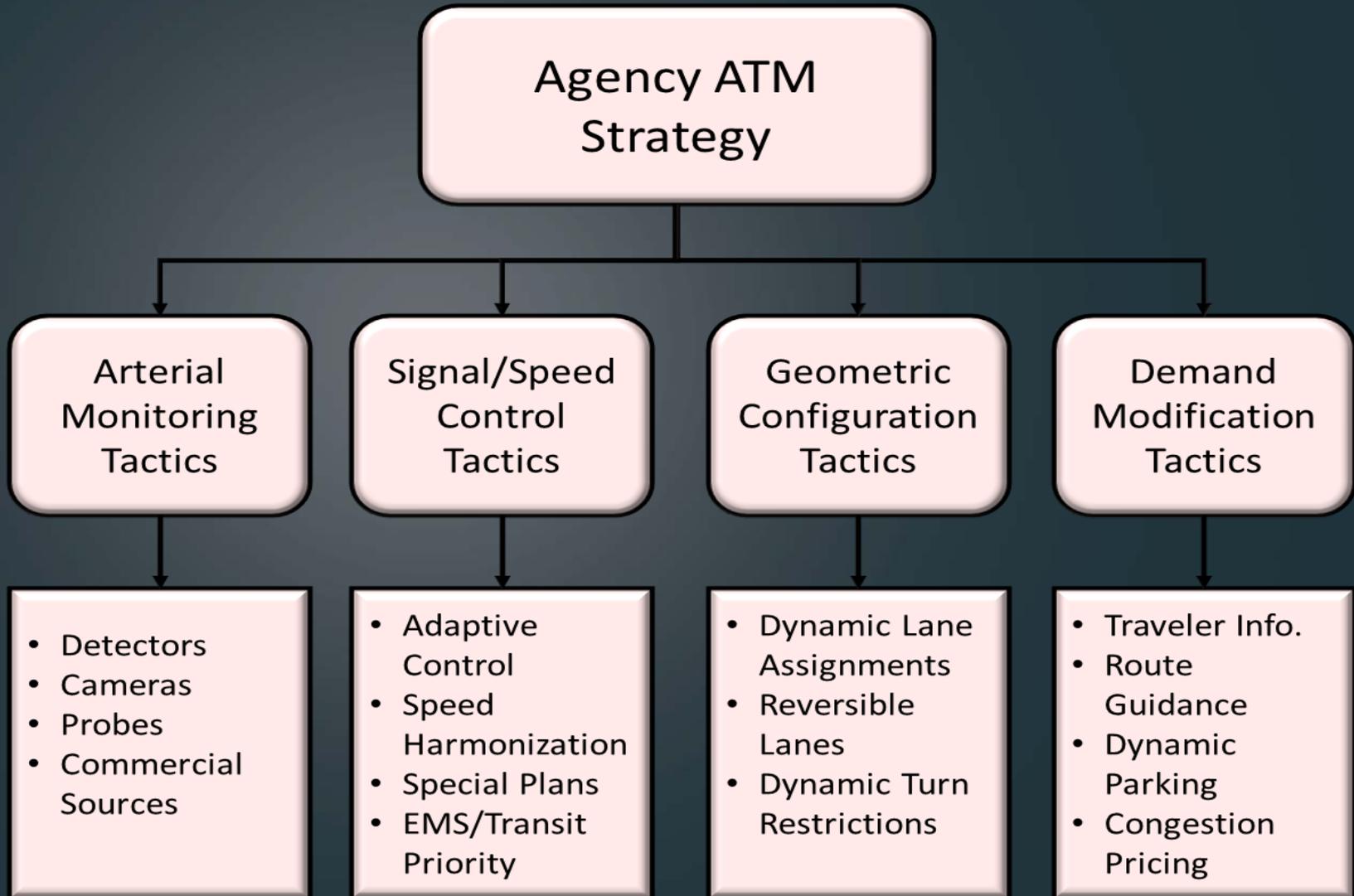
TRANSPORTATION RESEARCH BOARD
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Active Traffic Management Strategies

- Objective: Maximize productivity (capacity) and minimize cost (delay, stops)



ATM Arterial Tactics



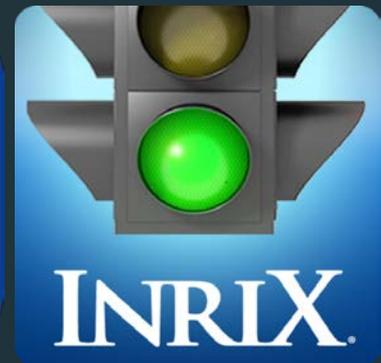
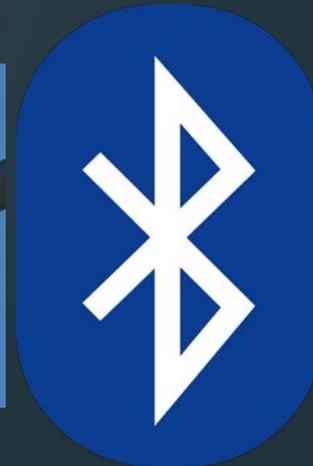
ARTERIAL MONITORING TACTICS

The screenshot displays a traffic monitoring software interface. At the top left, there are navigation icons for weather, alerts, and info. A menu bar includes options like 'Map Views', 'Construction', 'Incidents', 'Cameras', 'Signs', 'Corridors', 'Trip Times', and 'Extras'. The main map area shows a street grid with a highlighted arterial road. A legend on the left side is titled 'Map Legend' and includes sections for 'Traffic Speeds Layer' (with color-coded speed ranges: 50+ mph in green, 40-50 mph in yellow, 30-40 mph in orange, and < 30 mph in red), 'Local Streets / Arterials' (with color-coded speed ranges: 35+ mph in green, 25-35 mph in yellow, 15-25 mph in orange, and < 15 mph in red), and 'Alternative Colors'. Below the legend, there are checkboxes for 'Precipitation Layer', 'Construction', 'Message Signs', 'Major Incidents', 'Other Incidents', 'Variable Speed', 'Cameras', 'General Info', and 'Special Event'. A 'Sign up for My511GA alerts!' button is located at the bottom left of the map area. The map itself shows a network of streets with various colored overlays indicating traffic conditions and data points.



Arterial Monitoring

- Overview: Use of technology to monitor and collect real time traffic data
 - Provides detailed traffic data
 - Data can be used for additional traffic studies or for third party apps
- Data collection technology includes:



Arterial Monitoring Example Application

Bluetooth Arterial Monitoring

> Cobb County, Georgia

- Overview:

- Use Bluetooth to collect TT data on 3 corridors

- Usage:

- Before/after studies of signal retiming
- Increased awareness by EMS

- Lessons Learned:

- Size the system appropriately
- Work with vendor to develop performance measures



Arterial Monitoring Example Application

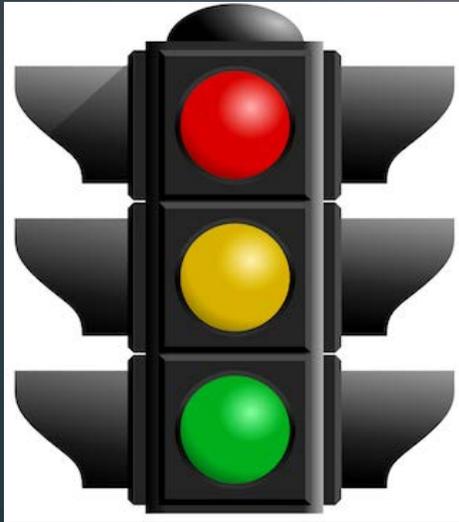
Intersection Count Monitoring

> City of Bellevue, Washington

- Overview:
 - Collects data at more than 110 intersections
- Usage:
 - Better respond to citizen complaints
 - Availability of extensive 24-hr vehicle data
- Lessons Learned
 - Understand how equipment collects and reports data
 - Useful for planning signal timing changes



SIGNAL CONTROL TACTICS



Signal Control Tactics

➤ Adaptive Control

- System controller given flexibility to identify green times and offsets on the fly
- Focus of NCHRP Synthesis 403 (2010)

➤ Specialized Signal Timing Plans

- Developed to deal with special events

➤ EMS/Transit Priority

- Works within existing timing plan to improve EMS/transit operations

Signal Control Example Application

Specialized Timing Plans

> City of Gainesville, Florida



- Overview:

- Timing plans affecting >40 intersections for events

- Usage:

- Reduces duration of congestion
- Reduced queue spillback onto interstate

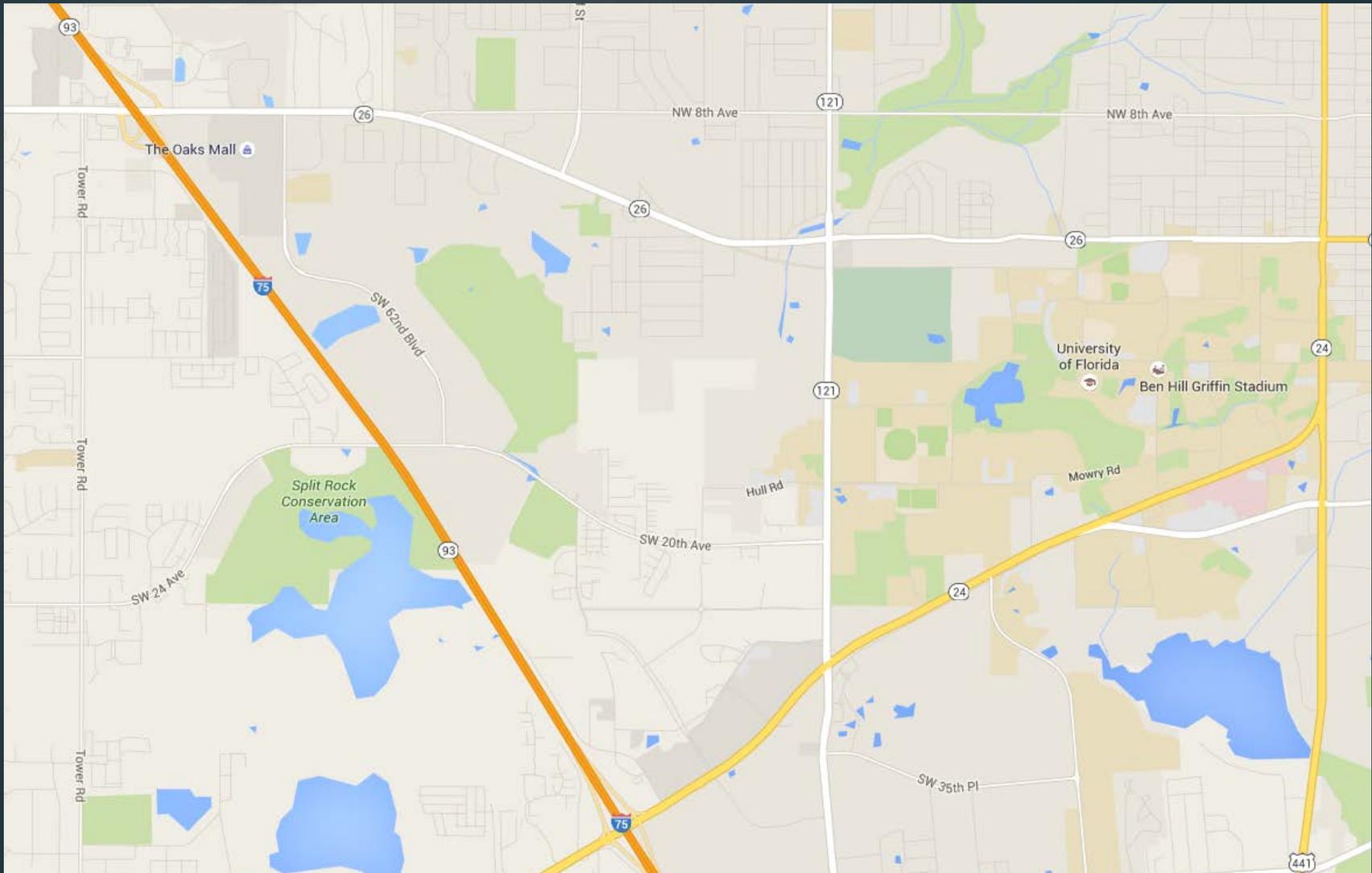
- Lessons Learned:

- Special timing plans take several iterations to tweak
- Every event is different



Signal Control Example Application

Specialized Timing Plans



Signal Control Example Application

EMS Priority

> Harris County, Texas

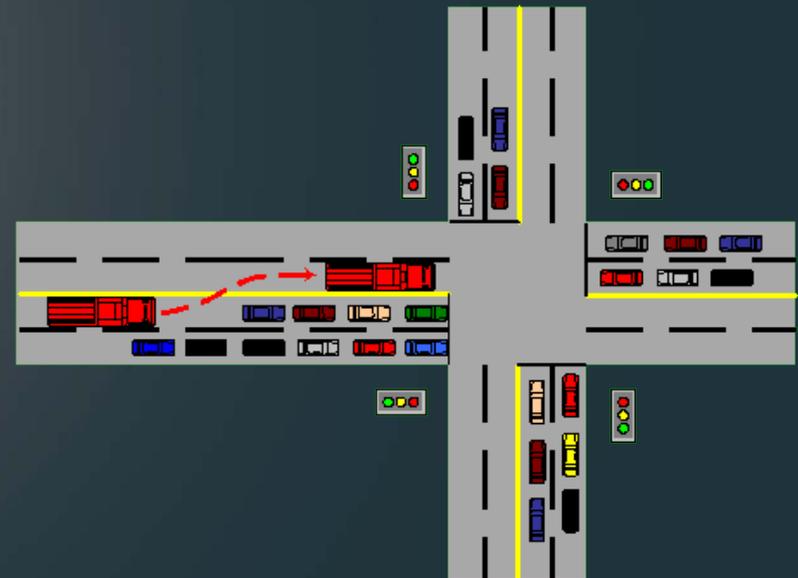
- Overview:
 - Installed EMS priority signal system at 50 intersections
- Usage:
 - Allows signal and EMS vehicles to communicate location data
 - Reduces the “wave” effect of EMS vehicles
- Lessons Learned
 - Communication with intended users is key



Signal Control Example Application

EMS Priority

➤ Harris County, Texas



GEOMETRIC CONFIGURATION TACTICS



Geometric Configuration Tactics

- Dynamic Lane Assignment
 - Allows agencies to change lane assignments to meet different demands

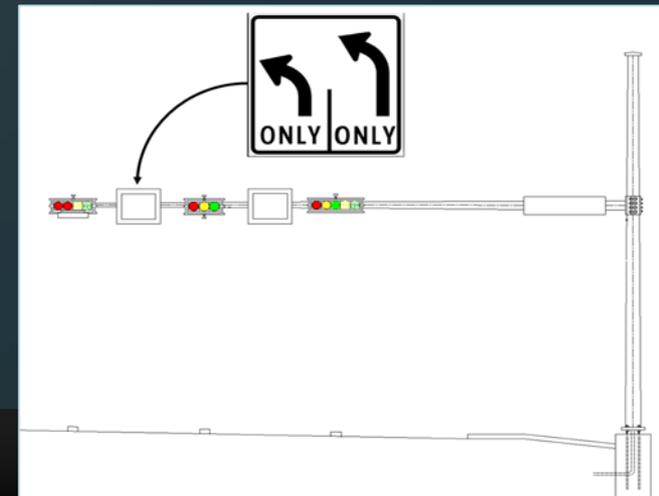


Geometric Configuration Application

Dynamic Lane Assignment

> Harris County, Texas

- Overview:
 - Implementing dynamic lane assignment
- Usage:
 - Used to better handle varying traffic patterns
- Lessons Learned:
 - A lot of planning is needed to overcome technical challenges



Geometric Configuration Application

Dynamic Lane Assignment

➤ Harris County, Texas



Geometric Configuration Tactics

> Reversible Lanes

- Increased capacity in the peak direction



Geometric Configuration Application

Reversible Lanes

> West Valley City, Utah

- Overview:
 - DOT installed a reversible lane system on 5400 S
- Usage:
 - Provides additional capacity without ROW acquisition
 - DOT wished to maintain TWLTL
- Lessons Learned:
 - It is difficult to overcome the technical challenge of maintaining the TWLTL
 - Fully account and plan for your objective

Geometric Configuration Application

Reversible Lanes

➤ West Valley City, Utah



Geometric Configuration Tactics

➤ Dynamic Turn Restrictions

- Restricts certain movements only when necessary such as:
 - During a pedestrian scramble
 - RTOR with a heavy volume U-turn



Geometric Configuration Application

Dynamic Turn Restrictions

> City of Overland Park, Kansas

- Overview:
 - Using dynamic turn restrictions at 6 locations
- Usage:
 - Removal of overlap to favor u-turns
 - Reduced conflicts with fire trucks exiting the station
 - Turning restrictions for particular phases
- Lessons Learned:
 - Spend time to understand how equipment operates

Geometric Configuration Application

Dynamic Turn Restrictions

➤ City of Overland Park, Kansas



DEMAND MODIFICATION TACTICS



Demand Modification Tactics

- Overview: Use of various tactics to better manage vehicle demand
- Demand modification tactics include:
 - Arterial Travel Information Dissemination
 - Dynamic Route Guidance
 - Dynamic Parking Management
 - Congestion Pricing



Demand Modification Tactics Application

Dynamic Parking Management

> City of Seattle, Washington

- Overview:
 - City allocates an annual budget to perform a study and set parking rates
- Findings:
 - Decreasing rates does not always increase occupancy
 - Originally divided into 22 neighborhoods, additional subdivision is needed
- Lessons Learned:
 - Support/discussion with many stakeholders is useful
 - Required significant technology to make data useful

CONCLUSIONS



Conclusions

Successful ATM Deployments

- Need for dynamic management of arterial ops
 - Recurring/non-recurring congestion
 - Limited capacity improvement options
- Agency with sufficient M/O resources including:
 - Staff/consultant expertise
 - Budget to tweak and maintain



Conclusions

Successful ATM Deployments

➤ Active participation and coordination among stakeholders including:

- Staff
- Politicians
- Community



Conclusions

Successful ATM Deployments

- Detailed Planning and Design
 - Accurate inventory of infrastructure needs
 - Recognition technology is not perfect
 - Consideration of project on maintenance costs
 - Easy to underestimate required costs (capital/maintenance)





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