

Stand Up For Transportation It's Time to Act



Alameda County voters have made their commitment. We are one of 20 counties in California delivering super-majority, voter-approved transportation sales tax measures. Californians depend on this funding for transportation services and infrastructure. *But we can't do it alone.*

By 2040, the population of Alameda County is expected to increase 30 percent. To meet the growing need and future demand for a multimodal, accessible, affordable and safe transportation system that supports a healthy and clean environment and a robust economy, local, state and federal transportation funding must be reliable and long-term.

Transportation Funding is a Partnership



California is one of the largest economies in the world, and growing. Local sales tax dollars represent a stable fund source to fund critical transportation programs and projects, despite volatile federal and state funding. But our local transportation needs can't be met without a federal partnership.



Self-Help Counties spend a small portion of their sales tax on program administration. The majority of local transportation sales tax expenditures result in:

- ✓ **Job creation** through contracts with local firms
- ✓ **Mobility** for all people, goods and services
- ✓ **Technological innovation** to decrease travel time, reduce congestion and improve safety
- ✓ **Community vitality** by leveraging resources to attract more funding
- ✓ **Sustainability** to support greenhouse gas reduction mandates



It's time to:
#STANDUP4TRANSPORTATION

"Alameda County voters have stepped up – taxing themselves one cent on every dollar for critical transportation needs. But we can't meet our needs alone. It is time for the federal government to pass a long-term and sustainable surface transportation bill."

Alameda CTC Chair
Supervisor Scott Haggerty

Alameda County benefits from three local voter-approved transportation funding measures:

- **Measure B 1986:** ~\$1 billion over 15 years
- **Measure B 2000:** ~\$3 billion over 20 years and leveraging regional state and federal funds four-fold
- **Vehicle Registration Fee 2010:** ~\$11 million per year in perpetuity
- **Measure BB 2014:** ~\$8 billion and 150,000 jobs over 30 years

Local funding supports:

- Affordable transportation for students, seniors and people with disabilities
- Bicycle and pedestrian infrastructure and safety
- Express bus service
- Highways/roadways
- Local streets and roads
- Paratransit
- Safe Routes to Schools
- Transit
- Transit oriented development