Stand Up For Transportation
It’s Time to Act

Alameda County voters have made their commitment. We are one of 20 counties in California delivering super-majority, voter-approved transportation sales tax measures. Californians depend on this funding for transportation services and infrastructure. But we can’t do it alone.

By 2040, the population of Alameda County is expected to increase 30 percent. To meet the growing need and future demand for a multimodal, accessible, affordable and safe transportation system that supports a healthy and clean environment and a robust economy, local, state and federal transportation funding must be reliable and long-term.

Transportation Funding is a Partnership

California is one of the largest economies in the world, and growing. Local sales tax dollars represent a stable fund source to fund critical transportation programs and projects, despite volatile federal and state funding. But our local transportation needs can’t be met without a federal partnership.

Self-Help Counties spend a small portion of their sales tax on program administration. The majority of local transportation sales tax expenditures result in:

- **Job creation** through contracts with local firms
- **Mobility** for all people, goods and services
- **Technological innovation** to decrease travel time, reduce congestion and improve safety
- **Community vitality** by leveraging resources to attract more funding
- **Sustainability** to support greenhouse gas reduction mandates

It’s time to:
#STANDUP4TRANSPORTATION

“Alameda County voters have stepped up – taxing themselves one cent on every dollar for critical transportation needs. But we can’t meet our needs alone. It is time for the federal government to pass a long-term and sustainable surface transportation bill.”

Alameda CTC Chair
Supervisor Scott Haggerty

Alameda County benefits from three local voter-approved transportation funding measures:

- **Measure B 1986**: ~$1 billion over 15 years
- **Measure B 2000**: ~$3 billion over 20 years and leveraging regional state and federal funds four-fold
- **Vehicle Registration Fee 2010**: ~$11 million per year in perpetuity
- **Measure BB 2014**: ~$8 billion and 150,000 jobs over 30 years

Local funding supports:
- Affordable transportation for students, seniors and people with disabilities
- Bicycle and pedestrian infrastructure and safety
- Express bus service
- Highways/roadways
- Local streets and roads
- Paratransit
- Safe Routes to Schools
- Transit
- Transit oriented development

www.AlamedaCTC.org