A CALL TO ACTION ON THE BAY AREA’S HOUSING CRISIS

While the Bay Area has long had an imbalance between jobs and housing, the situation has gone from serious to critical.

The region added 722,000 jobs from 2010 through 2016—yet built just 106,000 new housing units.

Every day, over 220,000 East Bay residents commute to jobs in San Francisco, the Peninsula and Silicon Valley while nearly 190,000 workers endure mega-commutes from outside the nine-county region to Bay Area jobs.

We face not just a housing crisis but also a traffic nightmare that snarls our freeways and drives up the region’s carbon emissions as growing numbers of workers are forced to commute ever greater distances in search of housing they can afford.

CASA was led by an 18-member steering committee comprised of leaders from the public, private and non-profit sectors with a stake in the housing crisis and advised by a 32-member technical committee of staff-level experts. After 18 months of meetings and negotiations, the CASA Steering Committee approved 10 policy recommendations known as the CASA Compact. The items are intended to help solve the Bay Area’s longstanding housing affordability problem by addressing “3 P’s” simultaneously:

- Protecting current residents from displacement in rapidly-changing neighborhoods
- Preserving affordable housing that already exists
- Producing more housing for people at all income levels

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<th>CASA’S TEN RECOMMENDATIONS</th>
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SEVEN CORE PRINCIPLES GUIDED DEVELOPMENT OF THE CASA COMPACT

• **Shared Responsibility:** All sectors and interests should share the burdens — and the benefits — of housing in the Bay Area.

• **Inclusion Everywhere:** Find ways to include more housing for all income levels in every city and every county.

• **Promote the ‘Missing Middle’:** Encourage development of smaller homes that are more affordable by design and less likely to cause displacement.

• **Stabilize Communities:** Preserve the Bay Area’s historic diversity and access to opportunity.

• **Balance Across the Three P’s:** Individual CASA Compact components should advance together and avoid undermining one another.

• **Level the Playing Field:** The CASA Compact should create fair and more uniform standards for the housing development process across the Bay Area.

• **Minimize Administrative Burden:** Focus on strategies that can be implemented rapidly and efficiently while avoiding new administrative requirements.

Visit [mtc.ca.gov/casa](http://mtc.ca.gov/casa) to learn more about CASA and the CASA Compact.