Transformation Action Plan Goals & Objectives
Adopted November 16, 2020

Transit Transformation Definition:
Design, adequately invest in and effectively manage a public transit network that is equitable, inclusive, frequent, affordable, accessible, and reliable; is integrated with unified service, fares, schedules, customer information and identity; and serves all Bay Area populations, resulting in increased transit ridership and reduced growth in vehicle miles traveled.

Goal 1: Recognize Critical Recovery Challenges Facing Transit Agencies
Defer post-recovery service planning to allow Bay Area transit agencies to prioritize difficult fiscal and service choices in the midst of increasing uncertainty.

A. Encourage timely additional MTC funding and regulatory relief during the Transit Recovery period.
B. Advocate for timely additional federal and state funding to support Recovery.
C. Receive quarterly Stage 2 updates from Operators and MTC.
D. Support regional funds for inclusive rider research and return-to-transit communications.

Goal 2: Advance Equity
Integrate and be accountable to equity in policy, service delivery and advocacy recommendations, as embodied in MTC’s Equity Platform.

A. Develop specific Equity Principles to guide Transit Transformation planning.
B. Include focused outreach to current riders, underserved populations, and persons with disabilities to inform the Transformation Action Plan.

Goal 3: Identify near-term actions to implement beneficial long-term Network Management & Governance reforms
Develop business case and identify specific next steps to deliver public transit network management and governance reforms that will fulfill long-term transit transformation.

A. Develop a clear Problem Statement that addresses what issues or problems Network Management reforms seek to resolve.
B. Using prior MTC analyses and qualified professionals, evaluate regionwide network management alternatives, addressing issues of legal authority, labor, scope of duties, oversight, and increased budget requirements and savings. Recommend near-term reform actions.
C. Using MTC staff and qualified professionals, identify and support near-term consolidation opportunities focused in, but not limited, to smaller transit markets with multiple transit operators to provide a more connected service to the customer, where feasible.
D. Propose state and regional policy and legislative actions to support transit transformation and expedite implementation of transit priority advantages on streets and highways.

Goal 4: Establish how current MTC and state transit initiatives should integrate with Network Management & Governance reforms
Review the scope, timing, and decision process of current MTC and state transit initiatives and identify specific actions to integrate them with Management & Governance reforms.

A. Receive presentations on several current MTC transit initiatives and comment on their relationship to Management & Governance reforms.
B. Receive state presentation on CalSTA initiatives that inform management and governance reform.