

**Janice Jensen, CASA Technical Committee**

**President and CEO | Habitat for Humanity East Bay/Silicon Valley**



**Janice Jensen**, President and CEO of Habitat for Humanity East Bay/Silicon Valley, has more than 25 years of experience in nonprofit management primarily in the fields of healthcare and affordable housing. Ms. Jensen provides expertise in strategic planning, operations, fund development, marketing communications, and advocacy. She has worked closely with board members, corporate executives, elected officials, community leaders, and volunteers in a variety of capacities.

In addition to her leadership role with Habitat East Bay/Silicon Valley, Ms. Jensen currently serves on the board of directors for SV@Home, Habitat for Humanity California State Support Organization, and California Housing Consortium Board of Governors. She is also the Vice Chair of Habitat for Humanity International’s U.S. Council, serves on or leads several national committees, and chairs Habitat California’s statewide Legislative Committee.

Ms. Jensen joined the staff of Habitat for Humanity East Bay/Silicon Valley in 2005. Since then she has led her team to dramatically increase home production and families served. Ms. Jensen led two successful mergers between Habitat affiliates, the first in 2007 and the second in 2012. Habitat East Bay/Silicon Valley now serves three large counties – Alameda, Contra Costa, and Santa Clara – which includes 52 cities, unincorporated regions, and a population of more than 4.4 million.



Habitat East Bay/Silicon Valley continues on a growth path to serve more families by operating four ReStores and constructing, renovating, and repairing affordable homes using environmentally sustainable methodologies. Habitat is also a HUD-certified housing counseling agency, which assists hundreds of lower income people each year as they prepare for homeownership.

Habitat is growing a strong community-building program and broadening community engagement so that substandard housing becomes socially, politically, and morally unacceptable to the community at large and more families will have an opportunity to own their own home.