

Ken Rich, CASA Technical Committee

Director of Development | City of San Francisco Mayor's Office



Ken Rich currently serves as Director of Development for the San Francisco Office of Economic and Workforce Development. He leads the City's team on major public-private development projects and advises Mayor Lee on planning and development issues in the city.

Projects under Mr. Rich's management encompass a total of more than 10,000 residential units and several million square feet of office development, including the new Golden State Warriors Basketball Arena, the Pier 70 development project, the Mission Rock development project, the California Pacific Medical Center rebuild, the 5M project, the Schlage Lock project, and the Octavia Boulevard parcels.

Before joining the Office of Economic and Workforce Development in 2010, Mr. Rich worked for more than 10 years doing long-range planning at the San Francisco Planning Department. He holds a master's degree in City Planning from University of California, Berkeley, as well as history degrees from U.C. Berkeley and Columbia University. Mr. Rich resides in the transit-oriented, walkable, bikeable San Francisco neighborhood Haight-Ashbury.



San Francisco is a vibrant and dynamic city, on the forefront of economic growth and innovation, urban development, arts and entertainment, and social issues and change. This rich tapestry of culture and ideas is sustained by the City's commitment to heighten the quality of life for San Franciscans and residents of the greater Bay Area.

The City and County of San Francisco employ more than 28,000 individuals in a diverse array of services such as maintaining city streets and parks, driving buses and cable cars, providing public health services, keeping the streets safe, and firefighting.