City of San Leandro

PDA Implementation Successful Place-making Strategies
March 23, 2016
TOD Strategy - Zoning
TOD Strategy - Opportunities
The Village
Marea Alta
Housing Pipeline
Community Benefit District
Placemaking: Public Wi-Fi

City of San Leandro
Downtown Wi-Fi

Signal Strength

Pelton Plaza

The Village

Downtown Farmers' Market
Placemaking: Plaza Activation
Placemaking: Public Art
Ongoing Changes

The TOD Strategy is still a great foundation, but:

- General Plan Update
- Zoning Code Changes
  - Higher Densities?
- Changes to the Transportation System
- Region Economic Forces

...all require a flexible approach.