

**Michael Matthews, CASA Steering Committee**

**Director of California Public Policy | Facebook**



Michael Matthews is the California Director of Public Policy at Facebook. Michael joined Facebook from his firm, KMM Strategies. KMM Strategies provided an array of grassroots organizing capabilities, keen political strategic advice and results oriented project management. KMM Strategies clients include high tech companies, unions and nonprofit organizations.

Michael has more than 30 years of campaign, political and grassroots organizing experience. He served as Political Director for the Democratic Congressional Campaign Committee (DCCC) for the 2002 election cycle and the 2000 Gore/Lieberman presidential campaign. From 1997 to 2001 Matthews directed the national political training program for the AFL -CIO.

Michael was a senior staff member on several presidential campaigns and served as a consultant to numerous campaigns and organizations including: NARAL Pro-Choice America, National Education Association, Project New America, Catalist, the Building & Construction Trades Department (BCTD), National Democratic Institute (NDI) and the Democratic National Committee.



Founded in 2004, Facebook's mission is to give people the power to build community and bring the world closer together. People use Facebook to stay connected with friends and family, to discover what's going on in the world, and to share and express what matters to them. As of June 2017, Facebook has 1.32 billion daily active users on average and 2.01 billion monthly active users. Facebook has 20,658 employees worldwide.