

**Richard Gross, CASA Technical Committee**

**VP and Market Leader for Northern California Market | Enterprise Community Partners**



**Rich Gross** is Vice President and Northern California Market Leader for Enterprise Community Partners, Inc. He oversees Enterprise’s affordable housing, community development, investment, and strategic programs for the San Francisco Bay Area. Those efforts include launching Enterprise’s role in a groundbreaking program to revitalize public housing in San Francisco, greening existing affordable housing, working with Bay Area communities on the foreclosure crisis, and initiating investment in new affordable housing.

Mr. Gross leads the Northern California effort to coordinate Enterprise solutions with partners and supports efforts to raise more capital for its work throughout the state. Previously, he managed and underwrote low-income housing tax credit investments in California for Enterprise.

Mr. Gross received a bachelor’s degree in American history and a master’s degree in Urban and Regional Planning from the University of Wisconsin, Madison.



Enterprise delivers the capital, develops the programs, and advocates for the policies needed to create and preserve well-designed homes that people can afford in inclusive and connected communities.