List of PDA Program Planning and Technical Assistance Grants

Table 1. Proposed Awards: PDA Planning Grants

County	Jurisdiction	PDA	Recommended Award
Alameda	Berkeley	San Pablo Avenue*	\$ 750,000****
Alameda	Oakland	Multi-PDA: MacArthur Transit Village PDA*; North Oakland/Golden Gate*	\$ 800,000
Alameda	Oakland	Multi-PDA: Eastmont Town Center/International Boulevard*; Fruitvale and Dimond Areas*; MacArthur Boulevard Corridor*; San Antonio*	\$ 800,000
Contra Costa	Richmond	Hilltop**	\$ 750,000****
Contra Costa	San Pablo	Rumrill Blvd*	\$ 250,000
Marin	Unincorporated Marin County	Urbanized Corridor/Marin City*	\$ 300,000***
San Mateo	Burlingame	Broadway Planning Area*	\$ 400,000****
San Mateo	South San Francisco	Downtown Station Area*	\$ 500,000****
Santa Clara	Cupertino	VTA Cores and Corridors*	\$ 400,000****
Santa Clara	Milpitas	Midtown**	\$ 500,000****
Santa Clara	Palo Alto	University Avenue/Downtown**	\$ 800,000
Santa Clara	Santa Clara	Downtown*	\$ 400,000

Notes **Total** \$6,650,000

^{*}Unplanned PDA established before 2019

^{**}Unplanned PDA established in 2019

^{***}Includes plan element submitted as TA.

^{****}Award amount adjusted to create parity between plans that implement or augment recently adopted General Plans, address a sub-area of a PDA, or will leverage existing or future efforts to satisfy all PDA planning requirements.

Table 2. Proposed Awards: PDA Technical Assistance & Supportive Studies

County	Jurisdiction(s)	Project	Recommended Award
Napa & Solano	Napa & Solano Jurisdictions	Napa/Solano VMT Implementation Group	\$ 170,000*
Marin & Sonoma	Marin & Sonoma Jurisdictions	Marin/Sonoma VMT Implementation Group	\$ 170,000*
Multiple	Applicants for VMT TA**	Focused TA VMT Implementation Group	\$ 140,000
Santa Clara & San Mateo	San Mateo & Santa Clara Jurisdictions*	Santa Clara/San Mateo VMT Implementation Group	\$170,000* (funded through REAP)
Alameda	Alameda Jurisdictions	Alameda VMT Implementation Group	\$150,000* (funded through REAP)
Contra Costa	All Contra Costa	Contra Costa VMT Implementation Group	\$150,000* (funded through REAP)
Alameda	San Leandro	BayFair TOD Infrastructure Design/Finance	\$150,000
Sonoma	Santa Rosa & Sonoma County	Renewal Enterprise District (Infill affordable housing finance)	\$150,000
Alameda	Hayward	Micro mobility/safety Program	\$75,000
San Mateo	San Mateo	TDM Ordinance (EN7 implementation)	\$150,000
Santa Clara	San Jose	Urban Villages District Parking & Rezoning	\$120,000
All counties	All Jurisdictions	Supportive Regional Studies: Plan Bay Area 2050 PDA Implementation	\$87,000

Notes: **Total** \$1,212,000

^{*}Award size based upon share of a county's cities that have already adopted a VMT policy (i.e. less funding will be allocated to counties in which most cities have already adopted a policy, and a group is not proposed for San Francisco, which has already adopted a policy)

^{**}Includes Benicia, Burlingame, Cupertino, Gilroy, Newark, Rohnert Park, San Pablo, San Leandro; excludes cities receiving VMT TA in previous round of PDA planning/ta grants

Table 3. Proposals not recommended for funding: PDA Planning Grants

County	Jurisdiction	PDA	Amount Requested
Alameda	Alameda County	Castro Valley BART	\$ 500,000
Alameda	Berkeley	North Berkeley BART PDA	\$ 800,000
Contra Costa	Brentwood	Brentwood Transit Village, Brentwood Boulevard, Downtown Brentwood	\$ 480,000
Contra Costa	Concord	Downtown Concord	\$ 400,000
Contra Costa	San Pablo	San Pablo Avenue/23rd Street Corridors PDA	\$ 150,000
Contra Costa	Moraga	Moraga Center	\$ 300,000
Marin	San Rafael	North San Rafael/Northgate PDA	\$ 800,000
Marin	San Rafael	SE San Rafael/Canal	\$ 800,000
Marin	Unincorporated Marin County	California Park	\$ 150,000
San Francisco	San Francisco	Sunset Corridors/Forest Hill-West Portal/Balboa Park & Southwest Corridors/19th Avenue/Richmond Corridors	\$ 800,000
San Francisco	San Francisco	Fillmore/Western Addition PDA	\$ 800,000
San Mateo	Belmont	Belmont Village	\$ 260,000
San Mateo	Brisbane	San Francisco/San Mateo Bi-County PDA	\$ 800,000
San Mateo	Pacifica	Skyline Corridor	\$ 700,000
San Mateo	East Palo Alto	Ravenswood	\$ 800,000
Santa Clara	Gilroy	Downtown	\$ 700,000
Santa Clara	Morgan Hill	Downtown	\$ 650,000
Santa Clara	San Jose	Westgate/El Paseo Urban Village and Saratoga TOD Corridor	\$ 800,000
Santa Clara	San Jose	DeAnza Urban Village	\$ 650,000
Solano	Fairfield	Heart of Fairfield	\$ 500,000

County	Jurisdiction	PDA	Amount Requested
Solano	Vacaville	Allison Area	\$ 800,000
Sonoma	Cotati	Downtown	\$ 200,000
Sonoma	Petaluma	Downtown/Lakeville PDA	\$ 550,000
Sonoma	Petaluma	Corona	\$ 750,000
Sonoma	Rohnert Park	Central Rohnert Park	\$ 370,000
Sonoma	Santa Rosa	Mendocino Avenue Corridor	\$ 400,000

Total \$ 14,910,000

Table 4. Proposals not recommended for funding: PDA Technical Assistance*

County	Jurisdiction	Project	Amount Requested
Alameda	Albany	Equity assessment and policies, Property owner outreach framework	\$ 65,000
Alameda	Berkeley	Urban Design, Community Engagement	\$ 150,000
Alameda	Berkeley	Commercial development feasibility analysis	\$ 150,000
Alameda	Fremont	Feasibility analysis, Update to mixed use development standards	\$ 75,000
Alameda	Hayward	Local Road Safety Program/Micromobility Program	\$ 150,000
Alameda	Livermore	General Plan and Housing Element update work in PDA	\$ 150,000
Alameda	Oakland	Transportation Impact Review Guidelines update	\$ 150,000
Alameda	Oakland	Transportation Impact Fees update	\$ 150,000
Contra Costa	Concord	Community Engagement	\$ 150,000
Contra Costa	Concord	Update to adopted VMT policy	\$ 150,000
Contra Costa	El Cerrito	Infrastructure and public facilities analysis	\$ 150,000
Contra Costa	Moraga	Affordable housing financial feasibility toolkit, Design	\$ 150,000

County	Jurisdiction	Project	Amount Requested
		standards, policies, and outreach strategies	
Contra Costa	Orinda	Site analysis capacity website	\$ 150,000
Contra Costa	Richmond	Density bonus ordinance update, ADU toolkit, Building permit impact fee calculator	\$ 150,000
Marin	San Rafael	Flooding and sea level rise assessment	\$ 150,000
San Francisco	San Francisco	COVID recovery strategies	\$ 150,000
San Francisco	San Francisco	Small business stabilization and anti-displacement strategies	\$ 150,000
San Mateo	Brisbane	Community engagement	\$ 150,000
San Mateo	East Palo Alto	Community Engagement; Survey/LIDAR analysis	\$ 150,000
San Mateo	Menlo Park	Housing Policy update to adopted plan	\$ 150,000
San Mateo	Pacifica	Technical and Legal analysis of planning strategies	\$ 150,000
San Mateo	San Bruno	Fiscal and real estate analysis	\$ 150,000
San Mateo	San Mateo	Historic Resources Inventory	\$ 125,000
Santa Clara	Milpitas	Great Mall Parkway Right of Way Design/Plan Line Study	\$ 150,000
Santa Clara	Milpitas	Main Street Right of Way Design/Plan Line Study	\$ 150,000
Santa Clara	Morgan Hill	Community Engagement and Legal Support for Specific Plan EIR	\$ 150,000
Santa Clara	Palo Alto	Vision Zero urban design guidelines	\$ 150,000
Santa Clara	Palo Alto	Affordable Housing feasibility analysis	\$ 150,000
Santa Clara	San Jose	Plan update including land use urban design, public space and circulation	\$ 150,000
Santa Clara	Santa Clara	Utilities and streetscape planning	\$ 150,000
Solano	Fairfield	Community engagement	\$ 100,000
Solano	Vacaville	Real estate analysis, Multifamily housing and mobility policies and programs	\$ 150,000

County	Jurisdiction	Project	Amount Requested
Sonoma	Petaluma	Vision and Development Plan: Lakeville/Downtown PDA	\$ 117,000
Sonoma	Petaluma	Vision and Development Plan: Corona PDA	\$ 117,000
Sonoma	Rohnert Park	Complete streets implementation	\$ 150,000
Sonoma	Santa Rosa	Permit tracking, reporting, and streamlining	\$ 150,000
Sonoma	Sonoma County	CEQA Analysis for partially completed plan (Airport PDA)	\$ 65,000
Sonoma	Sonoma County	CEQA Analysis for partially completed plan (Springs PDA)	\$ 100,000

Notes Total* \$ 5,264,000

Table 5. All Previous & Recommended PDA and Station Area* Planning Grants (Rows with grants currently recommended for approval shown in light blue)

County	Jurisdiction	PDA	Award
Alameda	Alameda	Alameda Point/Naval Air Station	\$ 471,000
Alameda	Alameda County	E. 14th/ Mission Blvd	\$ 400,000
Alameda	Berkeley	Adeline Corridor	\$ 750,000
Alameda	Berkeley	Downtown	\$ 300,000
Alameda	Berkeley	San Pablo Avenue*	\$ 750,000
Alameda	Dublin	W. Dublin BART	\$ 200,000
Alameda	Fremont	City Center	\$ 224,000
Alameda	Fremont	Warm Springs	\$ 576,000
Alameda	Newark	Dumbarton TOD	\$ 544,000

^{*}Does not include proposals funded through shared VMT Policy Technical Assistance, or proposals integrated into PDA Planning grant awards

County	Jurisdiction	PDA	Award
Alameda	Oakland	Downtown/Jack London (Broadway-Valdez sub-area)	\$ 400,000
Alameda	Oakland	Downtown/Jack London Square	\$ 750,000
Alameda	Oakland	Multi-PDA: Eastmont Town Center/International Boulevard*; Fruitvale and Dimond Areas*; MacArthur Boulevard Corridor*; San Antonio*	\$ 800,000
Alameda	Oakland	Multi-PDA: MacArthur Transit Village PDA*; North Oakland/Golden Gate*	\$ 800,000
Alameda	Oakland	West Oakland	\$ 720,000
Alameda	Pleasanton	Hacienda	\$ 115,000
Alameda	San Leandro	Bay Fair BART	\$ 440,000
Alameda	San Leandro	Downtown TOD	\$ 525,000
Alameda	San Leandro	Downtown TOD (San Leandro Blvd)	\$ 175,000
Alameda	Union City	Intermodal Station	\$ 125,000
Alameda	Union City	Intermodal Station	\$ 800,000
Contra Costa	Antioch	Hillcrest eBART	\$ 120,000
Contra Costa	Concord	Community Reuse/ Los Medanos	\$ 240,000
Contra Costa	Concord	Community Reuse/ Los Medanos	\$ 750,000
Contra Costa	Concord	Downtown	\$ 480,000
Contra Costa	El Cerrito	San Pablo Ave Corridor	\$ 302,500
Contra Costa	El Cerrito	San Pablo Ave Corridor	\$ 350,000
Contra Costa	Lafayette	Downtown	\$ 150,000
Contra Costa	Moraga	Moraga Center	\$ 140,000

County	Jurisdiction	PDA	Award
Contra Costa	Pittsburg	Downtown	\$ 350,000
Contra Costa	Pittsburg	Railroad Ave.	\$ 500,000
Contra Costa	Richmond	Hilltop**	\$ 750,000
Contra Costa	Richmond	South Richmond	\$ 496,000
Contra Costa	San Pablo	Rumrill Blvd*	\$ 250,000
Contra Costa	Walnut Creek	Core Area	\$ 450,000
Marin	San Rafael	Downtown	\$ 388,000
Marin	San Rafael	Downtown (plan update)	\$ 500,000
Marin	Unincorporated Marin County	Urbanized Corridor/Marin City*	\$ 300,000
San Francisco	San Francisco	Bi-County PDA	\$ 200,000
San Francisco	San Francisco	Citywide	\$ 750,000
San Francisco	San Francisco	Downtown/Van Ness (Central Corridor)	\$ 600,000
San Francisco	San Francisco	Downtown/Van Ness (Market Street)	\$ 300,000
San Francisco	San Francisco	Eastern Neighborhoods/Mission Bay (Railyards sub-area)	\$ 700,000
San Francisco	San Francisco	Market/Octavia	\$ 160,000
San Francisco	San Francisco	Market/Octavia (EIR update)	\$ 500,000
San Francisco	San Francisco	Multiple	\$ 500,000
San Francisco	San Francisco	Treasure Island	\$ 500,000
San Mateo	Burlingame	Broadway Planning Area*	\$ 400,000
San Mateo	East Palo Alto	Ravenswood	\$ 360,000

County	Jurisdiction	PDA	Award
San Mateo	San Mateo	Grand Blvd Initiative/El Camino Real	\$ 400,000
San Mateo	San Mateo County	El Camino Real	\$ 446,000
San Mateo	South San Francisco	Downtown	\$ 600,000
San Mateo	South San Francisco	Downtown Station Area*	\$ 500,000
Santa Clara	Cupertino	VTA Cores and Corridors*	\$ 400,000
Santa Clara	Milpitas	Midtown**	\$ 500,000
Santa Clara	Mountain View	El Camino Real	\$ 400,000
Santa Clara	Palo Alto	University Avenue/Downtown**	\$ 800,000
Santa Clara	San Jose	Downtown Frame (Diridon Station sub-area)	\$ 750,000
Santa Clara	San Jose	Downtown Frame (Diridon Station sub-area) (addition to adopted plan)	\$ 800,000
Santa Clara	San Jose	Santana Row/Valley Fair and Vicinity	\$ 523,333
Santa Clara	San Jose	Stevens Creek	\$ 523,333
Santa Clara	San Jose	SW Expressway Urban Village Plan	\$ 523,333
Santa Clara	San Jose	Winchester Blvd TOD	\$ 523,333
Santa Clara	Santa Clara	Downtown	\$ 400,000
Santa Clara	Santa Clara	Downtown	\$ 600,000
Santa Clara	Santa Clara	El Camino Real Focus Area	\$ 750,000
Santa Clara	Sunnyvale	El Camino Real	\$ 587,500
Santa Clara	Sunnyvale	Lawrence Station	\$ 450,000
Solano	Fairfield	Fairfield-Vacaville Train Station	\$ 225,000

County	Jurisdiction	PDA	Award
Solano	Vacaville	Downtown	\$ 350,000
Sonoma	Cloverdale	Downtown/SMART Transit Area	\$ 140,000
Sonoma	Healdsburg	N/A (grant provided prior to PDA program and no PDA established)	\$ 160,000
Sonoma	Petaluma	Central, Turning Basin/ Lower Reach	\$ 240,000
Sonoma	Rohnert Park	Central Rohnert Park	\$ 448,000
Sonoma	Santa Rosa	Downtown Station Area	\$ 450,000
Sonoma	Santa Rosa	Downtown Station Area (plan update)	\$ 800,000
Sonoma	Santa Rosa	North Santa Rosa	\$ 400,000
Sonoma	Windsor	Station Area/ Downtown Specific Plan Area	\$ 300,000

Total \$35,341,333

Notes:

^{*}PDA Planning Grant Program was previously known as "Station Area Planning Program"

^{**} PDA established in 2019; all other PDAs established prior to 2019

Table 6. All Previous & Recommended PDA Technical Assistance (Rows with projects currently recommended for approval shown in light blue)

County	Jurisdiction(s)	Project	Award
Alameda	Alameda	Alameda PDA TDM Plan	\$ 150,000
Alameda	Alameda Jurisdictions	Alameda VMT Implementation Group	\$150,000 (funded through REAP)
Alameda	Berkeley	Downtown Berkeley Comprehensive Financing Plan (\$50,000)	\$ 50,000
Alameda	Emeryville	Mitigate Regulation-Induced Displacement and Streamlined Asset Management	\$ 180,000
Alameda	Emeryville	Developing the Highest and Best Use of the Public Curb	\$ 65,000
Alameda	Fremont	SB743 Implementation	\$ 150,000
Alameda	Hayward	SB743 Implementation	\$ 150,000
Alameda	Hayward	Micro mobility/safety Program	\$ 75,000
Alameda	Lafayette	Transportation Impact Review Streamlining	\$ 300,000
Alameda	Lafayette	Parking Management Strategy	\$ 200,000
Alameda	Lafayette	Parking Implementation Plan	\$ 100,000
Alameda	Oakland	Oakland Complete Streets, Design Guidance, Circulation Element Update	\$ 235,000
Alameda	Oakland	Innovative Construction Initiative (increasing transit-supportive housing)	\$ 200,000
Alameda	Oakland	ADU Initiative (increasing transit- supportive housing)	\$ 200,000
Alameda	Oakland	PDA Community Engagement Program	\$ 65,000
Alameda	Oakland	Temescal Parking Demand and Pricing Study	\$ 60,000
Alameda	Oakland	Equitable Development Strategies for West Oakland	\$ 60,000
Alameda	Oakland	Financial Feasibility Study of Development Contributions to Public Benefits	\$ 60,000
Alameda	Oakland	Oakland Residential Parking Survey - Telegraph Avenue	\$ 24,000

County	Jurisdiction(s)	Project	Award
Alameda	San Leandro	BayFair TOD Infrastructure Design/Finance	\$ 150,000
Alameda	San Leandro	Development of parking management strategies for Downtown San Leandro	\$ 30,000
Contra Costa	All Contra Costa	Contra Costa VMT Implementation Group	\$150,000 (funded through REAP)
Contra Costa	Concord	Galindo Street Corridor Plan	\$ 200,000
Contra Costa	Concord	VMT-based Transportation Impact Standards	\$ 150,000
Contra Costa	Concord	Concord Salvio Streetscape	\$ 50,000
Contra Costa	El Cerrito	Del Norte Transit-Oriented Development Strategy	\$ 60,000
Contra Costa	Lafayette	Updated Lafayette Parking Ordinance and strategies	\$ 150,000
Contra Costa	Martinez	Downtown Martinez Infrastructure Study	\$ 25,000
Contra Costa	Richmond	South Richmond Affordable Housing and Commercial Linkage	\$ 60,000
Marin	Marin County	Multi-family design guidelines development and outreach	\$ 55,000
Marin & Sonoma	Marin & Sonoma Jurisdictions	Marin/Sonoma VMT Implementation Group	\$ 170,000
Multiple	Applicants for VMT TA**	Focused TA VMT Implementation Group	\$ 140,000
Napa & Solano	Napa & Solano Jurisdictions	Napa/Solano VMT Implementation Group	\$ 170,000
San Francisco	San Francisco	PDA Density Bonus Program	\$ 65,000
San Francisco	San Francisco	Mission-San Jose PDA Housing Feasibility Analysis	\$ 65,000
San Mateo	Belmont	Belmont Transportation Demand Management Program	\$ 65,000
San Mateo	East Palo Alto	Specific Plan Nexus Study and Impact Fee for public improvements	\$ 60,000
San Mateo	SamTrans	Grand Boulevard Initiative Economic & Housing Opportunities Project-Phase 1 (\$50,000)	\$ 50,000
San Mateo	San Carlos	TOD Ordinance and Form Based Code	\$ 50,000

County	Jurisdiction(s)	Project	Award
San Mateo	San Francisco	South San Francisco El Camino/Chestnut Ave Infrastructure Financing Analysis	\$ 60,000
San Mateo	San Mateo	TDM Ordinance (EN7 implementation)	\$ 150,000
San Mateo	San Mateo	San Mateo Planning/Growth Forum Series	\$ 25,000
San Mateo	San Mateo County	— North Fair Oaks Community Plan Parking Study and Strategy	\$ 60,000
Santa Clara	Milpitas	Milpitas Transit Area Parking Analysis	\$ 60,000
Santa Clara	Morgan Hill	Morgan Hill Housing/Employment Market Demand/Circulation Analysis	\$ 60,000
Santa Clara	San Jose	PDA/Citywide Design Guidelines	\$ 200,000
Santa Clara	San Jose	Urban Villages District Parking & Rezoning	\$ 120,000
Santa Clara	San Jose	San Jose West San Carlos Master Streetscape Plan	\$ 60,000
Santa Clara	Sunnyvale	Sunnyvale Mathilda Ave Downtown Plan Line	\$ 60,000
Santa Clara	Sunnyvale	Sunnyvale El Camino Street Space Allocation Study	\$ 60,000
Santa Clara	Sunnyvale	Downtown Sunnyvale Block 15 Sale/Land Exchange	\$ 59,000
Santa Clara	VTA	Comprehensive Evaluation of Replacement Parking Requirements at Transit-Oriented Development Sites	\$ 55,000
Santa Clara & San Mateo	San Mateo & Santa Clara Jurisdictions*	Santa Clara/San Mateo VMT Implementation Group	\$170,000 (funded through REAP)
Solano	Suisun City	Development Feasibility Analysis	\$ 60,000
Sonoma	Cloverdale	Feasible Design of the Greenway Undercrossing/Caltrans Coordination (\$30,000)	\$ 30,000
Sonoma	Rohnert Park	Rohnert Park (Switched to OBAG 1 to utilize re-allocated funding)	\$ 65,000
Sonoma	Santa Rosa & Sonoma County	Renewal Enterprise District (Infill affordable housing finance)	\$ 150,000
Sonoma	Windsor	Parking Management and Pricing	\$ 120,000

Total \$ 5,543,000