

Metropolitan Transportation Commission

September 22, 2021

Agenda Item 4a - 21-1049

Network Management Business Case Advisory Group

Subject: Establishment and appointment of the Network Management Business Case Advisory Group

Background: The Blue Ribbon Transit Recovery Task Force (Task Force) concluded their work in July 2021 with a series of actions and the approval of 27 near term actions that make up the Transit Transformation Action Plan (Action Plan).

The momentum created by the Blue Ribbon efforts will continue through 2 important efforts:

- 1) **Implementation of the Action Plan.** The Action Plan implementation will be guided by the MTC Commission and discussed further at an upcoming Commission Workshop in October.
- 2) **Continuation of the Network Management Analysis.** In parallel and consistent with the Action Plan, MTC is in the process of procuring a consultant to perform a Network Management Business Case analysis over the next nine months. To advise this work, the Task Force requested that a multi-stakeholder advisory group be established to serve as a sounding board.

This month, staff is requesting that the Commission establish the Network Management Business Case Advisory Group (Advisory Group) to support the continued Network Management discussions. The Advisory Group will be comprised of representatives of transit operators and stakeholder groups (see Attachment A for the membership roster). The stakeholders were selected to provide balanced input related to equity, social justice, policy, business, labor and transit riders. Advisory Group members are expected to represent their sector and network to other organizations to broaden the perspectives shared beyond any one organization. The structure of the group is:

Composition:	14-member, multi-stakeholder advisory body
Scope:	Focused on contributing and advising the Business Case work. The Network Management Alternatives Evaluation developed by the VIA Architecture team provides key considerations to help frame this work.
Duration:	Estimated 9-12 months, or commensurate with the Business Case project schedule. The first meeting of the Advisory Group is anticipated in November. Anticipated to meet every month or every 2 months.
Commission Interface:	The advisory group may also provide periodic updates directly to Commissioners and provide comment on the draft Business Case when it is presented to the Commission.

We believe this is a singular and urgent opportunity to convene the coalition of interests needed to guide the network management discussions for the emergence of Bay Area public transit as a stronger, more connected, and more

resilient system. Staff recommends appointing a limited-term (up to 12-month) advisory group to work with the consultants to complete a Network Management Business Case analysis. As appropriate and following the October workshop, other advisory bodies may be established to assist with the implementation of other areas of the Action Plan.

Issues: None

Recommendation: Staff recommends the Commission establish and appoint a limited-term Network Management Business Case Advisory Group

Attachment: Attachment A: Network Management Business Case Advisory Group Membership Roster


Therese W. McMillan

Attachment A

Network Management Business Case Advisory Group Membership Roster Invited*
Transit Operators
AC Transit: Mike Hursh BART: Bob Powers Caltrain: Michelle Bouchard County Connection: Rick Ramacier GGBHTD: Denis Mulligan SFMTA: Jeff Tumlin VTA: Carolyn Gonot
Stakeholders
MTC: Therese McMillan MTC Policy Advisory Council: Adina Levin ATU: James Lindsay Bay Area Council: Jim Wunderman Sonoma County Transportation Authority: Suzanne Smith SPUR: Alicia John-Baptiste Transform: Darnell Grisby

* The Executive Director is authorized to adjust the composition and membership, as necessary, based on availability of invitees to participate.