



SOCIAL MEDIA OUTREACH: FACEBOOK + INSTAGRAM

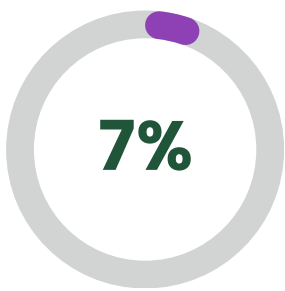
  652,000+ IMPRESSIONS &
 5,800+ CLICK-THRU TO SURVEY



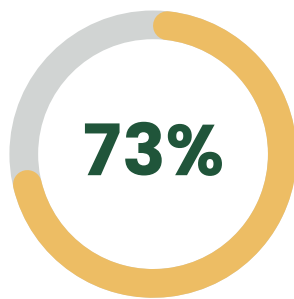
1,100+ SURVEYS

DRAFT

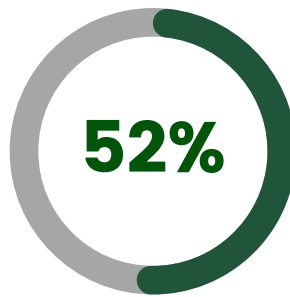
WHICH OPTIONS BEST **MEET THE GOALS** OF THE BAY TRAIL?
 (could select multiple options)



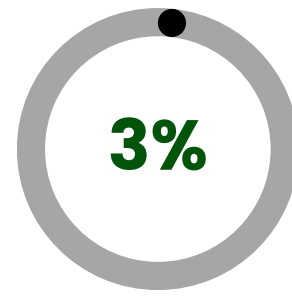
El Camino Real



1998 Plan

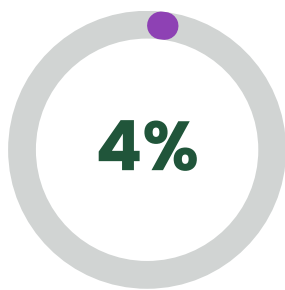


West of Bayshore

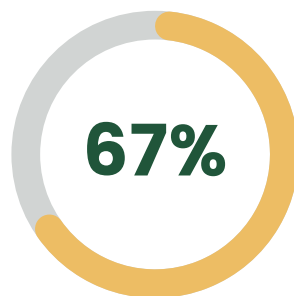


No Build

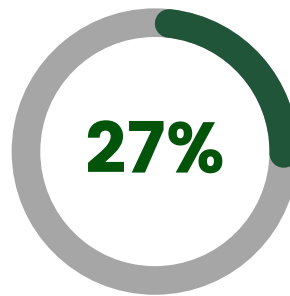
WHICH ROUTE **WOULD YOU SELECT** TO FILL THE BAY TRAIL GAP PAST SFO?



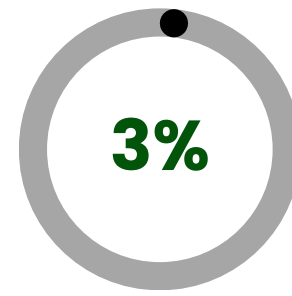
El Camino Real



1998 Plan



West of Bayshore



No Build

NUMBER 1 RANKED OPTION: 1998 PLAN



NUMBER 1 RANKED OPTION: 1998 PLAN



WHAT DO YOU **LIKE** ABOUT THE 1998 PLAN OPTION?
(open-ended question)



NATURE: PARKS, GREENSPACE, EDUCATION ON HABITAT/SPECIES



SAFETY: OFF-STREET TRAIL, SEPARATED FROM CARS



FEASIBILITY: LESS COSTLY, LESS PERMITTING, SHORTER TIMELINE



CONNECTIVITY & ACCESS: SCHOOLS, TRANSIT, NEIGHBORHOODS



PROTECTION: LESS IMPACT ON SENSITIVE HABITAT AND SPECIES



WHAT DO YOU **DISLIKE** ABOUT THE 1998 PLAN OPTION?
(open-ended question)



NEAR ROADS, HIGHWAYS, AIRPORT, RAIL*



WANT MORE NATURE, BAY, EDUCATION EXPERIENCES*



COORDINATION BETWEEN AGENCIES, PERMITTING, COSTS

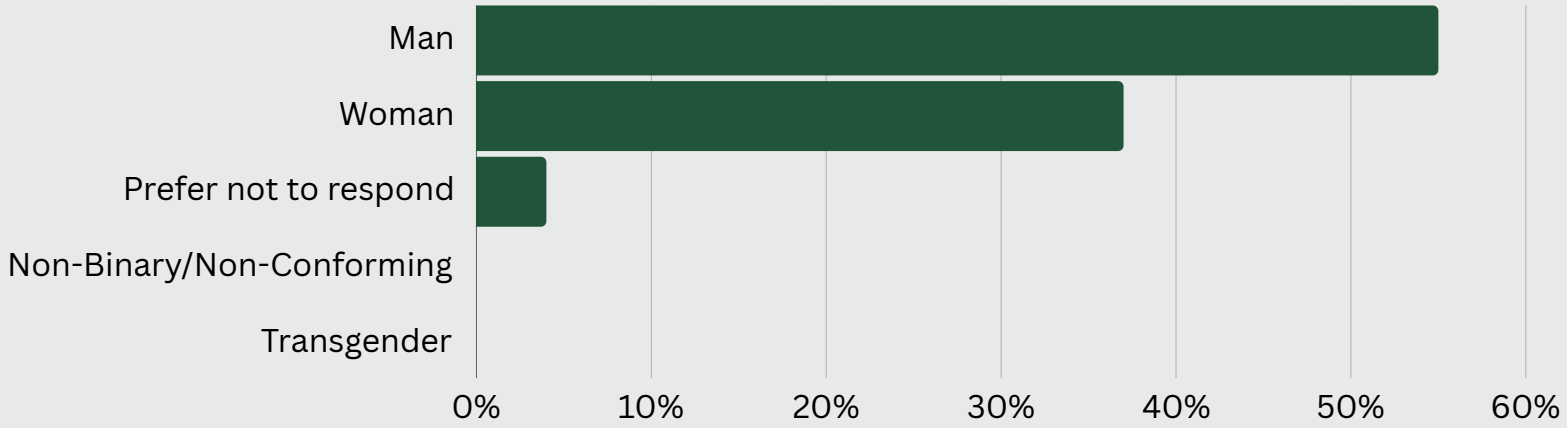


SOME IMPACT ON SENSITIVE HABITAT AND SPECIES*

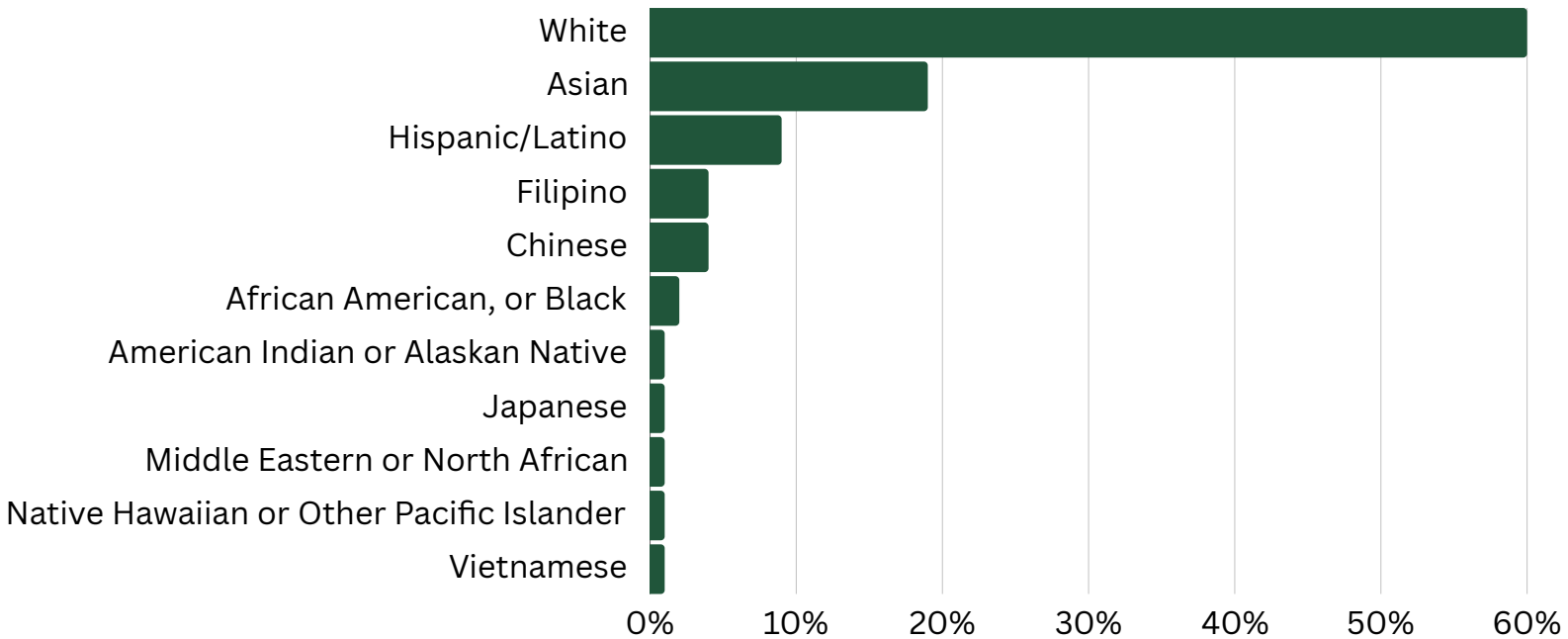
*design elements and trail support facilities can mitigate these concerns



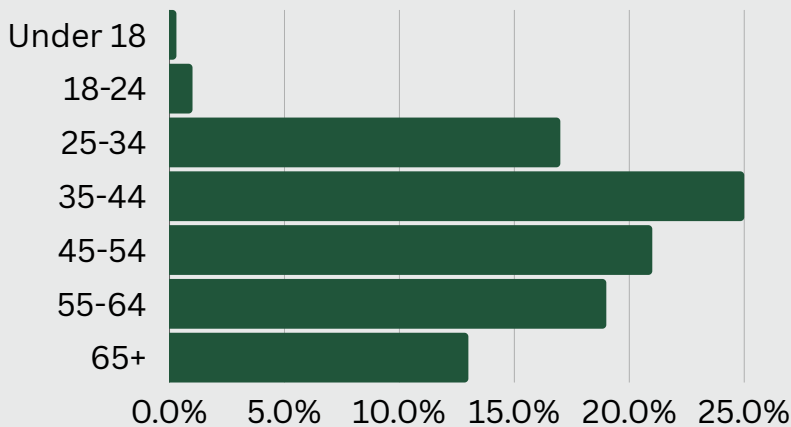
GENDER



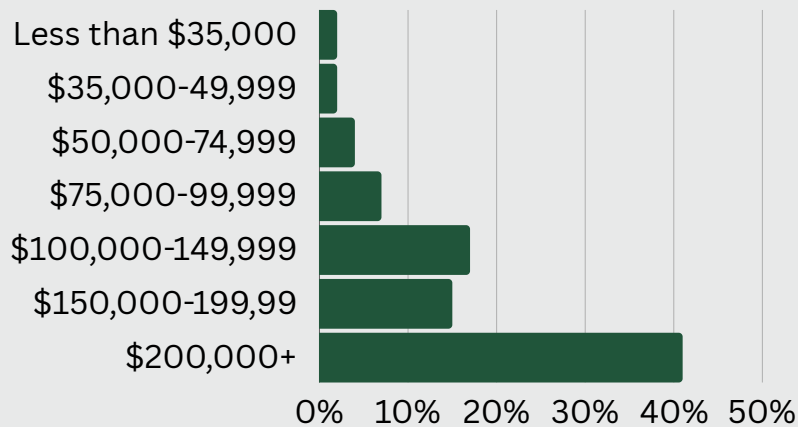
RACE / ETHNICITY (could select more than 1)



AGE



HOUSEHOLD INCOME



11% did not respond