

BAY TRAIL SFO GAP STUDY SURVEY RECAP (PHASE 3)

December 2024
SAN FRANCISCO BAY TRAIL



SOCIAL MEDIA OUTREACH: FACEBOOK + INSTAGRAM



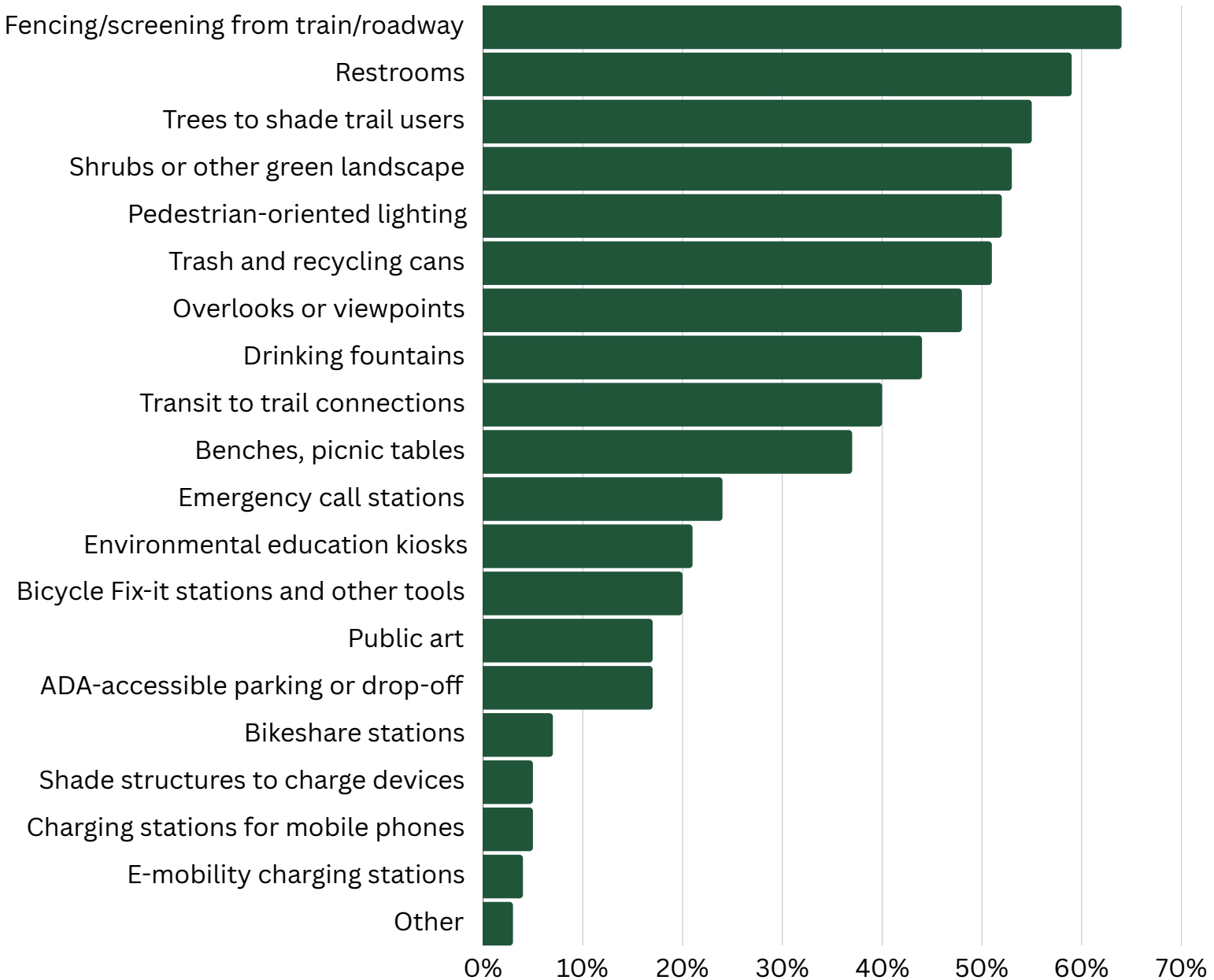
502,000+ IMPRESSIONS &
3,200+ CLICK-THRU TO SURVEY



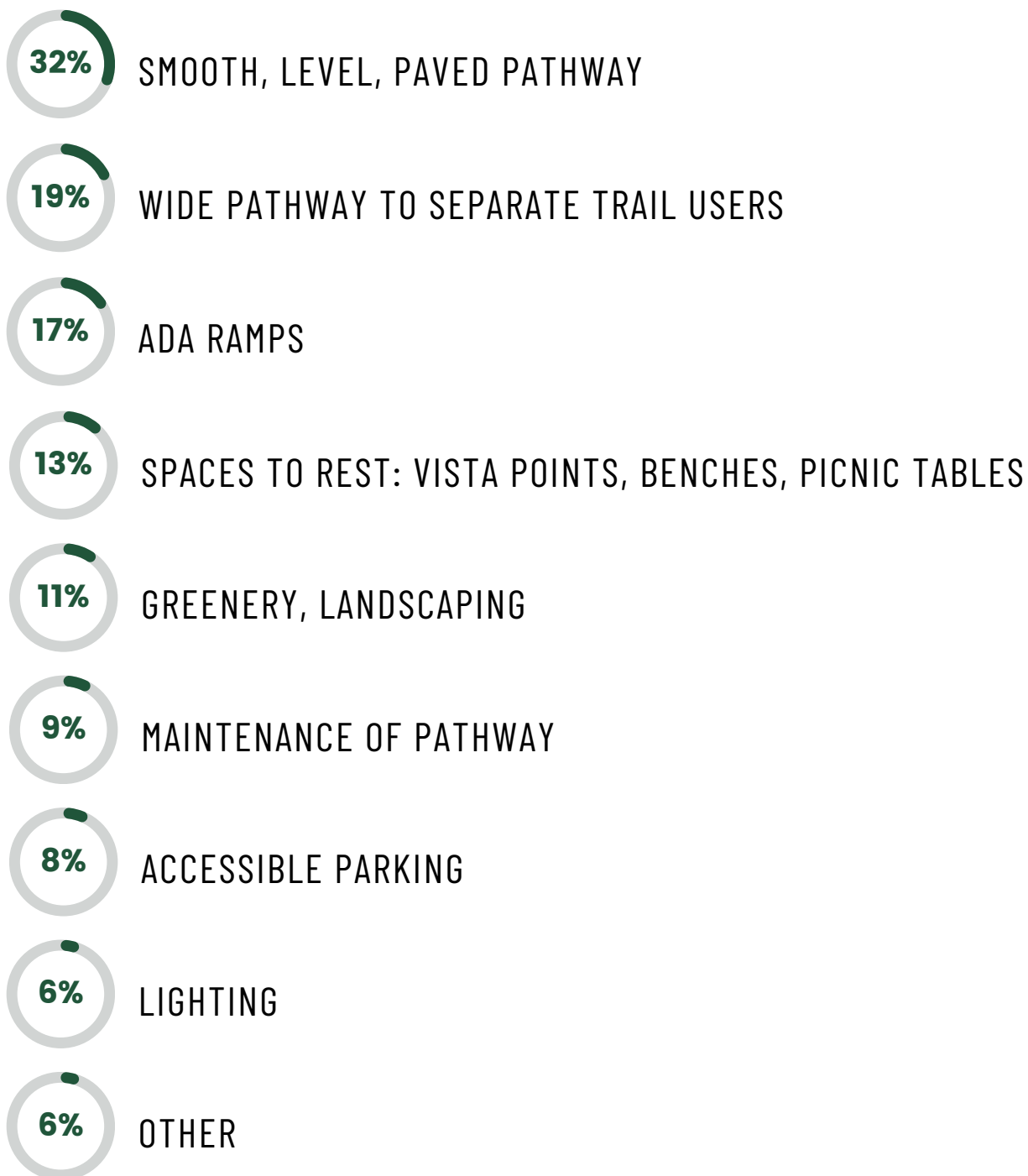
660+ SURVEYS

WHAT DESIGN ELEMENTS AND TRAIL SUPPORT FACILITIES ARE MOST IMPORTANT TO YOU?

(could select multiple options)



WHAT ADA IMPROVEMENTS WOULD YOU MOST LIKE TO SEE ON THE BAY TRAIL? (optional open text response)

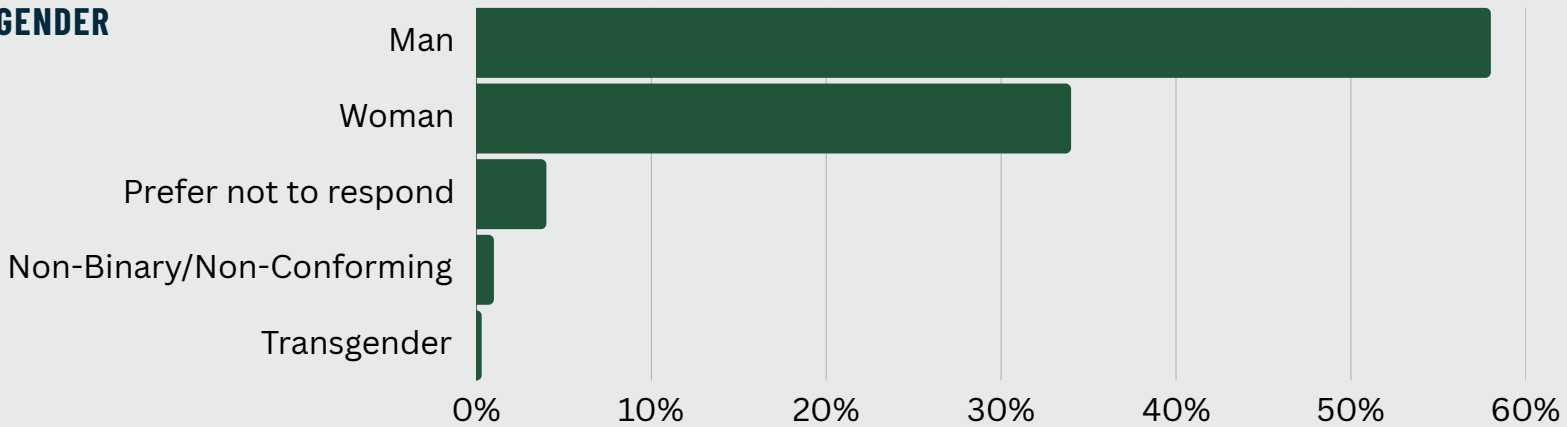


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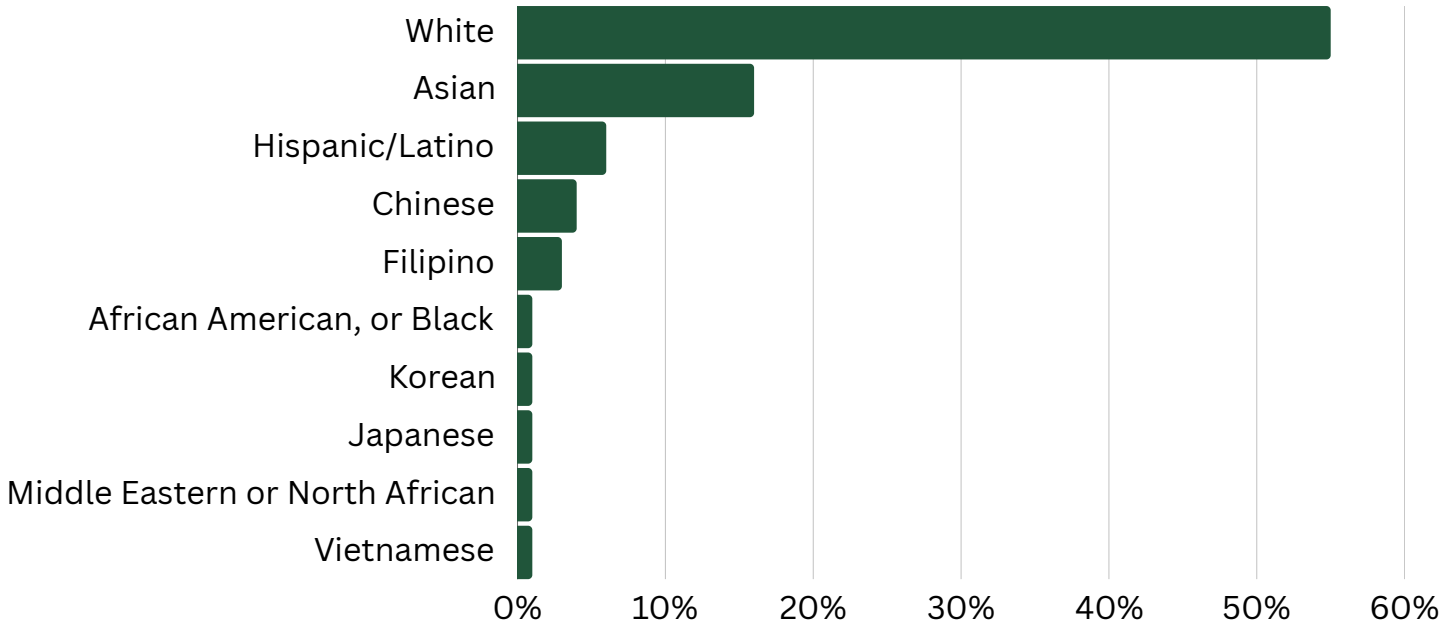


GENDER



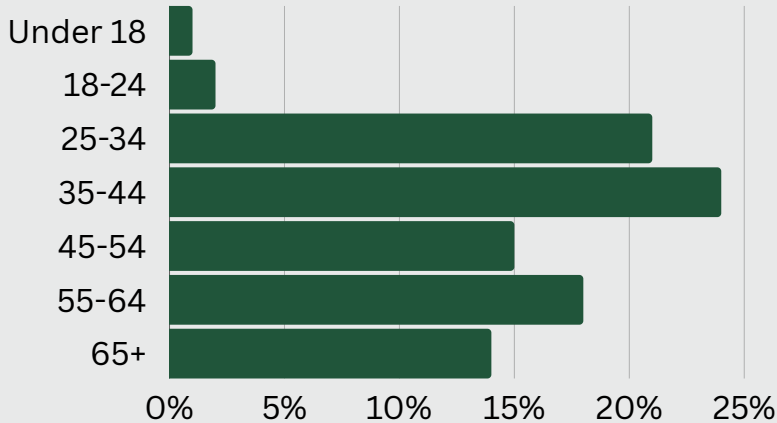
7% IDENTIFY AS A PERSON WITH A DISABILITY OR OTHER CHRONIC CONDITION

RACE / ETHNICITY (could select more than 1)

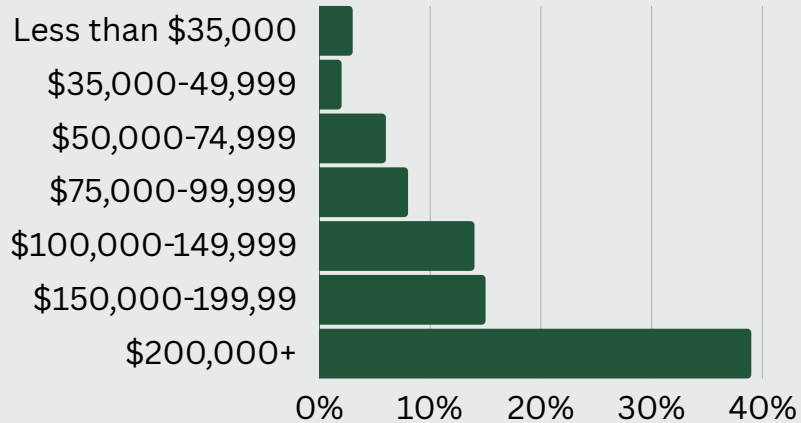


11% did not respond to this question

AGE



HOUSEHOLD INCOME



11% did not respond to this question