



You're Invited: Regional Mapping & Wayfinding Debut

Thursday, February 20, 2025
12 p.m.

Comstock Mall, Second St., Santa Rosa, CA 95404
(across from the Santa Rosa Downtown Transit Mall)

On Thursday, February 20, Bay Area transit agencies and the Metropolitan Transportation Commission (MTC) will host a press event and tour showcasing the new test transit maps and signs at the Santa Rosa Downtown Transit Mall and SMART station.

Transit riders will be able to engage with the test materials during their journeys and share with MTC their ideas about how to make new signs and maps work better for them. This public feedback will help MTC and Bay Area transit agencies improve designs to make traveling by transit more intuitive and convenient.

About the project

The Regional Mapping & Wayfinding Project, a partnership between MTC and Bay Area transit agencies, will redesign and harmonize maps and signage across all nine Bay Area counties to help people navigate transit more easily. Learn more about the project at mtc.ca.gov/MappingWayfinding.