

Seal Point Park, San Mateo
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MTC Active Transportation & Vision Zero Project San Mateo County Best Practice Workshop

SMCTA **C/CAG**
of San Mateo County

  ASSOCIATION OF BAY AREA GOVERNMENTS
METROPOLITAN TRANSPORTATION COMMISSION

Tuesday, June 23, 2026



Today's Agenda

- Welcome and Introductions
- Session 1: Myths & Messaging
- Lunch
- Session 2: Effective Communication
- Closing Plenary
- Thank You



Project Overview: Why AT + VZ Regional Coordination?



Big Picture Project Goals

MTC is working with cities, towns and counties to achieve a vision of a safe, accessible, connected “all ages and abilities” active transportation network to realize MTC’s Active Transportation Plan goals:

1

Implement the Regional **Active Transportation Network**

2

Implement the **Complete Streets (CS) Policy**

3

Achieve **Vision Zero** in the Bay Area

What Does Regional Coordination Look Like?

1

Lead a **Peer Exchange** in each county to understand barriers to implementing “all ages and abilities” facilities, learn from local CTA and peer agency staff, and strengthen regional relationships.

2

Offer a **Best Practice Workshop** in each county to provide training on key topics related to “all ages and abilities” (AAA) design and implementation on the Active Transportation and/or High Injury Network.

3

Conduct a **project performance evaluation pilot** in the City of Alameda. Share the lessons learned with all Bay Area agencies via a data collection and communications toolkit and webinar.

4

Develop a **regional strategy and roadmap for achieving Vision Zero** in the Bay Area.

Project Timeline

	Q1 Jan - March	Q2 April - June	Q3 July - Sept	Q4 Oct - Dec
Year 1 2025		Kickoff Meeting	PX #1 (VTA - Santa Clara County) Vision Zero Framework	PX #2 (CCAG - San Mateo) Vision Zero Framework
Year 2 2026	PX #3 (SCTCA - Sonoma) Data Collection Methodology Vision Zero Coordination	BPW #1 (CCAG - San Mateo) Data Collection How-To Guide Vision Zero Coordination	BPW #2 (SCTCA - Sonoma) How-To Guide Communication Toolkit Vision Zero Coordination	PX #4 (TAM - Marin) Communication Toolkit Performance Evaluation Webinar Vision Zero Coordination
Year 3 2027	PX #5 (NVTA - Napa) Vision Zero Coordination	BPW #3 (TAM - Marin) Vision Zero Coordination	BPW #4 (NVTA - Napa) Vision Zero Coordination	PX #6 (STA - Solano) Vision Zero Coordination
Year 4 2028	PX #7 (CCTA – Contra Costa) Vision Zero Coordination	BPW #5 (NVTA - Napa) Vision Zero Coordination	BPW #6 (STA - Solano) Vision Zero Coordination	PX #8 (SFMTA – San Francisco) Vision Zero Coordination
Year 5 2029	PX #9 (ACTC – Alameda) Vision Zero Coordination	BPW #7 (San Francisco) Vision Zero Coordination	BPW #8 (Alameda) Admin Draft Vision Zero Strategy	Public Draft Vision Zero Strategy Final Vision Zero Strategy



MTC Active Transportation and Vision Zero Resources

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MTC Active Transportation & Vision Zero Regional Coordination



Project Goals

The Active Transportation and Vision Zero Regional Coordination project (AT-VZ Project) will convene knowledge-sharing sessions and best practice workshops for staff from Bay Area cities, towns and counties. These county-focused workshops aim to **realize MTC's Active Transportation Plan** goals:

1. Implement the **Active Transportation Network**;
2. Implement the **Complete Streets (CS) Policy**; and
3. Achieve **Vision Zero** in the Bay Area.



Regional Coordination

The project includes four key components to strengthen collaboration among local jurisdictions, build active transportation and Vision Zero skills, and implement a comprehensive regional strategy to achieve Vision Zero in the Bay Area.

1. Lead a **Peer Exchange** in each county to understand barriers to implementing "all ages and abilities" (AAA) facilities, learn from local County Transportation Authority and peer agency staff, and strengthen regional relationships.
2. Provide a **Best Practice Workshop** in each county to train local staff on key topics related to AAA design and implementation on the Active Transportation and/or High Injury Network.
3. Conduct a **project performance evaluation pilot** in the City of Alameda. The team will develop a data collection guide and communications templates that will be shared across the region through a webinar and materials disseminated online.
4. Develop a **regional strategy and roadmap for achieving Vision Zero** in the Bay Area.



Project Timeline

The five-year project launched in Summer 2025. Peer exchanges and best practice workshops will be held for each county between Fall 2025 and Fall 2029. In 2026, the project team will initiate the project performance evaluation pilot program and share out lessons learned in 2027. The Vision Zero framework development and coordination is ongoing throughout the project and will result in a final Vision Zero strategy and roadmap in 2030.



Background

In 2020, MTC adopted the MTC Regional Safety/Vision Zero Policy (Resolution 4400). This policy recognizes MTC's unique position to facilitate regionwide safety planning and coordination and creates a framework for MTC to support partner agencies in taking actions that eliminate traffic fatalities and serious injuries in the Bay Area by 2030.

In alignment with the Regional Safety/Vision Zero Policy and Plan Bay Area 2050, MTC developed an Active Transportation Plan in 2023. The plan updated MTC's Complete Streets Policy, identified a Regional Active Transportation Network, and outlined a five-year implementation plan. An important component of the plan is the Active Transportation Technical Assistance Program. This program funds direct technical assistance for local agencies and workshops to assist jurisdictions to deliver active transportation projects throughout the region. The AT-VZ Project is part of MTC's Active Transportation Technical Assistance Program.



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AZ-VT Project Info Sheet

MTC Active Transportation & Vision Zero Resources & Funding Opportunities

MTC Active Transportation Resources

MTC staff contact: Dee Dohm (Active Transportation Lead), ddohm@bayareametro.gov

Active Transportation & Vision Zero Regional Coordination Project

Materials will be posted on the web page after each workshop. To receive email updates on workshops, email Dee Dohm.

Regional Active Transportation Plan

MTC's Regional Active Transportation Plan guides MTC's policy and investment framework to achieve Plan Bay Area 2050 goals. It supports the Plan Bay Area 2050 strategies to build a Complete Streets Network and Advance Regional Vision Zero Policy and helps to meet goals for safety, equity, health, resilience and climate change.

Regional Active Transportation Network

An interactive map that shows the Regional Active Transportation Network with various layers (including transit, OBAG program projects, Bay Area Trails Collaborative network, and others).

MTC Complete Streets Policy & Checklist

In 2022, the Metropolitan Transportation Commission adopted an updated Complete Streets Policy (MTC, [Resolution No. 4493](#)). The goal of the policy is to ensure that people biking, walking, rolling and taking transit are safely accommodated within the transportation network. MTC provides funding, toolkits, webinars and other resources to help cities develop Complete Streets networks.

Quick-Build Webinars & Materials

Learn how to ramp-up Complete Street redesigns for your community with pedestrian and bicycle facilities and protected intersections in MTC's webinar series.

Quick-build materials allow cities and counties to quickly create safe lanes of traffic for people who are traveling by bike, by foot, by wheelchair, scooter or similar non-vehicle mode. The quick-build webpage includes a toolkit of intervention objects and materials, as well as quick-build funding opportunities and quick-build resources.

[Quick-Build Bench](#) contains information on MTC's quick-build design and engineering services, including a contact list.

Bay Trail

The San Francisco Bay Trail welcomes hikers, joggers, bicyclists, skaters and wheelchair users to more than 350 miles of trails that circle the bay. The Bay Trail webpage includes an interactive map, FAQs, and more information about the trail.



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MTC Resources



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We Want Your Feedback!

Your feedback helps us improve future regional peer exchanges and strengthen coordinated safety and active transportation efforts across the county.



or visit:

tinyurl.com/y6aywufk



*Thank you for helping improve active transportation and safety
across San Mateo County!*

