



Whether residents are traveling by bus, rail or ferry, they use signs to navigate the experience. This project will simplify transit travel with unified signage and maps regionwide.

Project Highlight: New Bay Area Bus Stop Signs

After a collaborative design process, initial guidance was released in February 2026 for a bus stop sign that all Bay Area transit agencies can use.



Project Highlight: Design, Test, Improve

- **2024-2025:** Nearly nine in 10 people found it easy or very easy to find their way around the El Cerrito del Norte BART and Santa Rosa Transit Mall test sites using the new signs and maps.
- **Starting 2027:** Installation at nine complex multi-agency locations will refine design guidance and improve rider navigation.



For more information, visit mtc.ca.gov/MappingWayfinding