



Memorandum

Date: October 2023

To: Metropolitan Transportation Commission (MTC)

From: MTC Policy Advisory Council Chair, Randi Kinman

CC: MTC Policy Advisory Council members;
Policy Advisory Council Transit Transformation Action Plan Subcommittee members

Regarding: [October 25, 2023 Council Report to Commission](#)

Summary:

September 22, 2023 Policy Advisory Council meeting:

The Council received a presentation on Draft Goals, Guiding Principles, Expenditure Priorities, and Revenue Options for the Potential Regional Transportation Measure from MTC staffers Rebecca Long and Dave Vautin. Staff will return in October with fuller results from summer public engagement efforts. Councilmembers raised concerns about effectively reaching Limited English Proficient populations and low-income residents, and made suggestions on making materials more accessible and easy to understand and share.

The Council also received an analysis of findings as well as a summary of performance and equity impacts or pricing pathways related to the Next Generation Bay Area Freeways Study. Councilmembers raised serious concerns about the equity impacts of raising driving costs on Bay Area roadways, particularly for lower income workers who have little choice but to have long commutes to access jobs while living in farther off affordable housing. Councilmembers had divergent opinions about the merits of Vehicle Miles Traveled, with some urging MTC to get ahead of the predicted state adoption of that standard (using the DMV annual registration as opportunity to measure), while others pointed out the inequitable impacts for super-commuters from lower-income communities. Members provided constructive suggestions including a proposal to make the first 20 miles traveled free in order to not congest and pollute local neighborhoods.

September 22, 2023 Equity and Access Sub-committee meeting:

Newly elected Chair Christine Fitzgerald (Santa Clara Disability Representative, participating remotely) and Vice Chair Johnny Parker (Solano People of Color Representative) led the meeting.

Members received updates from staff focused on accessibility and equity from the Regional Mapping and Wayfinding Project team (Aaron Priven and Gordon Hansen manage the project together and co-presented). The presentation was positively received, and there was public comment to include pop-up and other opportunities for people from the South Bay to experience the prototype signs which are going to be deployed in El Cerrito and Santa Rosa.

Members also heard from Judis Santos who presented on MTC's Community Action Resource and Empowerment (CARE) program. This was also positively received, with requests to include materials in the committee packets to help spread the word about the opportunity to fund community engagement efforts, as well as a suggestion to develop case studies to demonstrate what pilot projects like the free [Bayview Shuttle](#) run by SFMTA can do.

-Randi Kinman

Chair, Policy Advisory Council