Agenda Item 4b Attachment A

1

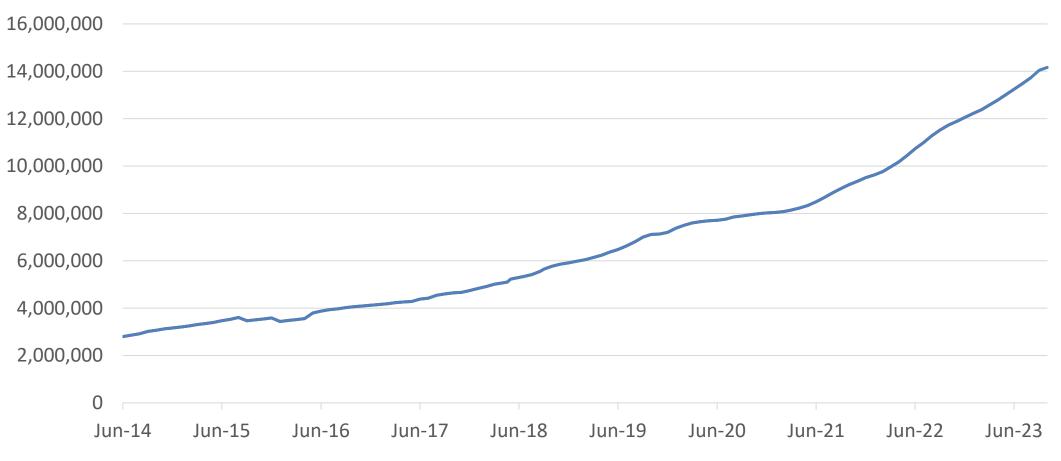


### Clipper® Operations and Performance Update

Charts and Figures Clipper Executive Board November 27, 2023

### Since the CEB formed, the number of Clipper cards in circulation has nearly quadrupled to almost 15M in October 2023

**Clipper Cards in Circulation** 





### Despite pandemic declines, in Oct 2023, unique Clipper cards used monthly has grown 35% since the formation of CEB

Unique Clipper Cards Used



CLIPPER

3

### The Clipper START program, launched in July 2020, is gaining in popularity

## 18.9 K

Unique Clipper START Cards Used as of Nov 2023 of Nov 2023



### Mobile Clipper cards, launched in April 2021, have been popular with riders



#### **Mobile Clipper Cards** Provisioned as of Nov 2023



**Clipper Mobile Card Trips as** of Nov 2023



### Clipper® Fact of the Month

# \$4.4B

TOTAL CLIPPER REVENUE NOVEMBER 2013 – OCTOBER 2023, TEN YEARS

