Metropolitan Transportation Commission and Association of Bay Area Governments

MTC Planning Committee and ABAG Administrative Committee

November 8, 2024 **Agenda Item 8a**

Plan Bay Area 2050+: Summer 2024 Engagement Findings

Subject:

Findings from the second round of Plan Bay Area 2050+ public and stakeholder engagement activities completed in summer 2024.

Background:

The Plan Bay Area 2050+ Draft Blueprint phase culminated in June 2024 with the release of the Draft Blueprint findings. The Draft Blueprint made progress on many policy goals but also identified a suite of challenges to address in the Final Blueprint phase. In parallel, staff released the Draft Transit 2050+ Network to solicit feedback from the public and our partners. These key project milestones formed the basis for the second round of plan engagement.

Round 2 Engagement:

Building on the first round of engagement conducted in summer 2023, staff expanded the reach of the plan's engagement efforts by conducting a more robust variety of activities that focused on reaching specific communities, in addition to reaching the general public. These expanded engagement efforts enabled us to reach communities that we had previously had a challenge engaging in the long-range planning process, including farmworkers, Native American residents and rural communities. Attachment C highlights the geographic reach of the Plan Bay Area 2050+ engagement efforts, and Attachment D highlights the demographic reach of the Plan Bay Area 2050+ engagement activities.

Over the course of summer 2024, staff engaged in a dialogue with the public and stakeholders across the nine-county Bay Area. The intent of this engagement was to 1) share the outcomes from the Draft Blueprint analysis, as well as the Draft Transit 2050+ Network; 2) seek feedback on the challenges identified through the Draft Blueprint analysis and input on the initial Transit 2050+ recommendations; and 3) identify early implementation priorities to inform the development of the Plan Bay Area 2050+ Implementation Plan this winter.

In summary, staff conducted more than 50 events regionwide, including:

- 26 pop-up workshops: 18 hosted by MTC/ABAG; eight hosted in partnership with community-based organizations (CBOs)
- 21 discussion groups
- Six presentations to community groups
- One workshop hosted by a CBO
- Two technical workshops
- One webinar

The key themes that emerged from this round of engagement included transit improvements, housing and land use, and roads and tolling. Complete details of what we heard from the public and partners during this summer's engagement are included in Attachments A through F.

Next Steps:

MTC/ABAG planning staff are considering all feedback received to inform the development of the Final Blueprint. The MTC Planning Committee and ABAG Administrative Committee are anticipated to consider approval of Final Blueprint strategies in January 2025, to be followed by action by the Commission and ABAG Executive Board. Following this approval, staff will conduct further modeling and analysis of Final Blueprint outcomes, returning to policymakers in spring 2025 with Final Blueprint outcomes prior to advancing to the environmental phase (CEQA). A third round of engagement on the Implementation Plan with partners and stakeholders is anticipated in early 2025, with the final round of engagement on the Draft Plan, Draft Environmental Impact Report (EIR) and Draft Supplemental Reports anticipated in summer 2025.

Issues:

None identified.

Attachments:

- Attachment A: Presentation
- Attachment B: Summary of Summer 2024 Engagement Activities
- Attachment C: Map of Geographic Reach of Plan Bay Area 2050+ Engagement Activities
- Attachment D: Summer 2024 Public Engagement Findings
- Attachment E: Summer 2024 Partner Engagement Findings
- Attachment F: Correspondence Received

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