Next Generation Clipper Transition Timeline

Approved Transition Priority– Discount and Institutions/TPBs

- Youth, Senior, RTC Clipper Access, START means-based

Discount Category	Cards – Total (approx.)	Cards – Active 6 Months	Cards – Active 12 Months
Youth	185,000	75,000	90,000
Senior	640,000	215,000	260,000
RTC / Clipper Access	150,000	25,000	30,000
START Means-Based	30,000	25,000	27,000

- Institutions and Transit Benefit Providers
  - Third parties require training on new C2 tools, portals, and sites
  - Lessens administrative burden of two different processes to manage programs
  - Customers who receive benefits most likely to use Clipper and tap regularly
  - Caltrain Monthly Passholders

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Approved Transition Priority Proposal – Adult Population

Group	Size (Estimated)
Marin Transit, Golden Gate Transit, Golden Gate Ferry, SMART, Sonoma County, Santa Rosa City Bus, Petaluma Transit Multi-Agency	250,000
BART Multi-Agency (Frequent Riders)	350,000
Caltrain Multi-Agency	300,000
WETA Multi-Agency	130,000
Muni Multi-Agency (Frequent Riders)	300,000
AC Transit Multi-Agency	500,000
VTA Multi-Agency	180,000

Group	Size (Estimated)
SamTrans Multi-Agency	175,000
County Connection, Tri Delta Transit, LAVTA, WestCAT, Union City Multi-Agency	100,000
NVTA, Soltrans, FAST, Vacaville CityCoach Multi-Agency	20,000
BART Multi-Agency (Infrequent Riders)	400,000 – 1.3M
Muni Multi-Agency (Infrequent Riders)	200,000 – 900,000
All “Single Operator” riders	Descending population size

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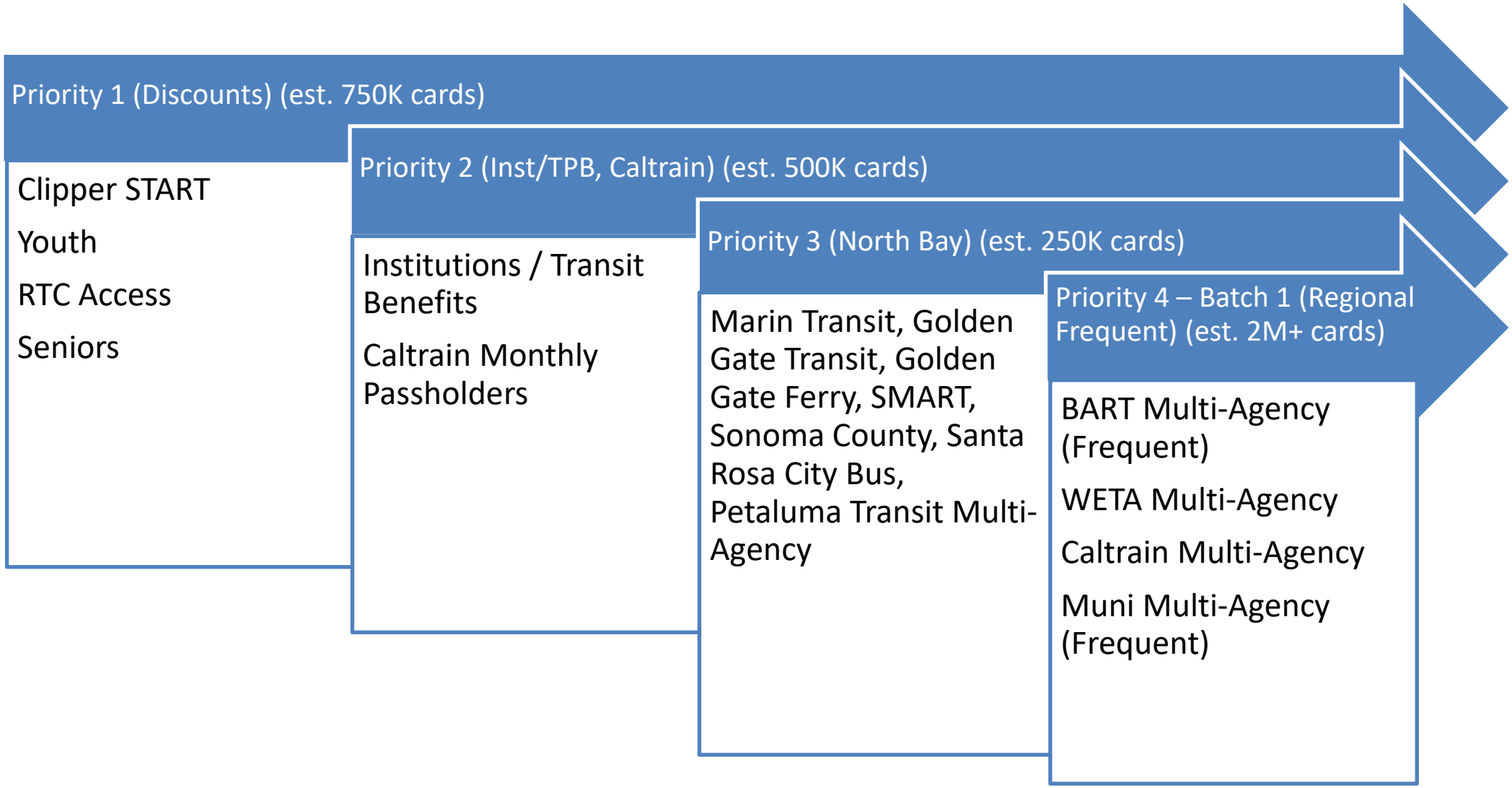
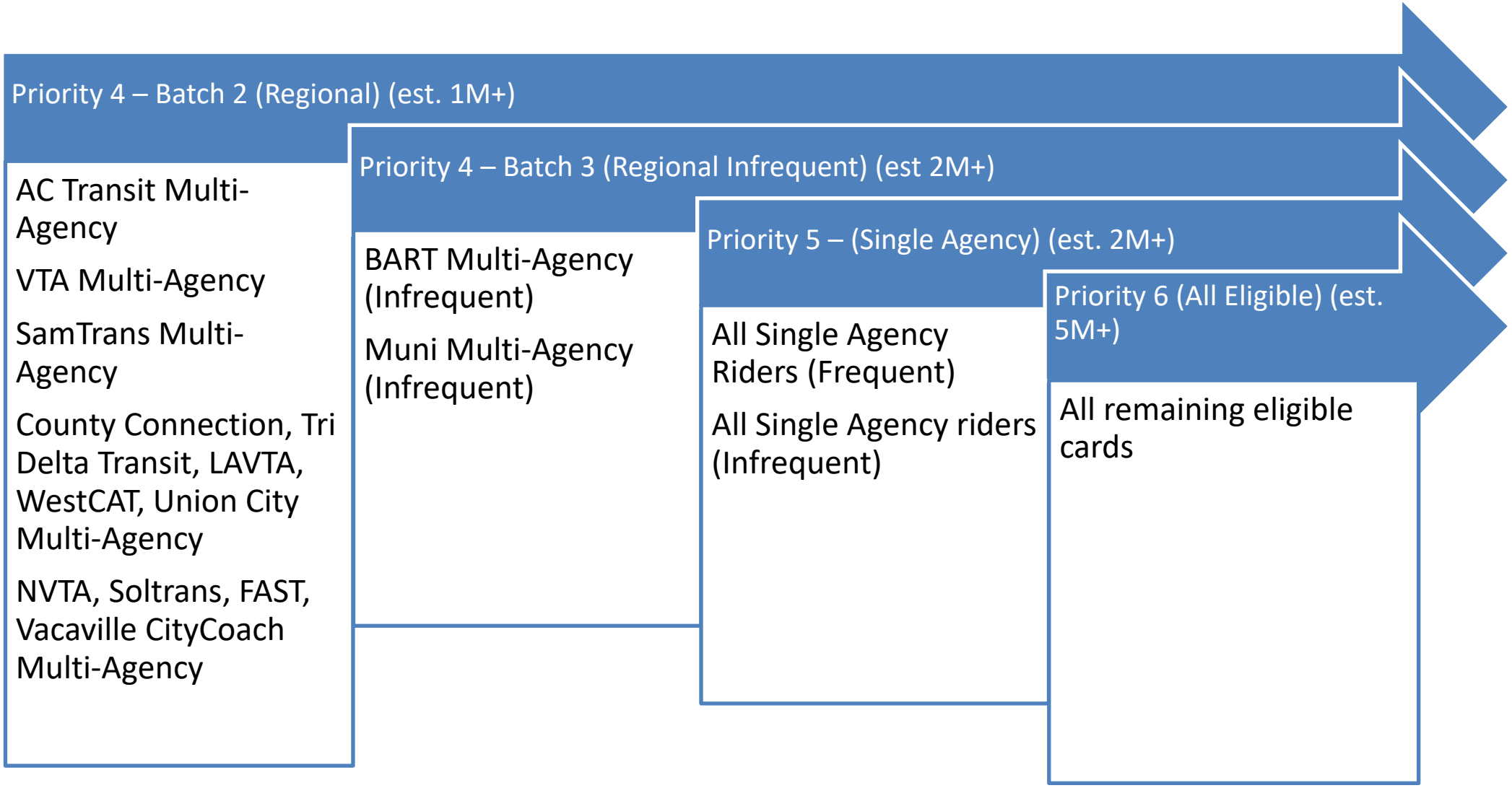
Bulk Migration Priority



Bulk Transition Priority