Plan Bay Area 2050+ Draft Implementation Plan Tables

Attachment B

To identify the near-term steps necessary to achieve the Plan Bay Area 2050+ vision, the Implementation Plan focuses on concrete actions that MTC and ABAG can advance in partnership with other organizations by 2030. These implementation actions represent the *who, what, where, when* and *how* of making the plan's 35 strategies a reality.

Building upon Plan Bay Area 2050's Implementation Plan, which identified actions to prioritize between 2021 and 2025, this Implementation Plan assesses each strategy under current conditions, updating the timeline to 2026 through 2030. This Implementation Plan aims to be focused, providing an ambitious and *achievable* list of priorities rather than a long wish list. It also aims to be responsive and measurable, identifying new metrics to better track progress.

MTC and ABAG staff have engaged externally and internally over the past year to develop the following 65 draft implementation actions. Feedback was gathered through in-person workshops, an online survey for partners, and a series of internal cross-agency sessions to align the implementation work with other stakeholders' efforts.

Successful implementation of the Plan Bay Area 2050+ strategies will require collaboration with a range of partners including local jurisdictions, community-based organizations (CBOs), transit agencies, and regional partners as well as complementary implementation efforts led by others. To maintain clarity, transparency, and accountability, the Implementation Plan highlights only those efforts that MTC and ABAG are directly involved in, rather than attempting to catalog all activities across the Bay Area. This decision was made to be intentional about where the agencies do and do not have a direct implementation role.

This attachment includes more detailed action descriptions and will be included in an Implementation Plan Supplemental Report which will accompany a more digestible, public-facing version of the Implementation Plan in the Plan Bay Area 2050+ Document, slated to be publicly available on October 20, 2025, at planbayarea.org. The Supplemental report tables have the following columns:

Column 1 (Theme and Strategy): Plan Bay Area Theme and Strategies in each Element to help map implementation actions onto specific Plan Bay Area strategies.

Column 2 (Implementation Vehicle): Implementation actions have been categorized to help describe the nature of implementation. Actions may contain elements of more than one vehicle. The action tables simply list the vehicle that comprises over 50% of the action's substance to describe the majority of agency activities.

- **Coordinate:** Convene partners and stakeholders to enable collaboration, streamline processes and deliver regionally shared priorities.
- **Plan**: Analyze past and present dynamics and explore future trends to inform policy, programs and funding decisions.
- **Assist:** Provide technical assistance and guidance to local jurisdictions, including informational materials, grants, and best practices.
- **Advocate:** Advocate for plan-aligned policies and funding at federal and state levels by supporting and introducing legislation or amending existing legislation.
- **Fund:** Pursue or provide plan-aligned funding. This vehicle is often paired with advocacy.
- **Deliver:** Administer MTC/ABAG programs and expand successful pilots.

Column 3 and 4 (Action Number and Draft Implementation Actions): Draft implementation actions include a bolded title as well as bullets providing specificity and detail that may be helpful for technical partners.

Column 5 (Timeline): Timeline indicates whether the action is expected to occur in the first half of the implementation period (Years 1–2), the second half (Years 3–5), or on an ongoing basis.

Column 6 (Role): Agency Role identifies whether MTC/ABAG will lead, partner, or support each action.

In addition to these tables, the Draft Implementation Plan will include accompanying narrative, a look at progress over the past five years, and additional context about the Plan Elements.

Plan Bay Area 2050+ Draft Transportation Implementation Actions

Theme & Strategy	Implementation Vehicle	Action Number	Draft Implementation Actions	Timeline	Role
All Transportation Strategies	Fund	1	**Prepare for a new regional transportation revenue measure for 2026 and beyond.** • Provide impartial information in response to requests for information about the measure's impact. • If passed, efficiently process and allocate generated revenue with state and local partners through the new Transportation Revenue Measure District.	**Years 1-2**	**Partner**
	Fund	2	**Advance MTC's priorities in the next federal surface transportation reauthorization.** • Develop and advance a reauthorization platform grounded in the 2025 MTC-ABAG Joint Advocacy Program, engaging partners at all levels to build support ahead of anticipated expiration in September 2026. • Advocate to federal funding partners for timely delivery of regular formula funds, particularly those that support "Fix It First" projects that maintain existing transportation assets.	**Years 1-2**	**Lead**
	Fund	3	**Identify and pursue other diverse funding sources to accelerate transportation system enhancements.** • Seek new partnerships and advocate for additional or more flexible federal and state funding to sustain critical services and support a reliable, safe, easy-to-navigate and integrated transit network. • Work with partners to coordinate funding strategies for high-priority projects and programs. • In addition to growing funding for transportation investments, advocacy work could include reevaluating match requirements for existing grant programs, expanding transit agencies as eligible applicants for social service funding, or flexing existing funds to enable broader use for active transportation. • Work with transit operators, the state, and third parties to identify and work towards implementation of transit operating efficiencies.	**Ongoing**	**Partner**
	Deliver	4	**Expand and align affordability and equity programs across roadway tolling and transit fare strategies.** • Evaluate existing and potential discount and reinvestment programs to identify gaps, expand program reach by leveraging partnerships, and advance projects and programs like Express Lanes START, Clipper START, and SR-37 tolling. Explore implementing successful programs consistently and regionally. • Expand the Clipper START fare discount program, which offers a 50% single-ride fare discount to eligible low-income adults for travel on the Bay Area's 22 transit agencies that accept Clipper. • Explore opportunities for the Clipper START fare category to enhance benefits offered to riders (such as daily/weekly/monthly fare maximums) with the deployment of Next Generation Clipper.	**Ongoing**	**Lead**

Theme & Strategy	Implementation Vehicle	Action Number	Draft Implementation Actions	Timeline	Role
Maintain and Operate the Existing System: *Fix It First* T1. Operate and Maintain the Existing System	Deliver	5	**Coordinate existing funding for Fix It First initiatives while sustaining and enhancing asset management programs.** • Maintain support for existing programs, including StreetSaver, Pavement Technical Assistance Program, and Regional Transit Capital Inventory, and develop detailed asset management plans for each BATA toll bridge as outlined in the BATA Recovery Action Plan. • Ensure that transportation cost estimates are technically sound and reflect latest policy priorities and overall regional conditions. • Maximize efficiency of funding for state of good repair through effective policy development and program management, such as for the Transit Capital Priorities program.	**Ongoing**	**Lead**
	Deliver	6	**Deliver projects and advocate for policies that sustain and improve the operation, efficiency, effectiveness and customer experience of the Bay Area's transportation system** • Implement near-term projects through MTC programs like the Bay Area Toll Authority (BATA) toll bridge operations, FasTrak®, Clipper®, Freeway Service Patrol and Express Lanes among others. • Advance the Opening Road Tolling (ORT) program to replace existing toll booths with new toll gantries that would improve the efficiency, operation, and driver experience across the seven State-owned bridges within the Bay Area. • Implement Forward improvement projects that add bus lanes and enhance transit reliability. Open more managed/tolled lanes in key areas such as the SR-37 corridor in the North Bay.	**Ongoing**	**Lead**
	Deliver	7	**Improve effectiveness of existing transit service with low-cost and cost-neutral coordinated improvements between transit operators.** • Coordinate with sub-regional groups of transit operators to plan and implement low-cost or cost-neutral service effectiveness improvements to reduce redundancies and better align services with ridership types (similar to the Marin-Sonoma Coordinated Transit Service Plan). • Document and share lessons learned as a case study to inform similar efforts in other counties or sub-regional areas.	**Ongoing**	**Support**
	Coordinate	8	**Collaborate with operators and other partners, including the state, to attract and retain transit workers.** • Support regional and statewide workforce development initiatives to ensure sufficient staffing levels, such as training and certification programs and other initiatives to facilitate career entry, development and retention for transit operations and maintenance as well as skilled construction trades and intelligent transportation system (ITS) professionals. • Assist transit operator partners as they lead relationships with state agencies on these efforts.	**Ongoing**	**Support**

Theme & Strategy	Implementation Vehicle	Action Number	Draft Implementation Actions	Timeline	Role
Maintain and Operate the Existing System: *Fix It First* T1. Operate and Maintain the Existing System	Advocate	9	**Address challenges with the California Air Resources Board's (CARB) Innovative Clean Transit (ICT) implementation timeline.** • Coordinate with transit operators, the California Transit Association, the Bay Area Air District and state legislators to modify the implementation timeline established by CARB, given significant costs and limited availability of zero-emission buses. • Otherwise work in partnership with local operators and state and local funders to transition the Bay Area's transit fleet to Zero Emission as effectively as possible in light of fiscal and market constraints.	**Ongoing**	**Partner**
Maintain and Operate the Existing System: *Improve the Rider Experience* T2. Improve the Rider Experience through Transit Network Integration	Deliver	10	**Collaborate with transit operators and other partners to transition the current Regional Mapping and Wayfinding pilot project into an ongoing program.** • Partner with transit operators to expand physical and electronic mapping information and assets across Bay Area transit stations. • Develop and implement a regional implementation plan to install new, easier-to-understand materials at thousands of transit stations and stops throughout the region, guided by learnings from the pilot sites. *The forthcoming update to the Transit Transformation Action Plan (TAP) will further detail and prioritize these implementation actions.*	**Years 3-5**	**Partner**
T3. Improve the Rider Experience through Refined Transfer Timing at Key Regional Hubs T4. Enhance Security Measures and Improve Safety and Cleanliness on Transit	Deliver	11	**Advance integration of regional fare programs through Clipper improvements and policy implementation.** • Expand Next Generation Clipper fare enhancements and interagency transfer discounts and build on the successes of the Clipper BayPass pilot to provide permanent, equitable fare options and seamless regional transit access for low-income riders and the broader public. • Continue the Clipper BayPass Pilot Program and explore opportunities to further integrate fares for regional transit services. • Continue to partner with transit operators to advance actions prioritized in the Transit Fare Policy Vision Statement adopted in November 2021. *The forthcoming update to the Transit Transformation Action Plan (TAP) will further detail and prioritize these implementation actions.*	**Ongoing**	**Partner**

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Theme & Strategy	Implementation Vehicle	Action Number	Draft Implementation Actions	Timeline	Role
Maintain and Operate the Existing System: *Improve the Rider Experience* T2. Improve the Rider Experience through Transit Network Integration T3. Improve the Rider Experience through Refined Transfer Timing at Key Regional Hubs T4. Enhance Security Measures and Improve Safety and Cleanliness on Transit	Coordinate	12	**Partner with transit operators to analyze existing transit transfers, implement key improvements at transit hubs, support subregional coordinated service planning, and improve quality and accuracy of real-time rider information.** • Identify service enhancements to transfer hubs, facilitate schedule coordination, promote collaborative subregional service planning, and improve real-time performance monitoring tools to strengthen regional transit connectivity and operational effectiveness. • Improve transit operator schedule coordination by identifying and prioritizing transit/mobility hub locations throughout the region where capital, service, and other improvements can enhance the transfer experience for transit customers. • Support planning and implementation through funding, facilitation, and analysis tools that can be used by operators, county transportation agencies, and local jurisdictions. • Monitor, report, and enforce funding accountability requirements (SB 125, SB 63, etc.). • Build on MTC's existing real-time data system and toolset to create additional software to monitor and report on prediction accuracy and on-time performance through automated monitoring and data analysis. *The forthcoming update to the Transit Transformation Action Plan (TAP) will further detail and prioritize these implementation actions.*	**Ongoing**	**Partner**
	Coordinate	13	**Explore opportunities to align regional standards for transit safety, security and cleanliness.** • Coordinate with transit operator staff and other partners to identify strategies to improve transit safety, security, and cleanliness, including innovative cleanliness and maintenance programs such as an "Adopt-a-Stop/Station" program. • Assess financial needs and develop performance measures to help identify where improvements should be prioritized and measure the effectiveness of strategies. • Support Bay Area transit operators in advocating for state funding to provide outreach and related services for unhoused individuals and those experiencing health crises.	**Ongoing**	**Support**

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Theme & Strategy	Implementation Vehicle	Action Number	Draft Implementation Actions	Timeline	Role
Maintain and Operate the Existing System: ***Improve the Rider Experience*** T2. Improve the Rider Experience through Transit Network Integration T3. Improve the Rider Experience through Refined Transfer Timing at Key Regional Hubs T4. Enhance Security Measures and Improve Safety and Cleanliness on Transit	Coordinate	14	**Streamline and improve paratransit services and fixed-route transit to enhance access and mobility for seniors and people with disabilities.** • Collaborate with transit operators and other transportation service providers to secure funding and implement the recommendations of the Coordinated Plan, including mobility management, travel training programs, expanded fixed-route physical accessibility, and cost-effective alternatives for paratransit riders. • Continue improvements to Americans with Disabilities Act (ADA) paratransit service, including support for one-seat ride pilots where appropriate, support for development of a single, regionwide eligibility system that can be used by operators throughout the region, implementation of fare integration with Clipper, and assessment of and support for implementation of operational improvements, including booking & dispatching software. • Deliver accessible wayfinding, reliable elevators, charging access for life-sustaining equipment, paratransit improvements, disability sensitivity training, and transparent accessibility data. *The forthcoming update to the Transit Transformation Action Plan (TAP) will further detail and prioritize these implementation actions.*	**Ongoing**	**Partner**
	Plan	15	**Update the 2021 Transit Transformation Action Plan (TAP) and continue collaboration with transit operators and stakeholders to implement TAP initiatives.** • Review and revise timelines, prioritize new actions, and refine performance metrics to evaluate transit network integration efforts.	**Years 1-2**	**Partner**
Maintain and Operate the Existing System: *Manage Freeways and Advance Programs*	Assist	16	**Provide support to local jurisdictions in adopting parking management and pricing strategies.** • Maintain and update technical assistance that helps local jurisdictions adopt demand-based parking management and pricing, as well as best practice resources like the Parking Playbook. • Provide guidance to jurisdictions working to update parking policy as part of TOC implementation.	**Ongoing**	**Lead**
	Plan	17	**Update guidance for Community-Based Transportation Planning (CBTP) and Countywide Transportation Plans (CTPs) to strengthen equity and maximize local impact.** • Refine program criteria and explore funding strategies to better support CBO partnerships, participatory budgeting, and community-driven outcomes. • Ensure CTPs remain consistent with federal, state and regional planning goals while continuing to support local priorities.	**Years 1-2**	**Lead**

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Theme & Strategy	Implementation Vehicle	Action Number	Draft Implementation Actions	Timeline	Role
Maintain and Operate the Existing System: *Manage Freeways and Advance Programs* T5. Implement Pricing Strategies to Manage Demand T6. Modernize Freeways and Interchanges T7. Expand Freeways and Mitigate Impacts T8. Advance Other Regional Programs and Local Priorities	Plan	18	**Monitor statewide changes to road pricing and freeway modernization policy and complete a second-stage Next Generation Bay Area Freeways planning study.** • Coordinate with regional partners to track the State Roadway Pricing Working Group, the Caltrans Statewide Express Mobility Action Plan, the Caltrans District 4 Managed Lane System Plan and efforts by other major Metropolitan Planning Organizations. • Co-lead a Next Generation Freeways second-stage planning study to inform a preferred pricing pathway for the region with state and/or local partners that is focused on corridor-scale analysis of traffic diversion and affordability impact mitigation, informing policymaker decisions on a regional road pricing pathway.	**Ongoing**	**Partner**
	Plan	19	**Leverage advanced technologies to improve the operations and safety of the major travel corridors in the Bay Area.** • Optimize corridor performance by integrating key traffic management systems such as adaptive ramp metering, express lanes, and incident management. • Investigate opportunities to integrate parallel arterial corridors to develop network operations optimization and maximize person-throughput.	**Ongoing**	**Lead**
	Plan	20	**Update how MTC works with partners to manage congestion, including by reviewing the approach to future Express Lanes and how they operate within a changing regulatory context.** • Revisit MTC's Express Lanes Strategic Plan to align with state goals to reduce vehicle miles traveled (VMT). • Assess current and past congestion management strategies and identify future approaches for Express Lanes and congestion reduction. • Better align the Express Lanes Strategic Plan with regional mobility, equity, and climate goals, and strategize the role of Express Lanes in a future with more expansive road pricing. • Develop a white paper analyzing congestion trends and evaluating past and current strategies within the post-SB 743 regulatory context. • Explore the effectiveness of past Bay Area projects in reducing vehicle miles traveled (VMT) and consider diverse land use and transportation contexts. • Consider innovative approaches and highlight the most promising strategies to support congestion management goals.	**Years 1-2**	**Lead**

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Theme & Strategy	Implementation Vehicle	Action Number	Draft Implementation Actions	Timeline	Role
Create Healthy and Safe Streets T9. Build a Complete Streets Network T10. Advance Regional Vision Zero Policy through Street Design and Reduced Speeds	Assist	21	**Facilitate regional knowledge-sharing and training on Active Transportation and Vision Zero initiatives.** • Advance Complete Streets implementation to ensure safe and comfortable travel for people biking, walking, rolling, driving and taking transit, including peer exchanges and workshops on best practices for roadway safety, data management, enforcement, street design, and equity-driven strategies. • As part of the Active Transportation and Vision Zero Knowledge Sharing and Regional Coordination Project, deliver a Project Performance Toolkit to help agencies with their before and after data collection for new or improved active transportation infrastructure as well as a Regional Vision Zero Policy Strategy and Roadmap. • Facilitate the Regional Active Transportation Working Group and the Regional Vision Zero Working Group to advance information sharing and best practices. • Maintain and further develop the BayViz tool for improved access to comprehensive safety data and analysis. • Develop a support bench to provide an easy way for local governments to procure expertise in safety planning, countermeasure selection, project design and funding strategies. • Create a regional toolkit to help jurisdictions implement effective roadway safety treatments, such as lane narrowing, speed humps and intersection bulb-outs.	**Ongoing**	**Partner**
	Assist	22	**Improve street safety and expand active transportation through a package of technical assistance offerings.** • Provide implementing partners with best practice guidance, training, and funding support for complete street and active transportation plans and project implementation. • Provide best practice guidance and training on Complete Streets-related plans, All Ages and Abilities design guidelines, and the Public Right-of-Way Accessibility Guidelines (PROWAG). • Strengthen regional support for planning, design and implementation of All Ages and Abilities and PROWAG projects by providing funding, grant writing support, quick-build best practices and planning resources for integrating multimodal improvements into local plans. • Conduct a priority gap analysis of the Regional Active Transportation Network and Bay Trail with a focus on Transit Oriented Communities, Mobility Hubs and Equity Priority Communities to emphasize first/last mile connections. • Coordinate with local, state, federal, and private sector partners to support closing gaps in the network. • Support partners to integrate multimodal projects into local plans and deliver projects that improve experience and connectivity for people biking, walking, rolling, and taking transit. • Identify methods to align MTC-ABAG investments in active transportation, trails, and housing and development planning, to connect homes via parks and greenways to enhance community health, social connectivity and climate goals through people-first community design.	**Ongoing**	**Lead**
	Assist	23	**Support automated speed enforcement and policy development.** • Work with state and local partners to expand automated speed enforcement in targeted locations, particularly along high-risk corridors and freeways. • Track challenges and opportunities for implementing SB 645 pilots to inform future actions.	**Years 3-5**	**Support**

Theme & Strategy	Implementation Vehicle	Action Number	Draft Implementation Actions	Timeline	Role
Build a Next Generation Transit Network T11. Enhance Transit Frequency, Capacity, and Reliability T12. Expand Transit Services throughout the Region	Coordinate	24	**Explore approaches to improve the efficiency and cost-effectiveness of transportation project delivery with partners.** • Convene project sponsors, industry experts and other stakeholders to recommend actions that accelerate megaproject delivery and manage risk. • Identify ways MTC can spur reduced project costs and faster delivery timelines for key transportation projects.	**Ongoing**	**Partner**
	Deliver	25	**Advance Regional Transit Priority policies, infrastructure, and enforcement.** • Implement the Bay Area Transit Priority Policy for Roadways and establish support programs for transit priority infrastructure improvements. • Establish technical support programs for transit priority infrastructure improvements, which could include "tech transfer" seminars focused on signal technology and design targeted at transit operators and local jurisdictions. • Conduct a regional assessment of transit speed and reliability to identify a regional transit priority network and inform regional discretionary funding for transit priority projects. • Advocate for administrative changes to automate enforcement of transit lane violations and streamline transit-supportive design exceptions and cooperative processes. • Optimize HOV lane hours and occupancy requirements to provide greater travel time reliability for transit, with consideration for consistency in policies. *The forthcoming update to the Transit Transformation Action Plan (TAP) will further detail and prioritize these implementation actions.*	**Ongoing**	**Partner**
	Plan	26	**Update how MTC prioritizes and sequences large transportation capital projects following Plan Bay Area 2050+ adoption.** • Collaborate with stakeholders to refine the Major Project Advancement Policy which was first developed in 2022 following Plan Bay Area 2050 adoption. • Refine project prioritization criteria and consider enhancements to the “stage gate” evaluation framework.	**Years 1-2**	**Lead**
	Advocate	27	**Advocate for maintaining existing federal funding commitments to major rail investments in the region.** • Partner with stakeholders to advocate that large regional rail projects currently receiving or earmarked to receive Federal Transit Administration New Starts funding do not have those funds removed or delayed.	**Ongoing**	**Partner**

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Plan Bay Area 2050+ Draft Housing Implementation Actions

Theme & Strategy	Implementation Vehicle	Action Number	Draft Implementation Actions	Timeline	Role
All Housing Strategies	Fund	28	**Coordinate with local, regional and state partners on potential near-term ballot measure(s) to expand affordable housing funding, including a potential regional housing revenue measure in 2028.** • Convene stakeholders regionwide to gather input and shape regional investment and policy priorities. • Sponsor legislation to amend BAHFA's enabling statute to more effectively accomplish BAHFA's mission, including adding explicit citizen initiative authority for a regional housing revenue measure. • Explore near-term pathways to raise new affordable housing revenues, including regional and/or local housing revenue measures.	**Years 1-2**	**Lead**
	Fund	29	**Pursue near-term funding to sustain existing regional housing programs and respond to local needs.** • Seek grant and philanthropic support and state funding to maintain BAHFA and RHTA initiatives, ensuring assistance for local jurisdictions and continuity of production, preservation, and tenant protection efforts. • Launch a new, small-scale regional lending program that allows BAHFA to launch a new financing product(s) creating a stable revenue stream for the agency. Program elements could include: senior lending assistance, property tax abatement, matched subordinate debt, and/or marketing assistance.	**Years 1-2**	**Lead**
Protect and Preserve Affordable Housing H1. Strengthen Renter Protections H2. Preserve Existing Affordable Housing	Deliver	30	**Sustain, enhance and expand the Doorway Housing Portal to help residents find and apply for affordable housing.** • Collaborate with partners including jurisdictions, affordable housing property managers, service providers, policymakers, community groups, and residents to simplify and streamline the affordable housing application process for residents. • Ensure that Doorway's platform supports all stakeholder types and generates critical data to inform regional housing policy and attract additional resources for affordable housing.	**Ongoing**	**Lead**
	Advocate	31	**Continue to support state policies that improve housing affordability and tenant protections.** • Monitor and engage in relevant state policy discussions to support efforts that promote housing stability and affordability across the region**.** • Support legislation that enhances tenant protections at the state level. • Share findings from BAHFA's Bay Area Evictions and Legal Services study with policymakers to inform future legislative efforts.	**Ongoing**	**Support**
	Assist	32	**Strengthen technical assistance for renter protections and homelessness prevention.** • Through the Regional Housing Technical Assistance (RHTA) program, and other regional initiatives, support Bay Area jurisdictions to implement effective local strategies. • Incorporate findings from research, including the Bay Area Evictions and Legal Services study, to deliver evidence-based solutions that address displacement and housing insecurity across the region. • Provide technical assistance to expand the capacity of mission-based developers pursuing community-owned acquisition housing models, such as cooperatives and community land trusts, to enable these organizations to successfully compete for available funding, if funding is secured. • Work with partners to track data on frequency and causes of eviction, displacement risk, rents, and demographics across all nine Bay Area counties, drawing on recent research including the BAHFA Bay Area Evictions and Legal Services study, if funding is secured.	**Ongoing**	**Partner**

Theme & Strategy	Implementation Vehicle	Action Number	Draft Implementation Actions	Timeline	Role
Spur Housing Production for People of All Income Levels H3. Allow a Greater Mix of Housing Densities and Types in Growth Geographies H4. Build Adequate Affordable Housing to Ensure Homes for All H5. Integrate Affordable Housing into All Major Housing Projects H6. Transform Aging Malls and Office Parks into Neighborhoods	Assist	33	**Evaluate the effectiveness of the Priority Sites Pilot Program and explore long-term funding options.** • Assess the program's success in supporting the reuse of underutilized properties—such as malls, office parks, and public land—to guide future investments.	**Ongoing**	**Lead**
	Assist	34	**Support local jurisdictions in implementing Housing Elements that promote inclusive communities and prepare for the next Regional Housing Needs Allocation (RHNA).** • Provide technical assistance, data tools, and regional coordination and begin research and engagement efforts to support the next RHNA methodology. • Provide grants and technical assistance to local jurisdictions to promote housing type diversity and the creation of affordable housing in all neighborhoods, if funding is secured. • Engage local jurisdiction staff, elected officials, and a broad stakeholder base to receive input and buy-in on a RHNA Cycle 7 methodology that advances Plan Bay Area 2060 goals. • Identify datasets that ensure affirmatively furthering fair housing (AFFH) principles are integrated into RHNA and Plan Bay Area 2060.	**Years 3-5**	**Partner**
	Assist	35	**Assist local jurisdictions in implementing state housing laws to accelerate residential development while maintaining consistency with local planning goals.** • Update Regional Housing Technical Assistance (RHTA) guidance documents for single family residential zones to reflect current legislation on objective design standards. • Promote the development of missing middle housing and develop tools that facilitate implementation of multi-family objective design standards and form-based code standards.	**Years 1-2**	**Partner**
	Assist	36	**Implement and monitor the Transit-Oriented Communities (TOC) policy to foster transit-supportive development and high-quality urban design.** • Provide additional planning grants and technical assistance to help jurisdictions comply with TOC policy requirements. • Monitor local jurisdiction compliance and effectiveness of the Transit-Oriented Communities (TOC) policy • Evaluate TOC policy effectiveness and update the policy as needed.	**Ongoing**	**Lead**
	Assist	37	**Improve the feasibility of affordable housing production through local development streamlining and funding alignment.** • Offer templates and technical assistance to local governments to expedite production and reduce financing complexity to further lower per-unit costs. • Identify zoning and code amendments critical to reducing the cost of producing affordable housing. • If funding is secured, explore opportunities to package multiple financing sources for affordable housing development to reduce the complexity that results in higher financing costs. • Prioritize BAHFA financing for projects that also utilize other streamlining and construction innovations to increase feasibility and lower the per unit cost of affordable housing.	**Ongoing**	**Partner**

Theme & Strategy	Implementation Vehicle	Action Number	Draft Implementation Actions	Timeline	Role
Spur Housing Production for People of All Income Levels	Advocate	38	**Support state policies to increase the production of housing, including housing affordable to people at all income levels.** • Advocate for policies that reduce the cost of developing housing, including exploration of changes to state building regulations and streamlined state funding applications. • Monitor and shape state legislation related to RHNA. • Ensure policy reforms align with Plan Bay Area 2050+ goals and are implementable at the regional and local levels.	**Ongoing**	**Support**
Create Inclusive Communities H7. Provide Targeted Mortgage, Rental, and Small Business Assistance to Equity Priority Communities H8. Accelerate Reuse of Public and Community-Owned Land for Mixed-Income Housing and Essential Services	Assist	39	**Expand and improve technical assistance for plan-aligned housing projects on public lands.** • Develop guidance, templates, and case studies to support local governments in leveraging public land for affordable housing and demonstrating innovative practices.	**Ongoing**	**Lead**
	Coordinate	40	**Partner with organizations that promote disability-inclusive design to raise awareness of disability standards.** • Foster collaboration by inviting housing planners into disability-focused spaces and including disability professionals in housing conversations. Support design practices that align with and advance ADA and universal design standards at both the building and neighborhood scale.	**Ongoing**	**Partner**

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Plan Bay Area 2050+ Draft Economy Implementation Actions

Theme & Strategy	Implementation Vehicle	Action Number	Draft Implementation Actions	Timeline	Role
Improve Economic Mobility and Shift the Location of Jobs EC1. Implement a Statewide Guaranteed Income EC2. Expand Job Training and Incubator Programs EC3. Invest in High-Speed Internet in Underserved Low-Income Communities EC4. Allow a Greater Mix of Land Uses and Densities in Growth Geographies EC5. Provide Incentives to Employers to Locate in Low-VMT Areas EC6. Retain and Invest in Key Industrial Lands	Coordinate	41	**Support regional economic development planning by collaborating with partners and providing industry-specific insights.** • Participate in the California Jobs First Bay Area Collaborative, providing input on economic development implementation initiatives and contributing ideas to a future Comprehensive Economic Development Strategy update. • Explore opportunities to transition the Economic Development District over to interested mission-driven non-profit organization(s), given limited federal funding available.	**Ongoing**	**Support**
	Plan	42	**Update the regional goods movement plan, while integrating industrial land use considerations to support economic resilience and sustainability.** • Coordinate with partners to assess freight trends and industrial land needs and identify priority actions that enhance goods movement efficiency while supporting equity and environmental goals. • Explore post-pandemic changes, technology changes, and development changes over the past ten years.	**Years 3-5**	**Partner**
	Plan	43	**Assess the efficacy of Priority Production Area pilot program in strengthening the viability of industrial lands.** • Evaluate the PPA program's work supporting local jurisdictions in retaining and investing in their key industrial lands.	**Years 3-5**	**Lead**
	Plan	44	**Determine how best to incorporate economic priorities into Plan Bay Area 2060 in alignment with MTC-ABAG core responsibilities.** • Engage stakeholders to explore ways to embed economic considerations holistically into all plan elements, mirroring the integrated approach used for topics such as equity and resilience.	**Years 1-2**	**Lead**

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Plan Bay Area 2050+ Draft Environment Implementation Actions

Theme and Strategy	Implementation Vehicle	Action Number	Draft Implementation Actions	Timeline	Role
All Environment Strategies	Fund	45	**Pursue a variety of new funding sources to advance Environment Element actions.** • Build new partnerships, seek competitive grants bolstered by State Climate Bond funds, and advocate for expanded or more flexible federal and state funding.	**Ongoing**	**Partner**
	Advocate	46	**Defend climate action and adaptation policies and existing funding programs.** • Support efforts to protect California's authority to exceed federal clean vehicle standards and support Bay Area efforts to reduce GHG and improve air quality in vulnerable communities. • Support funding and policies that protect the San Francisco Estuary and promote sea level rise adaptation, including securing funding for the San Francisco Bay Area Sea Level Rise Study authorized through the 2024 Water Resource Development Act.	**Ongoing**	**Support**
	Coordinate	47	**Track and coordinate electrification working groups to address common grid barriers.** • Share knowledge and align strategies among regional and state initiatives to address grid interconnection barriers for building electrification, EV infrastructure, and electric fleets. • Explore opportunities to better coordinate or unify these working groups to improve efficiency and awareness across electrification efforts, coordinating with the Air District on similar Bay Area Regional Climate Action Plan (BARCAP) implementation efforts.	**Ongoing**	**Partner**
Reduce Risks From Hazards	Deliver	48	**Enhance BayREN's building energy programs for residential and commercial renters and property owners, including local governments, with a focus on health and resilience.** • Deliver education, technical assistance and incentives for building improvements that reduce energy use, greenhouse gas emission, and grid impacts. • Provide information and assistance to help local governments and special districts navigate the complexity of energy programs, funding, and financing. • Support local governments in adopting and implementing local policies to reduce energy use and greenhouse gas emissions from buildings. • Research and support building energy improvements that improve health and resilience.	**Ongoing**	**Lead**

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Theme and Strategy	Implementation Vehicle	Action Number	Draft Implementation Actions	Timeline	Role
Reduce Risks From Hazards EN1. Adapt to Sea Level Rise EN2. Provide Means-Based Financial Support for Seismic, Wildfire, and Accessibility Home Retrofits EN3. Provide Means-Based Financial Support for Energy Decarbonization and Water Efficiency Upgrades in All Buildings	Assist	49	**Expand planning, funding and project delivery technical assistance for sea level rise adaptation.** • Expand direct technical program support to more vulnerable shoreline areas and work with BCDC to assess and document funding needs. • Coordinate with partners to deliver more streamlined and unified sea level rise technical assistance, making it easier to identify and track available opportunities, as described in the Sea Level Rise Interagency MOU. • Increase the portfolio of SFEP and MTC involvement in multi-benefit project delivery similar to current role on State Route 37 and the Palo Alto Horizontal Levee project with a focus on nature-based solutions. • Share out lessons in advancing design and project delivery via convenings to support local governments elsewhere in the region. • Partner with state and local transportation and natural resource agencies to advance SR 37 preliminary engineering and environmental documentation for this long-term sea level rise adaptation project with a focus on completing the segment from Sears Point to Mare Island, restoring historic San Pablo Baylands, and using nature-based environmental resilience to climate change. • Provide project management, technical, and funding support from MTC and SFEP to support quality of life and ecological enhancements.	**Ongoing**	**Partner**
	Assist	50	**Support BCDC in advancing efforts to strategically plan for and fund climate adaptation.** • Partner with the Bay Conservation and Development Commission (BCDC) to continue inventorying and evaluating sea level rise adaptation projects across the region. • Leverage findings from the Sea Level Rise Adaptation Funding and Investment Strategy to inform how sea level rise is addressed in Plan Bay Area 2060.	**Years 1-2**	**Support**
	Assist	51	**Strengthen resources that support resilient housing.** • Update guidance for soft-story retrofits and home hardening to help jurisdictions adopt stronger seismic and wildfire safety policies and programs. • Update the ABAG inventory of multi-family seismic retrofit ordinances. • Update 2018 ABAG soft-story guidance documents with insights from recent adoption of ordinances identifying lessons learned and any new standards of practice. • Identify and share out successful wildfire home hardening models from the region and state highlighting the various funding sources used to support retrofits. • Continue to track guidance for wildfire-resistant development and construction standards and share findings with local governments.	**Ongoing**	**Partner**
Expand Access to Parks and Open Space	Deliver	52	**Pilot methods to accelerate conservation and transportation project delivery.** • Fund the protection and restoration of priority habitats through piloting a new funding tool. • Explore possible program benefits of a mitigation credit agreement, and if implementation challenges are resolved, formalize agreements to support long-term, efficient use of advance mitigation across the Bay Area.	**Ongoing**	**Partner**

Theme and Strategy	Implementation Vehicle	Action Number	Draft Implementation Actions	Timeline	Role
Expand Access to Parks and Open Space EN4. Maintain Urban Growth Boundaries EN5. Protect and Manage High-Value Conservation Lands EN6. Expand Urban Greening in Communities	Assist	53	**Help local governments advance conservation, trails integration, and green infrastructure.** • Offer technical support and resources to assist Open Space and Conservation General Plan Element updates, advance the Bay Trail, and promote trails in developed areas. • Leverage Priority Conservation Area tools and analyses to provide guidance to local planners working towards consistency with Senate Bill 1425 and Assembly Bill 1889. This could include partnering with Caltrans, CTAs, Open Space Districts, and habitat agencies to inventory habitat connectivity, crossing project data and technical assistance resources. • Collaborate with BARC partners to develop resources to support green infrastructure and urban greening. • Create and disseminate best practice guidance and standard operating procedures for integrating the Bay Trail, Bay Area Water Trail, Regional Trails and the Active Transportation Network into subregional Shoreline Adaptation Plans and climate change resilience projects.	**Ongoing**	**Support**
Reduce Climate Emissions EN7. Expand Commute Trip Reduction Programs at Major Employers EN8. Expand Clean Vehicle Initiatives EN9. Expand Transportation Demand Management Initiatives	Fund	54	**Support local efforts to expand electric mobility options.** • Leverage MTC's transportation electrification initiative to scale clean transportation, including EV incentives, electric bikeshare, e-bikes, carshare, and charging stations. • Work with local partners to make improvements to the Bay Wheels bikeshare system.	**Ongoing**	**Partner**
	Plan	55	**Assess and optimize transportation demand management (TDM) initiatives based on recent travel trends.** • Collaborate with local agencies, employers, and transit partners to reduce traffic by providing alternatives to driving. • Study how changes in travel patterns since 2020 have impacted the efficacy of TDM initiatives implemented by MTC and partners. • Based on the findings, develop a strategic vision for future TDM initiatives and share out findings to organizations that implement TDM programs. • Based on evaluation findings, adjust existing initiatives and launch any new programs. • Partner with local governments, TDM partners, transit agencies, and employers to implement updates.	**Ongoing**	**Partner**
	Plan	56	**Review and evolve the Commuter Benefits Program that incentivizes commuters to not drive to work alone to reduce traffic congestion and greenhouse gas emissions.** • Collaborate with the Air District and other partners to assess impacts and explore expanded program coverage, leveraging recent improvements to the employer database and upcoming market research. • Conduct research to understand the GHG reduction and travel mode share shifts of participating employers. • Report on the benefits of the program to inform future updates to the Commuter Benefit Program. • After completion of an evaluation phase, implement next steps to evolve the Commuter Benefits Program. • Continue to grow coverage and promotion of the program to employers by collaborating with the Air District and other local and regional stakeholders.	**Ongoing**	**Partner**

Plan Bay Area 2050+ Draft Cross Cutting Implementation Actions

Theme & Strategy	Implementation Vehicle	Action Number	Draft Implementation Actions	Timeline	Role
Cross Cutting – All Plan Elements and Strategies	Fund	57	**Advocate for continued state Regional Early Action Planning (REAP) funding to support Plan Bay Area 2050+ implementation.** • Work with the state to build on the success of REAP 1.0 and 2.0 which supported enhanced regional technical assistance and local grant programs that advance housing, climate, sustainability, equity, and mobility goals.	**Ongoing**	**Lead**
	Assist	58	**Develop technical assistance that is easy to find, clearly presented, and tailored to local priorities — making engagement with regional programs more efficient and worthwhile.** • Strengthen and streamline technical assistance resources using a user-centered approach to better serve local governments and partners. • Leverage existing agency platforms and tools to deliver more consistent, responsive, and effective support across a range of topics.	**Ongoing**	**Lead**
	Coordinate	59	**Increase engagement with the disability community to collaboratively and comprehensively meet needs.** • Establish ongoing forums and partnerships to include the voices and leadership of people with disabilities in planning.	**Ongoing**	**Partner**
	Advocate	60	**Advocate for reforms to Senate Bill 375 and related state guidelines.** • Coordinate with stakeholders and state and local partners to support reforms that improve cross-government collaboration toward shared climate goals. • Partner with other metropolitan planning organizations (MPOs) statewide to provide input to the California Air Resources Board (CARB) on target-setting and guideline revision processes. • Ensure reforms continue to advance greenhouse gas reduction goals and also ensure other key goals are integrated including housing, equity, and resilience.	**Years 1-2**	**Partner**
	Plan	61	**Develop and maintain metrics to monitor progress toward key Plan Bay Area 2050+ goals.** • Launch a new dashboard on MTC's Vital Signs webpage that tracks regional indicators to visualize key regional trends, updating the metrics as new data becomes available. • Provide annual progress updates to MTC and ABAG committees on Implementation Plan progress to promote transparency and accountability.	**Ongoing**	**Lead**
	Plan	62	**Update the Regional Growth Framework (MTC and ABAG's planning framework that aims to guide the growth of future households and jobs) to support local implementation and align more closely with regional goals and investments.** • Integrate evolving data around equity, climate, and the economy and simplify and clarify the framework to help local governments more effectively apply it in planning, funding, and implementation efforts. • Enhance the framework's usability and reduce complexity for on-the-ground partners to help local governments more effectively implement community plans, secure funding, and advance equitable growth strategies. • Analyze the intersection of climate and natural hazards with existing and future land uses. Engage with state, local, and regional agencies to integrate issues like wildfire, sea level rise, flooding, heat, drought, ecosystems and agricultural services into broader regional land use policies and planning efforts. • Update regional maps with local changes to urban growth boundaries and collect information on urban service areas and spheres of influence.	**Years 1-2**	**Lead**

Theme & Strategy	Implementation Vehicle	Action Number	Draft Implementation Actions	Timeline	Role
Cross Cutting – All Plan Elements and Strategies	Plan	63	**Strengthen the Equity Priority Communities (EPC) framework to more effectively guide equitable regional planning.** • Reevaluate and update the EPC methodology by incorporating quantitative and qualitative data, exploring alternative equity analysis approaches, addressing current limitations, and prioritizing meaningful engagement with communities and other stakeholders. • Ensure that future regional planning efforts are inclusive, data-informed, and responsive to the needs of historically underserved populations. • Track federal transportation policies and guidance to ensure Plan Bay Area enhances transportation benefits and minimizes adverse impacts while remaining aligned with evolving priorities.	**Years 1-2**	**Lead**
	Plan	64	**Analyze post-COVID shifts in regional travel behavior, remote work, and land use preferences to inform future planning and investment.** • Conduct targeted research on emerging travel patterns and lifestyle trends to assess their impact on regional growth, mobility, and sustainability outcomes.	**Years 1-2**	**Lead**
	Deliver	65	**Build and maintain robust regional databases to support models, maps, and analytics.** • Develop an agency-wide data strategy that provides a roadmap to deliver open data and offer new forms of data visualization and analysis. • Enhance data management, ensuring quality curation and documentation of metadata for easy use by partner agencies. • Adapt to changing technology and infrastructure, adopting new tools for data storage, management, visualization, exploration, and dissemination.	**Ongoing**	**Lead**

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