Metropolitan Transportation Commission
Administration Committee

May 13, 2026 **Agenda Item 2f-26-0562**

2026 Website Support Services Bench

Subject: Staff requests approval of a pre-qualified panel of consultants ("Consultant Bench") to provide Website Support Services for agency websites, including but not limited to the MTC website (mtc.ca.gov), the ABAG website (abag.ca.gov), 511.org, BayREN, Plan Bay Area, and Vital Signs websites, for a three-year period ending June 30, 2029, with an option to extend for an additional two-year period. The recommended firms and service categories are listed in Attachment A.

Background:

In 2020, MTC issued a Request for Qualifications (RFQ) to establish a pre-qualified panel of consultants to provide On-Call Website Operations, Maintenance, and Improvement Services to support agency websites for the fiscal years 2020 through 2026. As a result of the RFQ, MTC established a bench consisting of twenty firms to perform website services. The resulting bench contracts will expire on June 30, 2026.

Procurement Process:

On February 23, 2026, MTC issued a RFQ for Website Support Services. The RFQ contained two service categories, or areas of expertise, in which firms were invited to submit qualifications:

A. Website Operations and Maintenance Services; and

B. Website Design, Development, and Enhancement Services.

Proposers were invited to submit for either or both service categories.

On March 31, 2026, 23 Statements of Qualifications (SOQs) were received. All 23 firms submitted the required documents necessary to evaluate their SOQs. A panel of MTC Sustainable Mobility & Operations (SUMO) and Legislation and Public Affairs (LPA) staff (the "Evaluation Panel") evaluated the SOQs against the Desired Qualifications based on the following Evaluation Criteria specified in the RFQ, as listed below in descending order of importance:

1. Experience & Qualifications of Firms & Proposed Staff (60%)
2. Reasonableness of Rates (25%)

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3. Presentation (15%)

(100%)

Each criterion was scored with a total possible score of 100.

Based on the results of the evaluation, the Evaluation Panel recommended that 18 of the 23 firms be on the bench for their respective service categories, as listed in Attachment A to this summary sheet. All selected firms demonstrated strong project management skills, identified qualified key staff with relevant project experience, and demonstrated expertise in one or more of the website-related consulting services described in the service categories for which they were selected.

Award of a contract with one of the pre-qualified consultants may take place by direct selection or via mini-procurement, pursuant to MTC's procurement procedures. Attachment B to this summary sheet includes a list of the recommended firms and their small business enterprise status.

Contracts resulting from the Consultant Bench provide technical support for and a comprehensive understanding of compliance to Section 508 of the Federal Rehabilitation Act, which are essential to ensure that all agency websites meet the accessibility standards set forth by Section 508. Contracts resulting from the Consultant Bench also provide technical support for compliance with the Brown Act of the California Government Code. Continued technical support for the abovementioned federal and state requirements is a critical sequential element of ongoing work. Additionally, the continued operations, maintenance, hosting, and security management of the agency websites are critical sequential elements of ongoing work.

Issues:

None identified.

Recommendations:

- Staff recommends that this Committee approve the pre-qualified panel of consultants ("Consultant Bench") as listed in Attachment A, 2026 Website Support Services - List of Firms and Service Categories, to provide Website Support Services for a three-year period ending June 30, 2029, with an option to extend for an additional two-year period. Funding will become available in each fiscal year, subject to approval of MTC annual

budgets. Staff will return to the Administration Committee or to the appropriate Committee for authorization of any contracts exceeding the Executive Director's signature authority.

Attachments:

- Attachment A – 2026 Website Support Services - List of Firms and Service Categories
- Attachment B – Small Business Enterprise Status
- Request for Committee Approval - Summary of Proposed Consultant Bench

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Attachment A

2026 Website Support Services

List of Firms and Service Categories

No.	Consultant	Service Category A: Website Operations and Maintenance Services	Service Category B: Website Design, Development, and Enhancement Services
1	Beezwax Datatools, Inc.	X	X
2	Clarity Partners, LLC	X	X
3	Electric Citizen L.L.C.	X	X
4	Exemplifai, LLC	X	X
5	HubSpire Corporation	X	X
6	Infojini, Inc.	X	X
7	Interpersonal Frequency LLC	X	X
8	Kalamuna Inc	X	X
9	Mindhop, Inc.	X	X
10	Neumeric Technologies Corporation	X	X
11	Paragon Software Solutions, LLC	X	X
12	Peak Digital, LLC	X	X
13	Polytechnic Marketing LLC		X
14	Square360 Inc	X	X
15	Nagarajan Kalaimani dba Symmetrical Designs LLC	X	X
16	The Glue, LLC	X	X
17	TransSight LLC	X	X
18	Vardot, LLC	X	X

Attachment B

Small Business Enterprise Status

	Firm Name	Role on Project			SBE* Yes / No	If SBE Yes, List #
Prime Contractor	Beezwax Datatools, Inc.	RFQ - TBD			No	
Prime Contractor	Clarity Partners, LLC	RFQ – TBD			No	
Prime Contractor	Electric Citizen L.L.C.	RFQ – TBD			No	
Prime Contractor	Exemplifai, LLC	RFQ – TBD			Yes	2024173
Prime Contractor	HubSpire Corporation	RFQ – TBD			No	
Prime Contractor	Infojini, Inc.	RFQ – TBD			No	
Prime Contractor	Interpersonal Frequency LLC	RFQ – TBD			No	
Prime Contractor	Kalamuna Inc	RFQ – TBD			No	
Prime Contractor	Mindhop, Inc.	RFQ – TBD			No	
Prime Contractor	Neumeric Technologies Corporation	RFQ – TBD			No	
Prime Contractor	Paragon Software Solutions, LLC	RFQ – TBD			No	
Prime Contractor	Peak Digital, LLC	RFQ – TBD			Yes	2021529
Prime Contractor	Polytechnic Marketing LLC	RFQ – TBD			Yes	2013608
Prime Contractor	Square360 Inc	RFQ – TBD			No	
Prime Contractor	Nagarajan Kalaimani dba Symmetrical Designs LLC	RFQ – TBD			No	
Prime Contractor	The Glue, LLC	RFQ – TBD			Yes	2004528
Prime Contractor	TransSight LLC	RFQ – TBD			Yes	2004682
Prime Contractor	Vardot, LLC	RFQ - TBD			No	

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Request for Committee Approval

Summary of Proposed Consultant Bench

Work Item No.:	To be determined on a per-contract basis.
Consultant:	See Attachment A to the Administration Committee Summary Sheet dated May 13, 2026
Work Project Title:	2026 Website Support Services
Purpose of Project:	Provide critical, essential operations, maintenance, security, accessibility compliance, enhancements, and updates to agency websites.
Brief Scope of Work:	Provide Website Support Services to support agency websites, including but not limited to the MTC website (mtc.ca.gov), the ABAG website (abag.ca.gov), 511.org, BayREN, Plan Bay Area, and Vital Signs websites.
Project Cost Not to Exceed:	To be determined on a per-contract basis.
Funding Source:	Varies.
Fiscal Impact:	No immediate fiscal impact until contracts are awarded. Funds for future fiscal years are subject to agency budgetary approval process.
Motion by Committee:	That the above-referenced consultants be pre-qualified to enter into contracts with MTC to provide Website Support Services through June 30, 2029, as described above in the Administration Committee Summary Sheet dated May 13, 2026, with an option to extend contracts for an additional two years, subject to applicable contract approval procedures and necessary budget approvals.
Administration Committee:	Gina Papan, Chair
Approved:	May 13, 2026

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